

CALIFORNIA CREMATORY

Know Your Position. Plan Your Future.

JUNE 2026 MARKET INTELLIGENCE AT A GLANCE

Statewide totals are actual. County, facility and trend figures elsewhere in this sample are illustrative.

TOTAL DEATHS

23,498

CREMATIONS

16,200

ALKALINE HYDROLYSIS

14

CREMATION / AH RATE

69.0%

Source: Funeral Convergence | California death-certificate and disposition data | June 2026

ILLUSTRATIVE CREMATORY SNAPSHOT

SERVICE AREA CASES

4,800

MATCHED CASES

4,742

LEADING UNIT

890

LEADING SHARE

18.8%

WHAT THIS REPORT HELPS YOU SEE

- ✓ Crematory volume and competitive position
- ✓ Activity by license and reporting period
- ✓ Market share using a clearly stated matched-case denominator
- ✓ Requested combined business-unit totals alongside license rows
- ✓ Performance movement across monthly, quarterly or annual periods

DO YOU KNOW YOUR MARKET SHARE? WE DO.

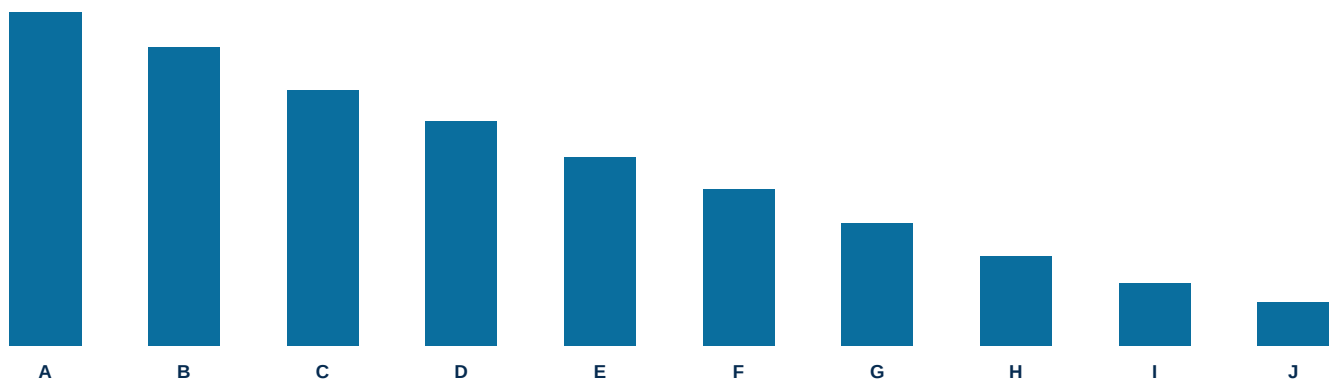
CREMATORY MARKET SHARE

Illustrative figures only. Purchased reports identify licensed units and state the denominator used for each market-share calculation.

Rank	License / Crematory	Cremations	County Cases	Outside County	Total	Share
1	CR000201 - Crematory A	249	614	27	890	18.77%
2	CR000202 - Crematory B	223	550	25	798	16.83%
3	CR000203 - Crematory C	190	470	22	682	14.38%
4	CR000204 - Crematory D	168	413	19	600	12.65%
5	CR000205 - Crematory E	141	347	16	504	10.63%
6	CR000206 - Crematory F	117	288	13	418	8.81%
7	CR000207 - Crematory G	91	224	11	326	6.87%
8	CR000208 - Crematory H	67	165	8	240	5.06%
9	CR000209 - Crematory I	46	115	6	167	3.52%
10	CR000210 - Crematory J	32	80	5	117	2.47%
MATCHED SAMPLE TOTAL					4,742	100.00%

All detail values on this page are illustrative and intentionally anonymized.

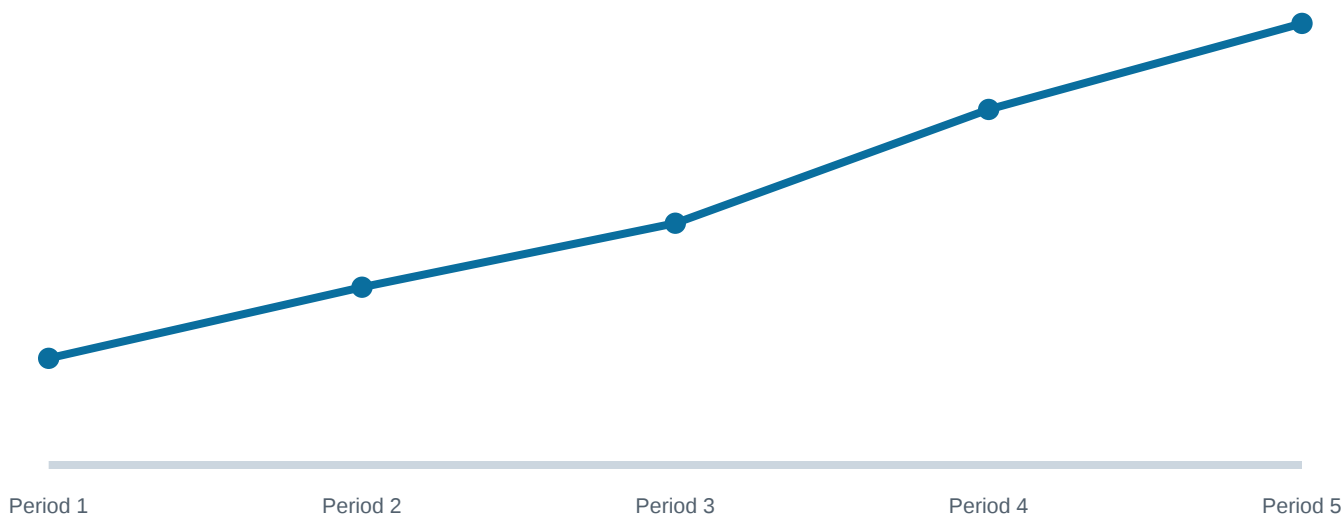
CASE VOLUME BY LICENSED UNIT



REPORTING OVER TIME REVEALS THE DIRECTION

Consistent reporting helps separate one-period variation from durable competitive and disposition trends.

ILLUSTRATIVE FIVE-PERIOD TREND



HOW CLIENTS USE THE HISTORICAL VIEW

COMPETITIVE POSITION

Identify licensed units gaining or losing share.

DISPOSITION TRENDS

Measure shifts in consumer choices and activity.

GROWTH PLANNING

Prioritize service areas and operating investments.

VALUATION SUPPORT

Add objective evidence to acquisition and succession analysis.

REQUEST YOUR CALIFORNIA CREMATORY REPORT