



**Board of Directors' Meeting Minutes**  
February 5, 2025

**VOTING MEMBERS PRESENT**

Mr. Kurt Davis (Chair)  
Mr. Gary Evans (Virtual)  
Mr. James Futch  
Dr. Janet Goodman  
Ms. Kerry McCarty (Secretary/Treasurer)  
Ms. Keri Orvin (Vice Chair) (Virtual)  
Ms. Sara Waters  
Mr. Sidney Wildes (Virtual)

**VOTING MEMBERS ABSENT**

Mr. Landon Chavis  
Ms. Traci Martin  
Mr. Lonnie Roberts  
Dr. Chris Roppe  
Mr. Derrin Wheeler

**NON-VOTING MEMBERS PRESENT**

Ms. Jessica Boatright  
Dr. Ryan Flowers  
Mr. Scottie Graham (Virtual)  
Mr. Marty Mullis  
Mr. Oakley Perry (Virtual)  
Ms. Sarah Beth Swain (Virtual)  
Mr. Perry White

**NON-VOTING MEMBERS ABSENT**

Mr. Matt Carter  
Mr. Kevin Ellis  
Mr. Dell Keith

**SPCCA STAFF**

Ms. Jamey Collins (CEO)  
Ms. Amanda Towns (On-site Coordinator)

**GUESTS**

Ms. Sabrina Phelps (TCSG)  
Dr. Glenn Deibert (CPTC) (Virtual)

**CALL TO ORDER & WELCOME**

The Southern Pines College and Career Academy (SPCCA) Board of Directors met Wednesday, February 5, 2025, at 1:36 p.m. Mr. Kurt Davis called the meeting to order and welcomed everyone. A quorum of voting members was present.

**INVOCATION**

The invocation was provided by Mr. James Futch.

**APPROVAL OF AGENDA**

*Upon a motion to approve by Mr. James Futch, a second by Dr. Janet Goodman, the Board unanimously approved the agenda for the meeting.*

### **APPROVAL OF MINUTES**

Mr. Kurt Davis shared with the Board that there was one correction made to the minutes that were sent out last week and that was to add Landon Chavis as being present.

*Upon a motion to approve by Dr. Janet Goodman, a second by Mr. James Futch, minutes of the December 4, 2024, SPCAA Board of Directors' meeting were unanimously approved.*

### **BUDGET UPDATE (Handout)**

Ms. Kerry McCarty, Secretary/Treasurer, provided the SPCCA budget update to the Board which covers the period of July 2024 through December 2024. Ms. McCarty stated that our budget is healthy and on track. We are at the 50% mark of the year and have only spent/encumbered 34% of the budget.

She noted that the decrease in salaries and benefits for November and December is due to the gap between Dr. Glenn Deibert's departure from SPCCA in October and Ms. Amanda Towns' joining SPCCA in January.

Mr. Kurt Davis noted that the electrical bill has been higher than anticipated, and may need to be increased in next year's budget. Ms. Jamey Collins agreed, emphasizing that an adjustment will be necessary for the upcoming year, as we now have a clearer understanding of the monthly costs.

### **CHIEF EXECUTIVE OFFICER/SPCCA STAFF REPORT**

#### **Spring Enrollment Update (Handout)**

Ms. Jamey Collins shared with the Board that our spring enrollment numbers are looking great! We are proud to announce that we have 133 students enrolled in SPCCA classes this semester. For comparison, we had 80 students at this time last year, in the spring of 2024. A chart has been provided to show the breakdown of each program by county. As always, each county is initially allotted the same number of seats in each program. If those seats are not filled by a certain date, they are opened up to other counties on a first-come, first-served basis. We are excited about this growth and look forward to continued expansion. Ms. Collins also expressed that SPCCA is incredibly appreciative of our partnering high schools and CPTC for their support in helping to grow these programs.

Some discussion was had about recruitment efforts and ideas to continue to increase enrollment. Ms. Collins shared with the Board that SPCCA has several student tours planned for this month. The second half of Appling County's 9th grade class (the first half visited in the fall) will be coming this month, and all of the 8th graders from Bacon County Middle School are also scheduled for a tour at the end of the month. She expressed that while we are always excited to have potential students visit our campus, it is especially rewarding to connect with this younger group and introduce them to what we offer early on. She also thanked our partner,

Coastal Pines Technical College, and Ms. Ashton Earley in particular, for their support in coordinating these tours and recruitment events.

Mr. Kurt Davis asked about the status of the videos and Ms. Collins provided an update that CPTC is in the process of completing the Emergency Medical Responder (EMR) video and scheduling the others. Ms. Collins stated she hoped to be able to present the EMR video to the Board very soon.

#### **FY26 SPCCA Schedule/FY26 SPCCA Program Flyer (Handouts)**

Ms. Collins shared the FY26 SPCCA Schedule with the Board. She explained that this is a preliminary overview of what we plan to offer. Of course, adjustments may be made as the high schools complete their registration process and we assess student interest in each program. Ms. Collins stated we asked each school system if there were any specific programs not included in the original list that they would like us to try and offer, and we did not receive any additional requests.

In addition, Ms. Collins shared that an updated program list flyer for fiscal year 2026 (July 1, 2025 thru June 30, 2026) has been developed and is available for distribution. However, the flyer will be updated throughout the year as changes occur.

Ms. Collins stated that you will not see JROTC on the list of program offerings for next year. She explained that after much consideration and efforts, there was not enough interest to make it work. Dr. Janet Goodman shared some specifics on the Army requirements and how the numbers just were not there to start or sustain the program. Jeff Davis High School and Appling County High School each completed student interest surveys for JROTC and the numbers were significantly lower than the Army requires.

#### **BOARD TRAINING**

##### **Peach Education Tax Credit/Local and Regional Workforce Development (Sabrina Phelps) (handouts)**

Ms. Sabrina Phelps from the Technical College System of Georgia provided Board training on the topics of the (1) Peach Education Tax Credit and (2) Local and Regional Workforce Development. The Peach Education Tax Credit is a vital resource for students and educational institutions, incentivizing participation in workforce training programs. At the end of the training, the Board participated in a short work session where we compared our program offerings with those on the state's new high-demand career list. Ms. Phelps concluded that SPCCA's program offerings are well-positioned to meet the needs of the local community and align with broader state workforce development efforts. The Local and Regional Workforce Development training satisfies the required annual Community Needs Assessment training for SPCCA Board members.

The Board briefly discussed moving forward with the Peach Education Tax Credit for SPCCA and the steps involved in the process. Ms. Jamey Collins emphasized the importance of including Coastal Pines Technical College in these discussions, as they provide the instructors and materials for the programs, and each program has its own budget. Mr. Kurt Davis stated that

this matter would be revisited in the March meeting, with the hope of having some project ideas prepared in order to move forward.

#### **OPEN DISCUSSION**

Ms. Jamey Collins shared a few upcoming items for the Board to be aware of. One is the SPCCA scholarship. Last year, we chose to wait and let interest build around the Cogdell Mendrala donation before awarding scholarships. This year, with the help of the CPTC Foundation, we will be able to award a scholarship to one student from each county who plans to further their college career at CPTC as a traditional student. Ms. Collins asked the Board to be on the lookout for an email asking for any volunteers who would be interested in serving on the SPCCA scholarship committee. This committee will work together to establish scholarship criteria and assist in the student selection process.

Ms. Amanda Towns mentioned to the Board that she is in the process of coordinating with the three high schools to come up with a way to honor and recognize students who complete TCC's. She stated that we are open to their ideas and how we can help make it successful and bring awareness to these students and their accomplishments. Ms. Towns said this would be an excellent recruitment tool, as well, for SPCCA.

Lastly, to respect the Board's time, Ms. Towns said they will hold off on a follow-up regarding the YouScience reports and how the results align with our program offerings until our next meeting.

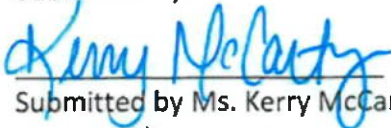
#### **NEXT MEETING DATE**

The next Board of Directors' meeting is scheduled for March 5<sup>th</sup>, 2025, at 1:30 p.m.

#### **ADJOURNMENT**

There being no further business, the meeting was adjourned at 2:54 p.m.

Submitted by:



Submitted by Ms. Kerry McCarty  
Treasurer/Secretary