



Board of Directors' Meeting Minutes
January 10, 2024

VOTING MEMBERS PRESENT

Mr. Kurt Davis, (Treasurer)
Mr. James Futch (Vice Chair)
Dr. Janet Goodman
Ms. Kerry McCarty (Virtual)
Ms. Keri Orvin
Dr. Chris Roppe
Mr. Sidney Wildes (Chair)

VOTING MEMBERS ABSENT

Mr. Roger Branch
Ms. Traci Martin
Mr. Lonnie Roberts
Ms. Kelly Shanklin
Mr. Derrin Wheeler

NON-VOTING MEMBERS PRESENT

Ms. Jessica Boatright
Dr. Glenn Deibert (CEO)
Dr. Ryan Flowers
Mr. Greer Smith (Virtual)

NON-VOTING MEMBERS ABSENT

Mr. Kevin Ellis
Mr. Gary Evans
Mr. John Henry
Mr. Brian Hulett
Mr. Dell Keith

SPCCA STAFF

Ms. Jamey Collins

GUESTS

Sharon Komanecky (Bacon County High School Graduation Coach)

CALL TO ORDER

The Southern Pines College and Career Academy (SPCCA) Board of Directors met Wednesday, January 10, 2024, at 1:30 p.m. Mr. Sidney Wildes called the meeting to order and welcomed everyone. A quorum of voting members was present.

INVOCATION

The invocation was provided by Mr. James Futch.

APPROVAL OF AGENDA

Upon a motion to approve by Dr. Chris Roppe, a second by Mr. James Futch, the Board unanimously approved the agenda for the meeting.

APPROVAL OF MINUTES

Upon a motion to approve by Dr. Chris Roppe, a second by Mr. James Futch, minutes of the November 1, 2023, SPCAA Board of Directors' meeting were unanimously approved.

CHAIRMAN'S WELCOME AND COMMENTS

Mr. Sidney Wildes welcomed everyone into the new year. He shared that he anticipated big things for SPCCA this year and was excited to see them transpire. Mr. Wildes brought it to the board's attention that Ms. Judy Rowland, Bacon County Superintendent, retired at the end of the year and has been replaced by Ms. Traci Martin. According to the SPCCA by-laws, Ms. Martin will take Ms. Rowland's seat on the board. Mr. Wildes then called for a formal vote to approve this replacement.

Upon a motion to approve by Ms. Keri Orvin, a second by Mr. Kurt Davis, the Board unanimously approved to replace Ms. Judy Rowland with Ms. Traci Martin, effective immediately.

BUDGET UPDATE

Mr. Kurt Davis, Secretary/Treasurer, provided the SPCCA budget update to the Board which covers the period of July 1, 2023, through November 30, 2023. Mr. Davis reported that SPCCA is well under budget. Dr. Deibert reminded the board of CPTC's contribution to his salary. The revenue from that contribution is not showing on the current budget, but will be included on the next budget update. Once that revenue has been added, the budget will be in even better shape. Several members of the board expressed their wishes for Dr. Deibert to remain in his position as it is not only financially lucrative for SPCCA, but the wealth of knowledge he brings to the table will continue moving SPCCA in the right direction.

CHIEF EXECUTIVE OFFICER'S REPORT

Spring Semester Enrollment Update

Spring semester enrollment currently stands at 84 students. This is slightly down from 90 students in the fall due to the fact some students graduated at the end of fall semester, which was expected.

Fall 2024 & Spring 2025 Program List (Handout)

An updated program list flyer for fiscal year 2025 (July 1, 2024 thru June 30, 2025) has been developed and is available for distribution. However, the flyer will be updated throughout the year as changes occur.

Fall 2024 & Spring 2025 Schedule (Handout)

Coastal Pines Technical College has hired a full-time Diesel Technology instructor, full-time Construction Trades instructor and a full-time Electrical Lineworker instructor for the Baxley campus. As a result, our SPCCA fall 2024 and spring 2025 schedules are in the process of being updated to include additional offerings for our students. Programs such as Electrical Lineworker, Carpentry Fundamentals, Basic Heavy Equipment Operator, Plumbers Assistant will be available beginning fall semester. Additionally, the Automotive and Diesel program offerings will be expanded next year, as well.

Mr. Sidney Wildes shared his excitement about these programs, the Electrical Lineworker program, in particular. There was some discussion following this as to how that class may be scheduled.

By the end of this week, Dr. Deibert and Ms. Collins will have met with all of our school systems soliciting input before distributing the fall 2024 and spring 2025 schedule.

Accelerated Career Diploma Pathway for Practical Nursing (Handout)

The Accelerated Career Diploma Pathway for the Practical Nursing program has been reviewed by the State Board of Nursing and they agree that we can move forward with the program this fall. A preliminary flyer for this dual enrollment program and a draft schedule has been developed; however, the program curriculum is under revision by the State of Georgia and should be approved by the Technical College System of Georgia within the next 60 days. At that point, an updated version of the Practical Nursing program will be distributed to everyone.

Dr. Janet Goodman pointed out an error on the flyer in reference to the course sequencing. Dr. Deibert assured her that it would be corrected upon the next revision.

College & Career Academy Certification/Recertification

Ms. Jamey Collins, SPCCA On-Site Coordinator, served on the Evans County College and Career Academy recertification committee last month. Ms. Collins spoke briefly about this experience and how beneficial it was. The SPCCA initial certification should take place in a couple of years. Serving on recertification teams will provide valuable insight into the certification process as well as provide the opportunity to see best practices being utilized by other College and Career Academies.

Board Training Option: Accelerated Career Webinar

A webinar on the Accelerated Career Diploma is scheduled for January 23rd from 8:30 AM to 9:30 AM. Joseph Echols and Ben McCumber will provide the latest communications around Accelerated Career Counseling, especially for SB 86 Hope Career Grant Access, technical college support, and understanding the Dual Achieve program. Email Pam Tallmadge at pam@charter-system.org for registration information.

BOARD TRAINING (Work Session) (Marketing)

S.W.O.T. Analysis: (Glenn Deibert) (Handout)

At our last meeting, you all shared what you felt were SPCCA's strengths, weaknesses, opportunities, and threats (SWOT) for SPCCA. Some additional Board members not present also submitted their input. Mrs. Simmons compiled these results in a Microsoft Excel spreadsheet that was shared with the Board at this work session. The primary topic that was discussed was marketing (spreading the word about the SPCCA and increasing enrollment).

Recruitment Activities (Jamey Collins)

As you have seen in the SWOT results, increased marketing was a reoccurring theme and has been a priority for us at SPCCA. SPCCA staff has been busy promoting and growing programs at SPCCA. A few examples of recent marketing events include:

- ACHS 9th Grade Tours (November 2)
- UGA Public Service and Outreach Film Crew Tour (November 3)
- CPCT Foundation Tour (November 8)
- CPTC High School Coordinators Tour (November 9)
- Appling, Bacon, and Jeff Davis County Hospital Meetings (November 14 and 17)
- Appling County Development Authority Tour (November 27)
- Appling County High School Planning Meeting (November 28)
- Woody Folsom Apprenticeship Opportunity (December 5)
- Evans Regional College and Career Academy Review (December 5)
- Appling County High School Planning Meeting (December 12)
- Bacon County Sophomore Parent/Student Night (December 13)

At the end of this month, SPCCA will host another round of 9th grade tours for Appling County High School.

Development of Program Videos (Staff)

Ms. Christy Simmons has been working with Mr. Nate Cason, CPTC Marketing Specialist, who is in the process of completing program videos for SPCCA. The majority of the footage has been shot and the development process is underway. We are expecting these very soon in hopes to share them with our school systems prior to registration for the 24/25 school year. Mr. Cason was able to complete two videos prior to today's meeting for us to share with you all today: Nurse Aide and Certified Construction Worker. These videos were shared with the Board members.

Dr. Chris Roppe expressed that he thought the videos were going to be incredibly beneficial in promoting SPCCA programs to student and parents. After some discussion pertaining to marketing, the Board requested to share the videos with the school systems and obtain feedback from counselors, teachers, and students.

OPEN DISCUSSION

Mr. Sidney Wildes asked SPCCA staff how our CCA was doing compared to others we have toured. There was a discussion about different CCA models and how ours is one of the few who is 100% dual enrollment. Dr. Ryan Flowers shared that when it comes time for SPCCA to go through the certification process that the fact that we are 100% dual enrollment will be a benefit. Dr. Deibert spoke briefly about CCRPI changes and how schools are now going to get additional points on their CCRPI scores for dual enrollment and accelerated career diploma participation.

Mr. Sidney Wildes inquired about the Electrical Lineworker program and if SPCCA/CPCT were going to install a pole yard. Dr. Deibert shared that Satilla REMC has agreed to put in a pole

yard, free of charge, and they should begin that process within the next few weeks. Other EMS's and Ga Power are donating equipment to be used in this program, as well. This is all at zero cost to SPCCA or CPTC.

Lastly, Mr. Sidney Wildes thanked everyone for working together to meet the needs of the three counties served by SPCCA. He reiterated his excitement for the future of SPCCA and the students lives in which will be impacted by its programs.

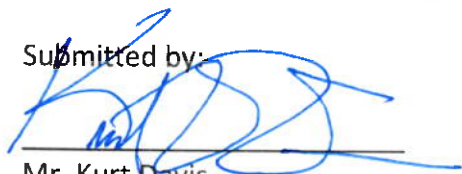
NEXT MEETING DATE

The next Board of Directors' meeting is scheduled for February 7, 2024, at 1:30 p.m. on the SPCCA site.

ADJOURNMENT

There being no further business, the meeting was adjourned at 2:40 p.m.

Submitted by:



Mr. Kurt Davis

Treasurer/Secretary



Southern Pines College and Career Academy

Sign In Sheet

Voting Members

Name	Signature
Roger Branch	
Kurt Davis	
Dr. Janet Goodman	
James Futch	
Traci Martin	
Kerry Mccarty	ONLINE
Keri Orvin	
Lonnie Roberts	
Dr. Chris Roppe	
Kelly Shanklin	
Derrin Wheeler	
Sidney Wildes	

Non Voting Members

Jessica Boatright	
Glenn Deibert	
Kevin Ellis	
Gary Evans	
Dr. Ryan Flowers	
John Henry	
Brian Hulett	
Dell Keith	
Greer Smith	

SPCCA Employees / Guests

Jamey Collins	
Christy Simmons	