



## **DSHPSHWA Strategic Plan**

**2024-2025**

The following strategic plan was developed by the Directors of Speech and Hearing Programs in State Health and Welfare Agencies (DSHPSHWA) Board of Directors. The activities included under each strategic plan area were developed in conjunction with DSHPSHWA membership. Strategic plan areas include:

- Membership/Infrastructure Building
- Communication and Outreach
- Public Policy
- Strategic Relationships
- Needs Assessment

This plan will be used to guide the work of the DSHPSHWA Board through February 2025. If you have any questions, please contact DSHPSHWA at [info@DSHPSHWA.org](mailto:info@DSHPSHWA.org).



## DSHPSHWA Strategic Plan

2024-2025

### Strategic Area: Membership /Infrastructure Building

**Outcome:** Members will identify at least two benefits of membership.

ACTIVITIES/STRATEGIES	TIMELINE	RESPONSIBLE STAFF	COMPLETION DATE
Contact states and territories that have not been participating in DSHPSHWA and are not current members.	April 2024 – February 2025	President VP of Membership VP of Communications/ Outreach	
Collaborate with the National EHDI Technical Assistance Network liaisons and encourage them to keep states informed of DSHPSHWA activities and encourage membership.	April 2024 – February 2025	President VP of Membership VP of Communications/ Outreach	



## DSHPSHWA Strategic Plan

2024-2025

<b>Strategic Area: Communication and Outreach</b>			
<b>Outcome:</b> Members will be informed of the activities of DSHPSHWA.			
<b>ACTIVITIES/STRATEGIES</b>	<b>TIMELINE</b>	<b>RESPONSIBLE STAFF</b>	<b>COMPLETION DATE</b>
Coordinate mentorship for new EHDI Coordinators in state and welfare agencies.	April 2024 – February 2025	Past President President	
Re-establish and maintain DSHPSHWA website.	April 2024 – February 2025	VP of Communications/ Outreach Member-at-Large	
Communicate with membership through electronic media (e.g. President’s Notes)	April 2024 -February 2025	Board	
Update membership directory and disseminate.	April 2024 – May 2024	VP of Membership	
Provide updates to key collaborating partners, quarterly		Incoming President VP Communications/Outreach	
Plan and provide education and networking opportunities at the annual DSHPSHWA meeting/EHDI Meeting and throughout the year.	April 2024 – February 2025	Incoming President VP Communications/Outreach Board	



## DSHPSHWA Strategic Plan

**2024-2025**

### Strategic Area: Public Policy

**Outcome:** DSHPSHWA will have a voice in initiatives that impact speech and hearing programming at the federal and state levels.

ACTIVITIES/STRATEGIES	TIMELINE	RESPONSIBLE STAFF	COMPLETION DATE
Participate in all face-to-face and phone Joint Committee on Infant Hearing (JCIH) meetings.	April 2024 – February 2025	JCIH Rep – Audiology JCIH Rep – Speech Pathology	
Participate in Deaf and Hard of Hearing Alliance (DHHA)	April 2024 – February 2025	Members at Large	
Participate in ASHA Health Care Economics Committee (HCEC)	April 2024 – February 2025	HCEC Reps	
Participate in ASHA Audiology Quality Consortium (AQC)	April 2024 – February 2025	AQC Reps	
Participate in Parent Choice Group	April 2024 – February 2025	Past Presidents	
Participate in Deaf and Hard of Hearing Association (DHHA)	April 2024 – February 2025	President	
Family, Language and Learning Center Advisory Committee	April 2024 – February 2025	Past President	
Provider Education Center Advisory Group	April 2024 – February 2025	President	
Implementation and Change Advisory Committee	April 2024 – February 2025	President	



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2024-2025

### Strategic Area: Strategic Relationships

**Outcome:** DSHPSHWA Board will be actively represent the membership through engagement in critical conversations that impact federal and state speech and hearing programming.

ACTIVITIES/STRATEGIES	TIMELINE	RESPONSIBLE STAFF	COMPLETION DATE
Actively collaborate with agencies and organizations (e.g. HRSA, CDC, EHDI National Network) directly linked to federal EHDI funding ensuring the voice of state and jurisdictional EHDI programs is represented.	April 2024 – February 2025	Presidents	
Identify additional strategic partnerships (e.g. ASHA, AAA, ACIA, DeafBlind) with agencies and organizations committed to improving outcomes for DHH/DB children.	April 2024 – February 2025	Board	



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2024-2025

### Strategic Area: Needs Assessment

**Outcome:** Identify gaps related to emerging requirements for state Speech and Hearing Programs.

ACTIVITIES/STRATEGIES	TIMELINE	RESPONSIBLE STAFF	COMPLETION DATE
Review survey data to determine areas of additional support needed by state and jurisdictional speech and hearing programs.	April 2024 - September 2024	Board	
Review language assessments and periodicity currently being collected throughout state and jurisdictional speech and hearing programs.	April 2024 - February 2025	Board	