

Koraleski
FLOWERS



Brand Guidelines

Typography

Poppins

abcdefghijklmnop
nopqrstuvwxyz

Header

Poppins Bold

SubHead

Poppins SemiBold

Body

Poppins Light

Color Guide

PMS	PANTONE RHODAMINE RED	PMS 274C	PANTONE GREEN C
HEX	#E10098	#221551	#00AB84
RGB	225, 0, 152	34, 21, 81	0, 171, 132
CMYK	5, 92, 0, 0	98, 97, 0, 49	96, 0, 68, 0
TINT			
100			
80			
60			
40			
PMS	PMS 9203C	PMS 7406C	
HEX	#E4D5C4	#F1C400	
RGB	228, 213, 196	241, 196, 0	
CMYK	10, 14, 21, 0	0, 13, 100, 1	

Logo Variations

Vertical



Horizontal



Wordmark



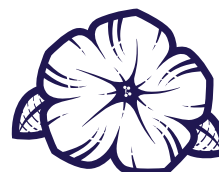
Badge



Flower Only



4 Color



1 Color Blue



1 Color Tan