



STAGE AWAITS
PERFORMING ARTS

*Where confidence
takes centre stage.*

— ★ —
OUR POLICIES

PRIVACY POLICY

LAST UPDATED | AUGUST 2026

At Stage Awaits Performing Arts, we are committed to protecting your privacy and ensuring that your personal information is handled safely, securely and transparently. This Privacy Policy explains what information we collect, how we use it and the rights you have over your personal data.

Who We Are

Stage Awaits Performing Arts provides performing arts education, workshops and theatrical opportunities for children and young people. If you have any questions about this policy or how we handle your data, please contact us:



+44 7395 501386



info@stageawaits.co.uk



www.stageawaits.co.uk

What Information We Collect

We may collect the following information when you enquire about, book or attend our classes:

- Parent or guardian name
- Child's name and date of birth
- Address
- Email address
- Telephone number
- Emergency contact details
- Relevant medical information, allergies or additional needs
- Payment and billing information
- Communication preferences
- Records of correspondence with us

Sensitive Information

To ensure the safety and wellbeing of our students, we may collect sensitive information, such as:

- Medical conditions
- Allergies
- Additional support requirements
- Emergency contact information

We only collect information that is necessary to provide a safe and inclusive environment for every child.

How We Use Your Information

We use your information to:

- Respond to enquiries
- Arrange free trial sessions
- Manage class bookings and enrolments
- Communicate important information about classes and performances
- Keep children safe during activities
- Process payments and maintain financial records
- Improve our services and website
- Send marketing communications where consent has been given

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Our Legal Basis For Processing

Under UK data protection law, we process your data on the following legal bases:

- Your consent
- Performance of a contract
- Compliance with legal obligations
- Protection of vital interests
- Legitimate interests, provided your rights do not override those interests

Marketing Communications

If you choose to receive updates from Stage Awaits, we may send information about:

- New classes
- Camps and workshops
- Performances and events
- News and announcements

You can unsubscribe or update your preferences at any time by contacting us.

Photography And Video

From time to time, photographs and videos may be taken during classes, performances and events. We will always seek appropriate consent before using photographs or videos for marketing or promotional purposes. Full details can be found in our Photography and Video Policy.

Website Analytics And Cookies

Our website may use cookies and analytics tools to help us understand how visitors use the site and to improve the user experience.

These tools may collect information such as:

- Pages visited
- Time spent on the website
- Device type and browser information
- General location data

For more information, please see our Cookie Policy.

How Long We Keep Your Information

We only keep personal information for as long as necessary to provide our services and meet our legal obligations. Financial records may be retained for up to seven years to comply with UK accounting requirements. When information is no longer required, it will be securely deleted.

Sharing Your Information

Stage Awaits does not sell your personal information.

We may share data with trusted third-party providers where necessary to operate our business, such as:



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- Payment providers
- Website hosting providers
- Email and communication services
- Professional advisers or legal authorities where required by law

All third parties are required to keep your information secure.

Your Rights

Under UK GDPR, you have the right to:

- Access the information we hold about you
- Correct inaccurate information
- Request that your information is deleted
- Restrict or object to processing
- Withdraw consent at any time
- Request a copy of your data

To exercise any of these rights, please contact us at info@stageawaits.co.uk.

Complaints

If you have concerns about how your data has been handled, please contact us in the first instance.

You also have the right to complain to the Information Commissioner's Office (ICO):



0303 123 1113



<https://ico.org.uk/make-a-complaint/>

Changes To This Policy

We may update this Privacy Policy from time to time. Any changes will be published on this page, and the "last updated" date will be amended accordingly.

Data Controller

For the purposes of UK data protection law, the data controller responsible for your personal information is:

Stage Awaits Performing Arts



+44 7395 501386



info@stageawaits.co.uk

If you have any questions about this Privacy Policy or how your personal information is handled, please contact us using the details above.



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