



ACTIONAL COUNSEL

Pragmatic Fractional Legal Counsel Services For AI, Cybersecurity, and Intellectual Property

Tailored to the unique challenges of startups and established companies in IP, artificial intelligence, and cybersecurity. Leveraging over 15 years of experience in intellectual property, AI, government and commercial contracting, and technology law, we help businesses navigate emerging risks at the intersection of artificial intelligence, cybersecurity, and intellectual property.

We advise technology companies, startups, and established enterprises on protecting data, safeguarding innovation and IP, and reducing AI-driven legal risk. Our pragmatic actionable counsel gives technology companies the practical legal strategies they need to scale safely in the age of AI and digital risk.

Our firm offers flexible, cost-effective fractional legal counsel support - without the expense of hiring a full-time attorney. We help you manage legal risks in a lean, pragmatic, and speedy manner.

Fractional Legal Counsel Services

A cost-effective alternative to hiring a full-time in-house lawyer, our fractional model gives startups and growing companies direct access to experienced legal leadership without the cost of a full-time hire. We focus on the unique legal challenges in artificial intelligence, cybersecurity, and intellectual property while supporting broader business needs.

- **Contract Drafting, Review & Negotiation** — MSAs, SOWs, vendor agreements, partnership agreements, licensing deals, and AI/data use agreements.
- **Risk Management & Compliance** — Identifying legal risks, implementing policies, and aligning with regulatory requirements, including data protection and AI governance.
- **Cybersecurity Counsel** — Risk management, governance programs, and cybersecurity maturity framework assessments to meet evolving standards.
- **Intellectual Property + AI** — Protecting innovations, securing ownership of AI-generated works, and managing licensing for algorithms and software.
- **Government Contracting Support** — FAR and DFAR compliance, proposals, data rights, contract negotiation, disputes, and management support.
- **Outside Counsel Management** — Coordinating and overseeing specialized legal work for efficiency and cost control.
- **Executive Legal Strategy** — Advising leadership teams to align legal planning with growth goals in emerging technology markets.
- **Training & Education** — Workshops for executives, managers, and technical staff on best practices in contracts, cybersecurity, and AI compliance.

Traditional Intellectual Property Services

Our intellectual property practice covers core protections—patents, trademarks, copyrights, and trade secrets—while also addressing modern challenges at the intersection of AI, software, and data-driven innovation. We help clients secure rights to AI-generated works, manage ownership of



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machine-created content, and design licensing strategies for algorithms and software. This combined approach safeguards both human and machine creativity.

- **Patent Strategy & Portfolio Management** — Patentability assessments, application drafting, portfolio optimization, and monetization
- **Trademark Protection** — Clearance searches, application filing, monitoring, and brand enforcement
- **Copyright & Licensing** — Registration, licensing agreements, and enforcement, including digital and AI-generated works
- **Trade Secret Protection** — Confidentiality policies, agreements, and best practices to secure algorithms, data, and proprietary processes.
- **IP Due Diligence** — Support for mergers, acquisitions, investments, and joint ventures
- **Technology Transfer & Commercialization** — Assisting innovators in bringing technologies to market securely and profitably.

Cybersecurity & Data Privacy Law

With an MBA in Cybersecurity and experience in defense contracting, we deliver legal guidance that combines technical knowledge with regulatory compliance. We advise on cybersecurity governance, incident response, and data protection obligations under U.S. and international law. Our work includes vendor contract review, breach response strategy, and regulatory investigations. We also address AI-specific cybersecurity issues, such as protecting training data and securing AI models. Our cybersecurity legal services include:

- **Regulatory Compliance** — Guidance on NIST, DFARS, CMMC, and other cybersecurity frameworks
- **Data Privacy Programs** — U.S. and international compliance, including GDPR and state privacy laws
- **Incident Response** — Planning, breach notification, and real-time response support.
- **Vendor Risk Management** — Assessment and negotiation of contracts with security requirements.
- **AI Cybersecurity** — Compliance and risk management for AI deployment, model security, and training-data protection.
- **Policies & Procedures** — Comprehensive review and drafting of cybersecurity policies and governance frameworks.



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- **Training & Exercises** — Tabletop scenarios and executive training to prepare for cybersecurity incidents.

AI Law Services

We help businesses navigate the legal challenges of adopting and deploying artificial intelligence. From data use agreements to algorithm accountability, our counsel ensures AI tools are used responsibly and in compliance with U.S. and international regulations. We also protect intellectual property rights in AI-generated works and assess risk when AI is used in regulated industries. Our AI Services Include:

- **AI Strategy & Implementation** — Guidance on integrating AI into internal operations in a responsible and ethical way
- **AI in Products & Services** — Legal support for adding AI features to offerings, including protecting and licensing intellectual property, managing ownership of AI outputs, and mitigating liability risks
- **Regulatory Compliance** — Monitoring and ensuring adherence to evolving AI regulations, industry standards, and cross-border rules
- **Policies & Procedures** — Drafting and reviewing comprehensive AI use policies, governance frameworks, and employee guidelines
- **Risk Assessment** — Evaluating legal, ethical, and compliance risks tied to AI adoption in sensitive or regulated industries.

Contact us for a free initial consultation!

www.actionalcounsel.com



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