

Hassan Hakim (AKA Hallamoda, Mr. Moda)
36 NE 1st Street Suite 365 Miami, FL 33132

HallaModa is an American multimedia artist known for his interdisciplinary urban underground style. Born 1990 in Queens, NY of Jamaican/Haitian descent Moda is a self taught painter whose practice spans fantastical murals, NFT's, live art installations, paintings on canvas and clothing, bags and shoes. His distinct style inspired by comic books, Renaissance allegories and Pop culture garnered him attention and notoriety firstly in the New York downtown art scene.

Mr. Moda's iconic hand painted clothing attracted the attention wardrobe stylist Anaya Hayes who featured his pieces in the 2015 Art Basel event Swizz Beats X Revolt TV.

From 2018, Moda was an in-house artist/designer at Faith Connexion, a specialty boutique in New York City. Along with fellow artists/designers, Scooter La Forge, Carolina Sarria, Chris Habana and Patricia Fields; began the movement to bridge the gap between art and fashion and specifically art on fashion. This trend attracted the attention of rapper superstars Lil Nas X, Doja Cat, OG Maco, J.I.D and Rich the Kid.

His inclusion in Miami's prestigious Art Basel in 2016 is where he first showcased his canvases along with other emerging New York Artists, Eddy Bogaert, Protect Your Heart (Uncut Art) Shei Phan and Lucky Rabbit. By 2019 a collaboration between Miami boutique, Odds Concept lead to the artist's first major gallery sale. From 2019-21 Moda positioned himself at the epi-center of African-American culture; Atlanta, GA. Partnering with Nasheem Wise, curator at The Lavista Gallery they debuted an exhibition titled "Our Story" with artist Bariq 'Miskeen' Cobbs. Upon showcasing his next series 'How To: Be An Artist' his work lead to sales, commissions and further successful collaborations.

During Art Basel Miami 2021, Moda lead workshops with the Marangoni Fashion Institute where students worked alongside the artist and major Fashion Company, Faith Connexion. He also showcased physical NFT's at the Faena Hotel, along with artists, Brock Pierce and Calvin Chan.

Since 2022 Moda is relocated to Miami and continues with his fine art painting, fashion commissions, murals and graphic design.



1. 'HELLO, I'M SATISFIED' 2022 (\$9000)
48" X 36"
Mixed Media On Canvas With Custom Neon Lighting
Mr. Moda & Matt Raber

Without god, nothing is possible. With god, nothing is impossible. Follow your heart and lead with courage love a good laugh and appreciate the moment. Laugh when you don't want to and cry when it's warranted. When you think you've reached the end, keep going, for there is always something more to learn. Love with all your heart and then share it. If you're lucky you'll find someone who'll love you back for the rest of your life. I pray you do.



2. 'DON'T BOTHER ME IM BZ' 2022 (\$9000)
48" X 36"
Mixed Media On Canvas With Custom Neon Lighting
Mr. Moda & Matt Raber

I'm not interested in anything or anyone. So if you want to talk to me, save your breath. I'm not the type of person who will waste time listening to nonsense. I'm too busy focusing on what I want and need. I don't have the patience to deal with people who refuse to see things my way, the right way. So, I don't care what others think or do as long as it doesn't affect me. I will stand up for what I believe in and do what I need to do regardless of what others may think of me. I am living the sweetest life.



3. 方法：悪魔を倒す *Hōhō: Akuma o taosu*

32" X 24"

HOW TO: VANQUISH YOUR DEMONS

Mixed Media On Canvas With Custom Neon Lighting

Mr. Moda

SUCCESS IS THE BEST REVENGE. KILL THEM SLOWLY.



4. *HOW TO: LOSE EVERYTHING 2022* (\$60,000)
 60 X 60
 Mixed Media On Canvas With Custom Neon Lighting
 Mr. Moda

5. *I LOVETAH IT HERE 2022 (\$5000)*

48 X 36

Mixed Media On Canvas

Mr. Moda X Hote Te