



## **Board of Directors' Meeting Minutes**

December 4, 2024

### **VOTING MEMBERS PRESENT**

Mr. Landon Chavis  
Mr. Kurt Davis (Chair)  
Mr. James Futch  
Dr. Janet Goodman  
Ms. Kerry McCarty (Secretary/Treasurer)  
(Virtual)  
Ms. Traci Martin  
Ms. Keri Orvin (Vice Chair)  
Dr. Chris Roppe  
Ms. Sara Waters  
Mr. Derrin Wheeler (Virtual)  
Mr. Sidney Wildes

### **VOTING MEMBERS ABSENT**

Mr. Gary Evans  
Mr. Lonnie Roberts

### **NON-VOTING MEMBERS PRESENT**

Ms. Jessica Boatright  
Mr. Matt Carter  
Dr. Ryan Flowers  
Mr. Scottie Graham  
Ms. Sarah Beth Swain

### **NON-VOTING MEMBERS ABSENT**

Mr. Kevin Ellis  
Mr. Dell Keith  
Mr. Marty Mullis  
Mr. Oakley Perry  
Mr. Perry White

### **SPCCA STAFF**

Ms. Jamey Collins (CEO)  
Ms. Amanda Towns (On-site Coordinator)

### **GUESTS**

Dr. Glenn Deibert

### **CALL TO ORDER & WELCOME**

The Southern Pines College and Career Academy (SPCCA) Board of Directors met Wednesday, December 4, 2024, at 1:34 p.m. Mr. Kurt Davis called the meeting to order and welcomed everyone. A quorum of voting members was present.

### **INVOCATION**

The invocation was provided by Dr. Chris Roppe.

### **APPROVAL OF AGENDA**

*Upon a motion to approve by Ms. Keri Orvin, a second by Mr. James Futch, the Board unanimously approved the agenda for the meeting.*

### **APPROVAL OF MINUTES**

*Upon a motion to approve by Dr. Janet Goodman, a second by Ms. Traci Martin, minutes of the November 6, 2024, SPCCA Board of Directors' meeting were unanimously approved.*

### **BUDGET UPDATE (Handout Provided)**

Ms. Jamey Collins, on behalf of Ms. Kerry McCarty, Secretary/Treasurer, provided the SPCCA budget update to the Board which covers the period of July 2024 through October 2024. Ms. Collins stated that our budget is healthy and on track. We are at the 33% mark of the year and have only spent/encumbered 26% of the budget.

Mr. Kurt Davis inquired about the miscellaneous charge for October. Ms. Collins explained that this was a Quill order for beginning of the year office supplies, board meeting supplies, etc.

### **CHIEF EXECUTIVE OFFICER/SPCCA STAFF REPORT**

#### **Presentations**

On Sunday, November 17<sup>th</sup>, Ms. Jamey Collins had the opportunity to present information about SPCCA to the Gents and Glam Club. There were about thirty-five middle and high school students present along with several parents at the meeting. Topics covered were benefits of dual enrollment, program offerings at SPCCA, skilled workforce needs, and the process to sign up for classes at SPCCA.

#### **High School Planning Meetings (Amanda Towns)**

Ms. Amanda Towns reported that she has successfully completed the preliminary high school planning meetings with all three counties dual enrollment coordinators. The primary goal of these meetings was to provide resources to high schools during their registration process, address any questions they had, and offer support to students planning to attend SPCCA in the spring. Additionally, she offered to assist students with any paperwork they may need to complete for registration with Coastal Pines Technical College.

### **BOARD TRAINING**

#### **Mid-year Update on Strategic Plan (Jamey Collins)**

Ms. Collins reminded the Board that at our first meeting in August, Mrs. Phelps from the Technical College System of Georgia provided valuable training on Board governance and strategic planning for our Board of Directors. Following the session, Board members broke into groups to set measurable goals and begin formulating our strategic plan.

At the mid-year mark, the Board requested an update on the progress of our strategic plan. Ms. Collins reviewed the goals set, many of which were outlined by TCSG. She provided an update on each goal, presenting evidence of progress to date and outlining SPCCA's plans for addressing these goals moving forward.

Some of these goals—such as enrollment numbers, graduation rates, social media followers, field trips, and business/industry visits—are clear and measurable. However, Ms. Collins suggested we may find that some goals are less measurable, and we can later discuss potential adjustments or refinements for next year to ensure all goals are trackable.

Dr. Glenn Deibert suggested the board revisit this in the Spring to make needed changes and simplify the strategic plan for the FY26 school year. Dr. Janet Goodman suggested we could potentially have a student from each participating district that completed a program at SPCCA involved in the planning to provide input. Mr. Sidney Wildes suggested it may also be beneficial to include an employer that has hired an SPCCA graduate when making updates to the strategic plan.

The Board agreed to revisit the strategic plan in the Spring to make needed changes and simplify the strategic plan for the FY26 school year and to take into consideration the suggestions noted above.

#### **YouScience Overview (Amanda Towns)**

Ms. Amanda Towns presented to the Board of Directors about the YouScience program, highlighting its use in high schools and its value to SPCCA in terms of alignment. Board members were informed about the various tools, resources, and career and workforce guidance that YouScience provides to students, helping them make informed decisions about their futures.

Ms. Towns shared with the Board how YouScience reports and data will help provide measurable outcomes for our action strategies on our strategic plan and provided examples. In addition, Ms. Towns shared several examples of previous and current students who were enrolled in programs at SPCCA that aligned with their results from YouScience and how to pull those reports. She explained that in her new role at SPCCA, she would be happy to filter through those reports for our three districts, as they can be tedious.

Ms. Keri Orvin commented that aligning student interests to what we offer at SPCCA is the ultimate goal and the YouScience reports will be a wonderful tool to utilize and help this alignment continue. Mr. Kurt Davis suggested using the reports to see if there may be high interest areas that we could offer at SPCCA that we aren't currently offering. Ms. Towns stated that she will filter through the reports and update the Board if there are any areas of interests not being met through the high schools or SPCCA.

Mr. James Futch had questions about career inventories that may be used at the Elementary level, emphasizing early exposure to career exploration. Several board members from the school systems provided feedback on different resources that Elementary schools use to expose students to different career choices.

#### **OPEN DISCUSSION**

Mr. Sidney Wildes asked if we knew of any students who have gone through the Electric Vehicle Certificate program that have actually interviewed with Hyundai. Ms. Collins stated that she would check with Mr. Reeves, the automotive instructor, and find out more information.

**NEXT MEETING DATE**

The next Board of Directors' meeting is scheduled for February 5<sup>th</sup>, 2024, at 1:30 p.m.

**ADJOURNMENT**

There being no further business, the meeting was adjourned at 2:16 p.m.

Submitted by:



Submitted by Ms. Kerry McCarty  
Treasurer/Secretary