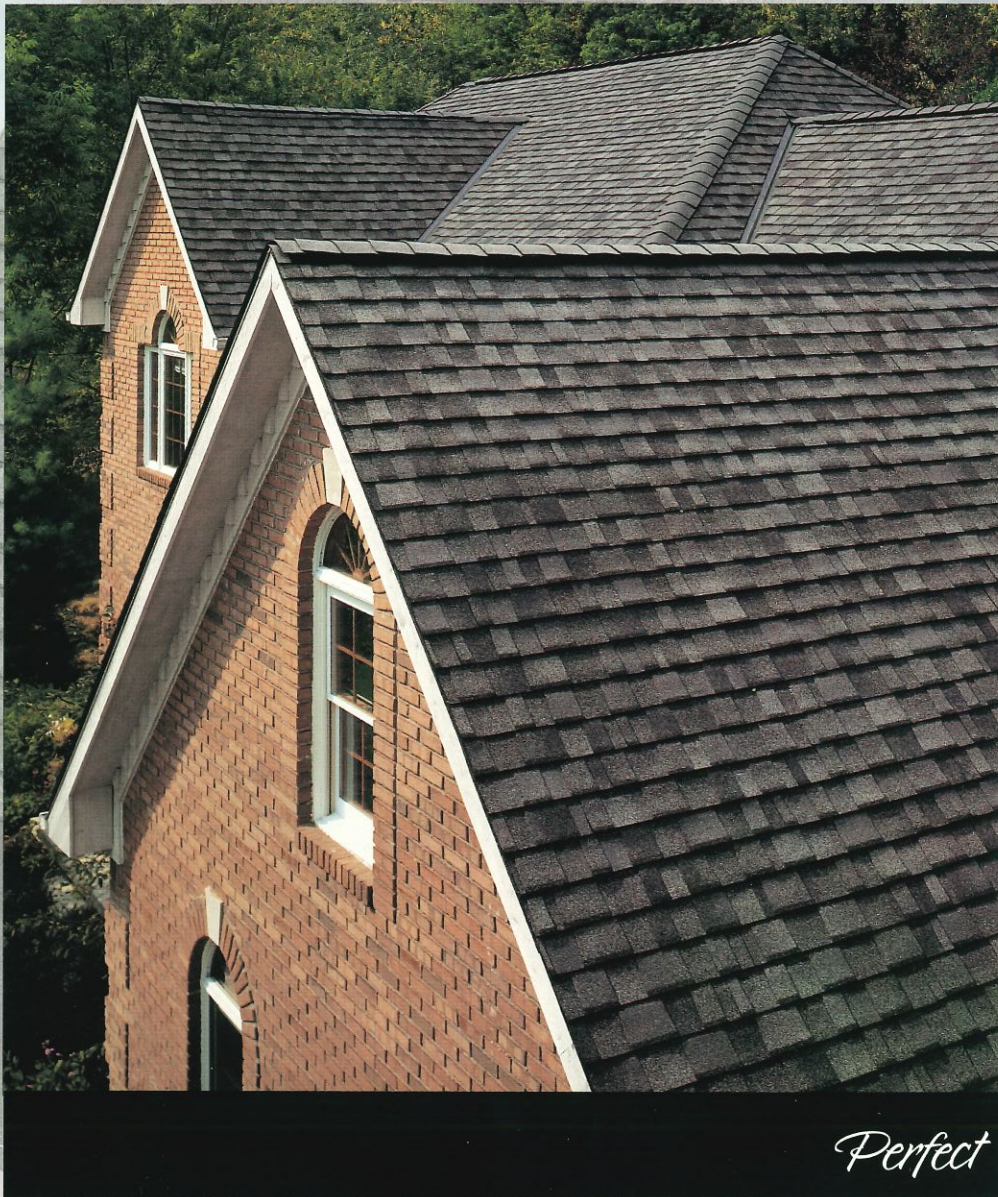




# A Quick and Easy Reference for Growing Your Sales and Business



*Perfect Pitch*

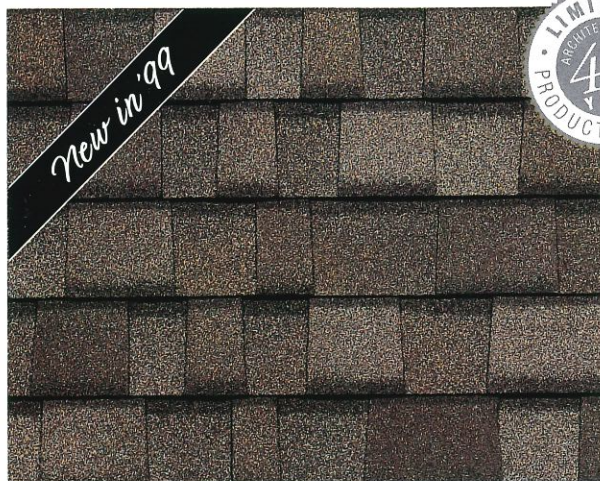


*The Pro's Choice*

# Architectural Series Shingles



Our new premier laminated shingles combine performance and beauty. Designed to use shadow lines and vivid color blends to accentuate a home's unique character with the look of depth and dimension. A variety of shadow lines – from deep to subtle – help distinguish Oakridge® 40, Oakridge 30 and Oakridge 25. These shingles replace Oakridge Shadow, Oakridge Plus® and Oakridge II®



**Oakridge 40** *Deep Shadow*

## Oakridge® 40 *Deep Shadow*

Distinct color blends and a complementary double shadow create rich dimension resembling the natural and random textured look of shake.

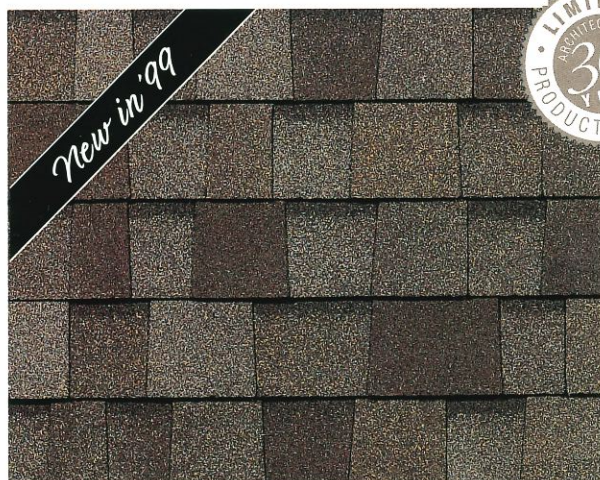
- Owens Corning's newest premier laminated shingle.
- Most weathering-grade asphalt and tough Fiberglas® mat core.
- 40-year\* warranty covers the prorated replacement cost of new shingles and labor.
- UL Class A Fire Rating and 80 mph Wind Resistance Warranty.
- Hip & Ridge in complementary colors.
- Expanded color offering.

### Product Specifications\*

Nominal size	13 1/4" x 39 3/8"
Exposure	5 5/8"
Shingles per square	64
Bundles per square	4
Coverage per square, sq. ft.	98.4

### Applicable Standards

ASTM E 108, Class A  
ASTM D 3161  
ASTM D 3018, Type 1  
ASTM D 228  
ASTM D 3462  
UL 790, Class A  
UL 997



**Oakridge 30** *Shadow*

## Oakridge® 30 *Shadow*

Distinct color blends and a complementary shadow create a softly textured dimensional look.

- Extra weathering-grade asphalt and a tough Fiberglas mat core.
- 30-year\* warranty covers the prorated replacement cost of new shingles and labor.
- UL Class A Fire Rating and 80 mph Wind Resistance Warranty.
- Hip & Ridge in complementary colors.
- Expanded color offering.

### Product Specifications\*

Nominal size	13 1/4" x 39 3/8"
Exposure	5 5/8"
Shingles per square	64
Bundles per square	4
Coverage per square, sq. ft.	98.4

### Applicable Standards

ASTM E 108, Class A  
ASTM D 3161  
ASTM D 3018, Type 1  
ASTM D 228  
ASTM D 3462  
UL 790, Class A  
UL 997



**Oakridge 25**

This product previously known as Oakridge II.

## Oakridge® 25

Muted color blends and a subtle single shadow provide an understated complement to exteriors.

- Durable weathering-grade asphalt and tough Fiberglas mat core.
- 25-year\* warranty covers the prorated replacement cost of new shingles and labor.
- UL Class A Fire Rating and 60 mph Wind Resistance Warranty.
- Hip & Ridge in complementary colors.

### Product Specifications\*

Nominal size	13 1/4" x 38 3/4"
Exposure	5 5/8"
Shingles per square	66
Bundles per square	3
Coverage per square, sq. ft.	99.9

### Applicable Standards

ASTM E 108, Class A  
ASTM D 3161  
ASTM D 3018, Type 1  
ASTM D 228  
ASTM D 3462  
UL 790, Class A  
UL 997

▼ Pat. Pending

◆ Products also available on a regional basis as algae-resistant or with TruBond® cold-climate sealant.

All shingle color samples shown are Driftwood.

# Performance Series Shingles

Shingles in this series have been specially designed for beautiful performance, even in severe weather conditions. These workhorse shingles have a heavy-duty *Fiberglas* mat at their core and extra weathering-grade asphalt.



## Prominence

Available regionally.

## Prominence®

Textured, high-style appearance of a laminated shingle with the value and practicality of a high-performance three-tab.

- Patented color-blending technology.
- Traditional, three-tab shingle design.
- Constructed with extra weathering-grade asphalt and a tough *Fiberglas* mat core.
- 30-year\* limited warranty covers the prorated replacement cost of new shingles and labor.
- UL Class A Fire Rating and 80 mph Wind Resistance Warranty.

### Product Specifications\*

Nominal size	12" x 36"
Exposure	5"
Shingles per square	80
Bundles per square	3
Coverage per square, sq. ft.	100

### Applicable Standards

ASTM E 108, Class A  
ASTM D 3161  
ASTM D 3018, Type 1  
ASTM D 228  
ASTM D 3462  
UL 790, Class A  
UL 997



## Supreme 30

Available regionally.

## Supreme® 30

Standard color blends and extra weathering-grade asphalt for a high-performance three-tab shingle.

- Traditional, three-tab shingle design.
- Construction includes a tough *Fiberglas* mat core.
- 30-year\* limited warranty covers the prorated replacement cost of new shingles and labor.
- UL Class A Fire Rating and 80 mph Wind Resistance Warranty.

### Product Specifications\*

Nominal size	12" x 36"
Exposure	5"
Shingles per square	80
Bundles per square	3
Coverage per square, sq. ft.	100

### Applicable Standards

ASTM E 108, Class A  
ASTM D 3161  
ASTM D 3018, Type 1  
ASTM D 228  
ASTM D 3462  
UL 790, Class A  
UL 997



All shingle color samples shown are Driftwood.

◆ Products also available on a regional basis as algae-resistant or with TruBond® cold-climate sealant.

# Traditional Series Shingles

Traditional Series shingles are dependable and economical.



**Supreme**

## Supreme®

- Economical, traditional three tab shingle.
- Constructed of durable, weathering-grade asphalt and a tough *Fiberglas* mat core.
- Available in a range of popular colors.
- 25-year\* warranty covers the prorated replacement cost of new shingles and labor.
- UL Class A Fire Rating and 60 mph Wind Resistance Warranty.

### Product Specifications\*

Nominal size	12" x 36"
Exposure	5"
Shingles per square	80
Bundles per square	3
Coverage per square, sq. ft.	100

### Applicable Standards

ASTM E 108, Class A  
ASTM D 3161  
ASTM D 3018, Type 1  
ASTM D 228  
ASTM D 3462  
UL 790, Class A  
UL 997



**Classic**

## Classic®

- Traditional three tab shingle.
- Constructed of weathering-grade asphalt and a tough *Fiberglas* mat core.
- Available in a range of popular colors.
- 20-year\* warranty covers the prorated replacement cost of new shingles and labor.
- UL Class A Fire Rating and 60 mph Wind Resistance Warranty.

### Product Specifications\*

Nominal size	12" x 36"
Exposure	5"
Shingles per square	80
Bundles per square	3
Coverage per square, sq. ft.	100

### Applicable Standards

ASTM E 108, Class A  
ASTM D 3161  
ASTM D 3018, Type 1  
ASTM D 228  
ASTM D 3462 (Regionally)  
UL 790, Class A  
UL 997



**Glaslock**

Available regionally.

## Glaslock®

- Unique interlocking design.
- Variety of popular colors.
- Weathering-grade asphalt and tough *Fiberglas* mat core.
- 25-year\* warranty covers the prorated replacement cost of new shingles and labor.

### Product Specifications

Nominal size	21 1/16" x 21 1/16"
Exposure	Double coverage
Shingles per square	96
Bundles per square	3
Coverage per square, sq. ft.	100

### Applicable Standards

ASTM E 108, Class A; ASTM D 3161;  
ASTM D 3018, Type 2; ASTM D 228;  
ASTM D 3462; UL 790, Class A; UL 997



**Mineral Surface Roll**

## MSR

- *Fiberglas* mat construction.
- Resists moisture, lays flat, lasts longer and resists weather better.
- Available in popular colors.

### Product Specifications

Nominal size	36" x 36'
Rolls per square	1
Coverage per roll, sq. ft.	100

### Applicable Standards

ASTM E 108, Class C; UL 790, Class C

◆ Products also available on a regional basis as algae-resistant or with TruBond® cold-climate sealant.

# Roofing System Components

- 1 **Hip & Ridge Shingles**
- 2 **VentSure® Ridge Vents**
- 3 **Owens Corning Fiberglas Shingles**
- 4 **WeatherLock® Waterproofing Underlayment†**
- 5 **RAFT-R-MATE® Attic Rafter Vents**
- 6 **Owens Corning Vented Soffit Panels**

Optional for the System Advantage™ Warranty



## Hip & Ridge Shingles

These highly dimensional shingles add definition and style to a roof's ridge line.

Available on the U.S. West Coast



**High Style™ Hip & Ridge Shingles**

The unique folded construction adds dimension and style to the hip and ridge.



**Hip & Ridge Shingles with Sealant**

Owens Corning Hip & Ridge shingles are perforated "4-tabs" making your job faster and simpler.

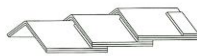


Available in Central and Eastern U.S.



**High Ridge Hip & Ridge Shingles**

Multiple layer construction adds performance and dimension to hip and ridge.



## VentSure Ridge Vents

Help keep air moving through the attic. Soffit vents are used with VentSure ridge vents to create a balanced ventilation system.

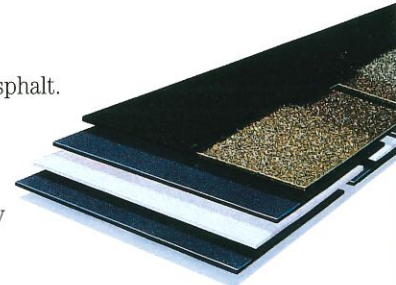


**VentSure Rigid Roll**

- Low 5/8-inch profile, more attractive on ridge line.
- Patented durable corrugated plastic construction.
- Can be installed with nail gun.
- Will not compress when nailed.

## Owens Corning Shingles

- Industry standard for quality.
- Surrounded by weathering-grade asphalt.
- Covered with colorful, durable surface granules.
- *Fiberglas* core ensures that performance is at the heart of every Owens Corning shingle.



## WeatherLock Waterproofing Underlayment†

Protection from ice dams and wind swept rain along eaves and in valleys.



**WeatherLock Waterproofing Underlayment**

Premium-grade *WeatherLock* features an extra-durable polyethylene surface.



**WeatherLock GS Waterproofing Underlayment**

Affordable-grade *WeatherLock* GS features a contractor-popular granule surface.

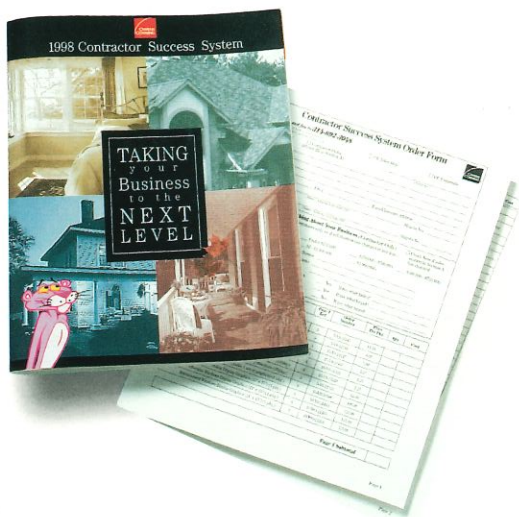
† Required on a regional basis.

# Preferred Contractor Program

Set yourself apart from the competition by becoming an Owens Corning Preferred Contractor. When you become a Preferred Contractor, you gain access to a unique set of lead development, in-home selling and follow-up tools that will help you establish a professional reputation and grow your business to its fullest potential.

## Contractor Success System

The Contractor Success System is a comprehensive program of materials developed to help you improve every facet of your business, all in an easy-to-use catalog. Here you'll find everything from installation videos you can use to help train new employees, to helpful hints on hiring and finance. Plus page after page of top-quality product displays, brochures, direct mail promotions, technical information, lead development tools, wearable merchandise and more! Best of all, you can get all of it with your Owens Corning co-op dollars.



### Owens Corning Preferred Contractors enjoy:

- Priority referrals to consumers who call our 1 - 8 0 0 - G E T - P I N K answer center.
- Co-op funds for advertising or purchases of Contractor Success System items, including direct mail and canvassing tools, job site signs, wearables and other identification items.
- Unique in-home contractor presentation kit for our *Oakridge* Architectural Series shingles.
- A customer financing program.
- The ability to order literature and samples directly from Owens Corning.
- Access to priority handling of technical questions and warranty claims.

### To qualify for the Preferred Contractor program, you must:

- Show you've been in business at least three years.
- Meet local legal requirements for licensing and insurance.
- Have a clean profile with the Better Business Bureau.
- Provide Owens Corning with four customer references, along with photos of four completed jobs each year.
- Submit all warranty registrations to Owens Corning.
- Follow up on leads provided by Owens Corning lead referral sources.
- Complete a Contractor Agreement Form.

For more details, contact your local Owens Corning distributor or sales representative.



# The Roofing System Advantage™ Warranty



## Owens Corning's Standard Limited Shingle Warranty

When your customers have Owens Corning shingles installed, they are automatically covered by one of the strongest warranties in the industry.



- Is automatic upon completion of installation.
- Covers any manufacturing defects that affect shingle performance.
- Covers repair or replacement of defective shingles, including labor†
- Offers prorated coverage after the first year of the warranty period.
- Is non-transferable.

## The Roofing System Advantage Limited Warranty



Homeowners who have a complete Roofing System\* installed may expand their coverage with the optional *System Advantage* Warranty. (Coverage is not automatic. See below for how to register.)

### Owens Corning System Advantage Warranty

- Coverage encompasses all Owens Corning Roofing System components against manufacturing defects.
- Warranties of all other Roofing System Components extended to match the warranty period of the shingles installed.
- Up-front extended period of non-proration. (See chart below)
- Defective Owens Corning roofing components will be repaired or replaced.\*
- Offers a one-time transfer option.

### Warranty Period and Non-Prorated Period

Shingles	Shingle Warranty	System Warranty Non-Prorated Period
Oakridge® 40 <i>Deep Shadow</i>	40 Years	15 Years
Oakridge® 30 <i>Shadow</i>	30 Years	10 Years
Oakridge® 25	25 Years	7 Years
Prominence®	30 Years	10 Years
Supreme® 30	30 Years	10 Years
Supreme®	25 Years	7 Years
Glaslock®	25 Years	7 Years
Classic®	20 Years	5 Years

If you also purchase RAFT-R-MATE attic rafter vents and soffit vents from Owens Corning, the non-prorated period set forth above shall be extended by an additional two years.

† Excludes metal work, flashings, tear-off or disposal costs. See actual warranties for details.

\* See actual warranties for details and regional requirements.

**To be eligible, the installed Roofing System must include:**

- Owens Corning Fiberglas® shingles
- Owens Corning Hip & Ridge shingles
- VentSure® ridge vent
- WeatherLock® waterproofing underlayment\*

**To register:**

Homeowner must complete and return registration card along with a \$50 registration fee.

## System Advantage Warranty Sales Tools

Because warranties can be difficult to explain thoroughly, Owens Corning offers a number of support materials that do the job for you.

### 1 Important Facts About Your Warranty (6-RR-21562)

- Summarizes the major aspects of both the standard and *System Advantage* warranties.
- Helps you educate homeowners *before* the sale.

### 2 System Advantage Warranty Video (17-RR-22423)

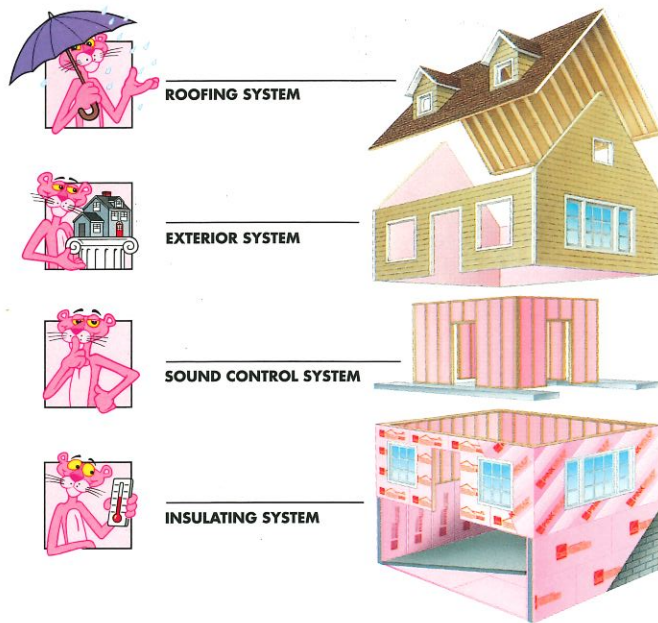
- Use it to familiarize yourself with the warranties, then lend it out as necessary to customers.

### 3 Homeowner Warranty Kit (8-RR-21560)

- This fulfillment packet is designed to be used *after* the installation is completed.
- Provides all the information a homeowner needs to register for a *System Advantage* Warranty.



For more information on the Roofing System Advantage Warranty, call 1-800-GET-PINK or visit our Web site at [www.owenscorning.com](http://www.owenscorning.com).



**After all, there's a system  
to these things.™**

A house is a series of systems. At Owens Corning, we're educating consumers to better understand how these systems work and how to make them work better.

System Thinking™ for the home is the result of the Owens Corning commitment to providing home improvement and home building materials that will add lasting comfort and value to your customers' homes. Our quality product solutions are safe, effective and friendly to the environment.

System Thinking™ for your business helps increase your sales and aid your customers in the process. By looking at the whole picture – including the products and tools to complete an entire project – you can be more than a product supplier to your customers, you can provide project solutions.

For information on any of the products comprising the Owens Corning Roofing, Exterior, Insulating or Sound Control Systems, call 1-800-GET-PINK, or visit our Web site at [www.owenscorning.com](http://www.owenscorning.com).



**SYSTEM THINKING**  
*Makes the Difference™*

OWENS CORNING SHINGLE GUIDE						
Owens Corning offers a full line of asphalt shingles to fit any need. More information on the product(s) highlighted below can be found in this brochure.						
Oakridge® 40 <i>Deep Shadow</i>	Oakridge® 30 <i>Shadow</i>	Oakridge® 25	Prominence®	Supreme® 30	Supreme®	Classic®
ARCHITECTURAL SERIES			PERFORMANCE SERIES		TRADITIONAL SERIES	

**OWENS CORNING WORLD HEADQUARTERS**

ONE OWENS CORNING PARKWAY  
TOLEDO, OHIO 43659

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