

# LET'S GO FISHING

With Lead-Free Tackle



**LEAD**  
Fishing Tackle  
**KILLS** Loons  
& Other Wildlife

# Don't use lead fishing tackle.



## Lead is Poison

Lead is poisonous to all animals, even people. Lead fishing tackle is poison, too. Loons swallow small pebbles to help them digest their food. Some lead tackle looks just like pebbles and gets swallowed by loons. Just one tiny piece of lead will make a loon get very sick and die. It is also enough to kill an eagle or duck. This is sad but preventable. You can help protect loons and other wildlife by not using lead fishing tackle.

## Go Fish! . . . with Lead-free Tackle

Ask a grownup to help you remove the lead tackle from your fishing box and replace it with tackle made from materials that are safer for loons, other wildlife and the environment.

Please share what you learned about the dangers of lead fishing tackle with your family and friends. It's a great feeling to know you are helping keep loons and other animals safe!

**LET'S GET THE LEAD OUT of our tackle boxes and the environment!**

## For the Grownups

Lead is a powerful neurotoxin, dangerous to all living things. Young children are especially vulnerable to lead poisoning. Help protect kids and wildlife by outfitting family tackle boxes with lead-free gear and baits. Non-toxic tackle alternatives made from tungsten, bismuth, steel, tin, glass and ceramics are safer for youngsters to handle – and they don't poison wildlife.

It may not seem like a big deal to lose a lead weight or jig when you go fishing, but when multiplied by millions of anglers, this translates to thousands of tons of lost lead accumulating in the environment each year, where it takes just one tiny lead sinker to kill an adult loon.

By making the switch from toxic lead tackle to environmentally safer options, you can help instill a strong conservation ethic by modeling good stewardship for the kids in your life.



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