



# CELESTE LAY

MULTIMEDIA JOURNALIST

## ABOUT ME

Senior at the University of Mississippi  
studying Multimedia Journalism with a  
minor in Hospitality Management.



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www.celestelay.com

## EDUCATION

### University of Mississippi

Aug 2021 - Current

- Multimedia Journalism and Hospitality Management
- School of Journalism and New Media - Promotions Chair
- Hunsberger Scholarship Recipient

### Tyler Junior College

Aug 2019 - May 2021

- Dual Credit enrollment

### Tyler Legacy High School

Class of 2021

## SKILLS

- Time management
- Outgoing
- Leadership
- Organized
- Communication
- Attention to detail

## PREVIOUS WORK EXPERIENCE

### Javis Fine Mexican Cuisine

July 2020 - December 2020

- Server

### Market Street Grocery Store

May 2017 - August 2017

- Check-out Service

## EXPERIENCE

### KLTV - Multimedia and Weather Internship

Summer 2024 Intern

June 2024- August 2024

- Traveled across East Texas to report on a variety of stories
- Completed tasks under an extreme deadline
- Planned, filmed, and edited weekly news stories
- Wrote scripts for the news anchor to present during the newscast
- Shared the forecast across live streaming broadcast for East Texas

### NewsWatch Ole Miss

Weather and News Anchor/ Correspondent

University of Mississippi

Jan. 2022 - Current

- Understands the importance of sharing captivating and newsworthy content while being authentic to the audience
- Traveled to gain content and interviews for updated news stories
- Interacting with reporters and anchors on and off the air
- Able to work in stressful environments
- Knowledgeable in Adobe Premiere video editing and story telling

### Chosen - Raising Awareness of Adoption as a Choice

This is a personal platform of mine that I have been working on over the last six years. I continue to educate others about the benefits of adoption in school programs and daily conversations by sharing my personal story of adoption.

- Have educated more than 7,423 individuals with information on adoption.
- Created my own hashtag, #TheAdoptionSpotlight
- In the process of creating a non profit organization for birth and adoptive families.

### School of Journalism and New Media Ambassador

Aug 2022- Current

Secretary and Promotions Chair

- Represent the School of Journalism and New Media at events such as: Student Orientations, Graduation, and Overby Center events
- Create monthly presentations for our meetings
- Promote the SOJNM Ambassador Program to students
- Work with ambassadors and professors to get journalism and IMC students involved with the school



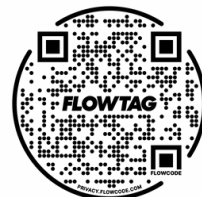
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## SCAN MY FLOWTAG

- PDF Resume
- News Reel
- Link to website
- Links to social media



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## ACHIEVEMENTS

- 2025 Television Student Broadcaster of the Year
- Mississippi Association of Broadcasters Fellow
- University of Mississippi Excellence in Service Award
- Miss Queen of the South 2025
- Miss Oxford 2024 - Top Ten at the 2024 Miss Mississippi Competition
- Finalist for Television General News Reporting - SPJ's Mark of Excellence Conference for Region 12
- Texas State Capitol recognition
- Live TV interview on Good Morning Texas
- Idlewild Debutante 2023 - Dallas, Texas
- Lady-in-Waiting 2023 - Texas Rose Festival
- Cardinal Cabinet member for Chi Omega Sorority
- First Runner-up to Miss University 2024
- Student Activity Association Entertainment Committee
- Children's Miracle Network Hospitals -- Raised more than \$6K
- Raised more than \$10K in advertising and promotional materials for the Miss America Organization
- 4th Alternate to Miss National Sweetheart Pageant 2023
- Terry Costa Influencer and Model
- Co-director for the Oxford Middle School Parade of Beauties pageant
- Performed the National Anthem at Presidential campaign events, football games, and fundraisers

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## VOLUNTEER AND COMMUNITY SERVICE

- Oxford Animal Center
- Make-A-Wish Foundation
- Salvation Army
- Ronald McDonald House
- Feed My Starving Children
- Light Up the Night Special Needs Prom
- Minnie's Food Pantry
- North Texas Angels