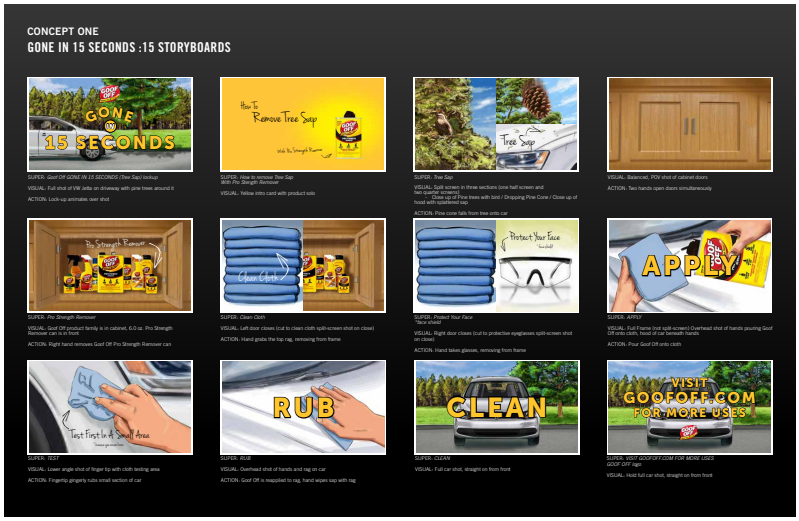
How To Series for Goof Off

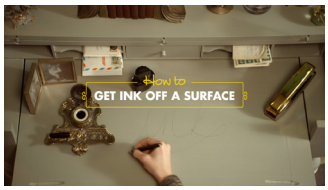
The premise behind this concept and execution was to show how to solve each problem with quick cuts of video that move quickly between each step. The actions and tools used are written on screen, in lieu of voice over. An upbeat sound track plays in the background.

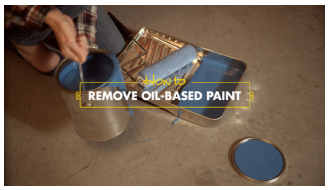
Bringing It To Life

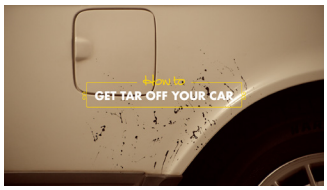
POV Camera Angles | Shoot In Studio
Only See Hands of Anonymous Character
No VO | Fun Up-Beat Music

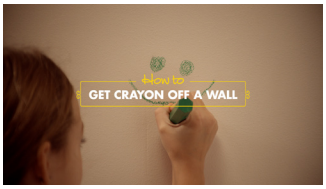
Twenty (20), :20 Second Videos Created











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