

# Board of Director's Meeting Minutes September 1, 2021 11:00 a.m.

### **VOTING MEMEBERS PRESENT**

Mr. Sidney Wildes (Chair)

Dr. Scarlett Copeland (virtual)

Mr. Kurt Davis (virtual)

Dr. Sean Kelly (virtual)

Mr. Lonnie Roberts (virtual)

Mr. Roger Branch (virtual)

Ms. Miki Thomaston (virtual)

Ms. Kerry McLaughlin (virtual)

#### **VOTING MEMBERS ABSENT**

Dr. Chris Roppe

Mr. James Futch

Ms. Judy Rowland

Mr. Derrin Wheeler

### **NON-VOTING MEMEBERS PRESENT**

Mr. Clint Johnson (virtual)

Dr. Glenn Deibert (CEO) (virtual)

Ms. Keri Orvin (virtual)

Mr. Kevin Ellis (virtual)

Dr. Brett McDaniel (virtual)

#### NON-VOTING MEMBERS ABSENT

Mr. Dell Keith

Dr. Ryan Flowers

Mr. Brian Hulett

Mr. Greer Smith

Ms. Alana Douberly

#### **CALL TO ORDER**

The Southern Pines College and Career Academy (SPCCA) Board of Directors met Wednesday, September 1, 2021, at 11:01 a.m. via ZOOM. Mr. Sidney Wildes, Board Chair, called the meeting to order. A quorum of voting members was present.

#### APPROVAL OF AGENDA

Upon a motion to approve by Ms. Miki Thomaston, a second by Mr. Roger Branch, the Board unanimously approved the agenda for the meeting.

#### **APPROVAL OF MINUTES**

Upon a motion to approve by Ms. Miki Thomaston, a second by Mr. Roger Branch, minutes of the July 21, 2021, SPCAA Board of Directors' meeting were unanimously approved.

# **CHAIRMAN'S WELCOME**

Mr. Sidney Wildes, Chairman of the Board, welcomed everyone to the meeting.

Mr. Sidney Wildes informed the Board of Directors that on July 29, 2021, Mr. Tim Taylor (owner of Triple H Specialty Co.) resigned from the SPCCA Board of Directors. Mr. Taylor has a thriving business with offices located in multiple cities and he simply is unable to attend the SPCCA meetings. Therefore, the Board is now seeking a business and industry representative in Jeff Davis County to replace Mr. Taylor on the Board of Directors.

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Mr. Kurt Davis informed the Board that the Development Authority is close to hiring a new Director. Once this task is accomplished, he will let us know.

# PRESENTATION INTRODUCTION

Mr. Sidney Wildes asked Dr. Glenn Deibert to introduce our presenters and provide some background on the information they will be presenting to the Board. Dr. Deibert stated that according to the Career Academy Certification requirements, each year we should conduct a local Workforce Development Needs assessment. During the fall of 2020, CPTC along with our local Chambers, did a comprehensive assessment of the 13 counties in Southeast Georgia that the College serves. And, the needs assessment was segregated by county so the Career Academy could pull the data from our four counties involved in our partnership and use that data to formulate the basis for our Career Academy curriculum considerations.

This year, our Development Authority Directors agreed to review that data re-rank those programs based upon their perceptions of current and future needs within their communities. Their rankings were averaged and the results are contained in the handout provided to you by email this past Monday.

This morning, Keri Crosby and Kevin Ellis will be presenting information to the Board on local workforce development needs. So, Keri and Kevin, thank you for agreeing to speak to us this morning about local workforce development needs.

## **PRESENTATION HIGHLIGHTS**

Much of the discussion revolved around the 2021 Local Workforce Development Needs Assessment results that were emailed to the Board of Directors. Many of the programs listed were discussed individually by the presenters.

Some major points of interest included:

- Technical jobs 30 years ago are not the same as today's technical jobs. Although basic skills are still needed, employees must also have extensive technology training as well.
- Technical jobs are cleaner (because of the infusion of technology) but we should not lose sight
  of the basic knowledge needed so employees know how basic equipment works. This will help
  employees better troubleshoot equipment.
- Middle school and high school students should tour local business and industry.
- A recommendation was brought forth for the Economic Development Directors to survey local industries to find out their five-year projections related to skill sets that will be required of their employees. Potentially even purchase simulators for students to use in high school courses.
- Short videos using drones and other video equipment could be developed to outline jobs available in local industries.

#### **CHIEF EXECUTIVE OFFICER'S REPORT**

# **Board of Directors Training Update**

On August 4, 2021, the Technical College System of Georgia offered the two-hour Open Records & Open Meetings Training required for all Career Academy Board members. The training was taped and a link to that training was provided for those who were unable to attend.

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# September 1, 2021, Regional Economic Development Presentation

Today's Regional Economic Development information presented by two of our local Development Authority Directors, Ms. Keri Crosby Orvin and Mr. Kevin Ellis, satisfies one of the three hours of Economic Development training required for voting Board members. A big thank you to all of the Development Authority Directors who serve on our Board for their time to analyze current workforce needs and for presented that data to you today.

Although Board certification is only required for voting Board members, Dr. Deibert is tracking training that voting and non-voting Board members complete in the event we have a non-voting Board member change status and become a voting Board member.

# Lt. Governor Geoff Duncan's Business and Education Summit (October 5-6, 2021)

The Lt. Governor's Business and Education Summit will be held October 5<sup>th</sup> in LaGrange Georgia. Currently, Dr. Copeland and Mr. Wilde's are scheduled to attend the meeting. Dr. Deibert will stay over one additional day to attend the College and Career Academy CEOs quarterly meeting.

## **School System Visits**

Now that fall semester is underway in our local school systems, I plan on scheduling a meeting with each Superintendent (and maybe some of their staff) to discuss ideas and expectations for the operation of the Career Academy. For the superintendents online with us today, if I have not already done so, I will be reaching out to you to see if we can set up a date to meet.

#### **OPEN DISCUSSION**

Mr. Wildes thanked the presenters for their workforce development presentation.

## **NEXT MEETING DATE**

The next Board of Directors meeting is scheduled on November 3, 2021 at 11am.

#### **ADJOURNMENT**

There being no further business, the meeting was adjourned at 11:50a.m.

Submitted by:

Miki Thomaston

Secretary