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https://shiftingorbits.org

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### A note from the President

#### Dear Friends,

It is an honor indeed to be having this opportunity to present to you our first annual report.

What started as a small seed of thought today stands as a sapling ready to be watered and groomed into a big giving tree for the future!

Shifting Orbits Foundation is a manifestation of a decade old dream of wanting to do our bit for making the world a better place in our own lifetime. What started as an innocuous contribution towards a family's want for getting their child educated today has become our single biggest obsession.



With over 78 million families in India struggling with poverty, education holds a key to a better trajectory that can combat their inter-generational poverty. However when looked at from their vantage point, in spite of fully knowing this - this path is often long, non-generic and full of cracks which inhibits them from keeping that as a priority. That bothers us!

We at Shifting Orbits Foundation have taken the mandate on ourselves to be the "partners" for these families and make their children's education our single most obsessive mission.

With 21 low income families that have embraced us in our first year of operations, we look forward for being their constant support system through their child's educational journey and seeing them make the shift to a much glorious future!

Needless to say, none of this would have been possible without our well-wishers encouragement and our donors trust. We are especially grateful to **Senthil Namasivayam** and **P Ambikapathy** for placing their blind trust on us so early on when we ourselves were figuring out how to take this to its next stage!

Now with a much bigger audacious dream for the future, we seek all your well wishes and support in making this dream as much as yours as it is ours!

The orbits have started to shift.

Thank you!

With Gratitude and Regards,

Shekar Hariharan Founder and President





# 1 IN 5 CHILDREN DON'T QUITE MAKE IT TO COLLEGE...NOT BECAUSE THEY CHOSE NOT TO BUT THEY WERE UNABLE TO

WE ARE ON A MISSION TO CHANGE THIS

NARRATIVE



### **About Shifting Orbits Foundation**

#### What are we trying to do?

We are a nonprofit organization focused on embracing the economically challenged families and providing them a sustained support to continue their children's educational journey.

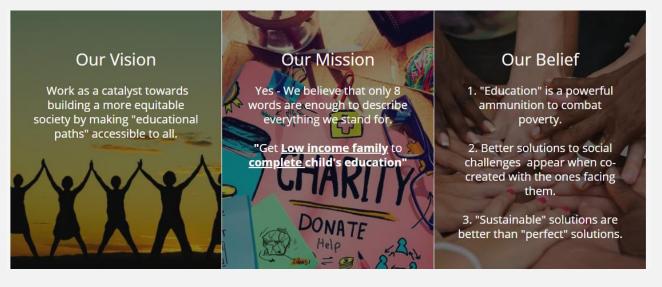
We love to imagine ourselves as the "Uber for the low income family's educational journey"

Like Uber, we **go to their doorsteps**, be with them **through the journey** and drop them **only at their final destination**!

#### Why are we doing this?

We strongly believe education is a life altering tool that can help "defeat" the vicious cycle of inter-generational poverty. However we also learnt that continuing this educational journey is an overwhelming ordeal for the economically challenged families! The "cracks" and the "constraints" surrounding their lives are just too many for them to continue keeping their children's "education" as their priority! That's the issue that bothers us deeply!

#### **Our Vision, Mission and Belief**



**Simply put -** We are on a mission to do "everything" possible to get low-income families complete their child's education



# HOW DO YOU CHOOSE BETWEEN BROKEN ROOF,AILING MOTHER AND TUTION FEE OF YOUR CHILD?

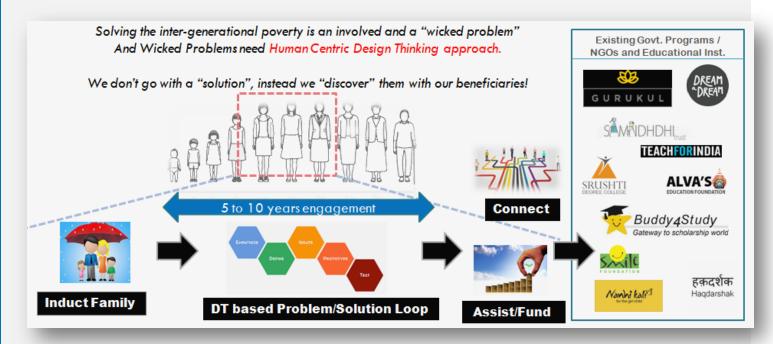
WE ARE ON A MISSION TO ELIMINATE SUCH DIFFICULT CHOICES!



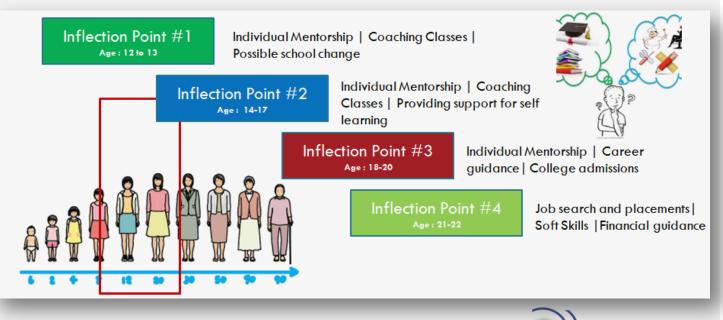
## **About Shifting Orbits Foundation**

#### **Our Approach**

We start on the premise that we are ill equipped to understand any problem that we ourselves don't face, no matter how empathetic we may think we are. Also we strongly believe in a long term involvement where we are with the family for anywhere between 5 to 10 years. Once inducted we start a series of **Human Centered Design Iterations** with the family to solve EVERY hurdle that might impair the ability of their child to complete their education. We do this by either connecting them to existing solutions or funding them.



#### Our Interventions through the journey of the child



Shifting Orbits

# WHAT DOES A 14 YEAR OLD DO WHEN THE ONLY BREAD-EARNER OF THE FAMILY LOSES THE JOB?

WE ARE ON A MISSION TO MAKE THESE QUESTIONS OPTIONAL.



### **Our Impact so far**

#### Year 1 progress

We strongly believe **that the only metrics** that matters to us is the "destination" that we dream for each of our cohorts. In fact we call each of our cohorts NOT by the year of them joining us, but the year they will graduate and get their job!

**Our Year 1 journey has 21 families** who have embraced us for helping them in their child's educational journey. The children's age range from 10 to 21 and are currently studying in different grades / schools and colleges.

Our interventions at this point includes taking over full/partial finances of their school expenses, bi-monthly progress check with schools and parents, enrollment for appropriate coaching classes and mentoring/counseling sessions with both parents and children. We are also in talks with partner organizations on providing a "financial umbrella" (Insurance, Saving Plans and access to low interest loans) and "re-skilling" to the families so that we get the financial worries out of the way.





# WHAT DO YOU DO IF YOU GET TO KNOW YOUR CHILD HAS TALENT FOR SPORTS AND NOT ACADEMICS? WILL YOU ENROLL FOR COACHING INSPITE OF YOUR LIMITED FUNDS?

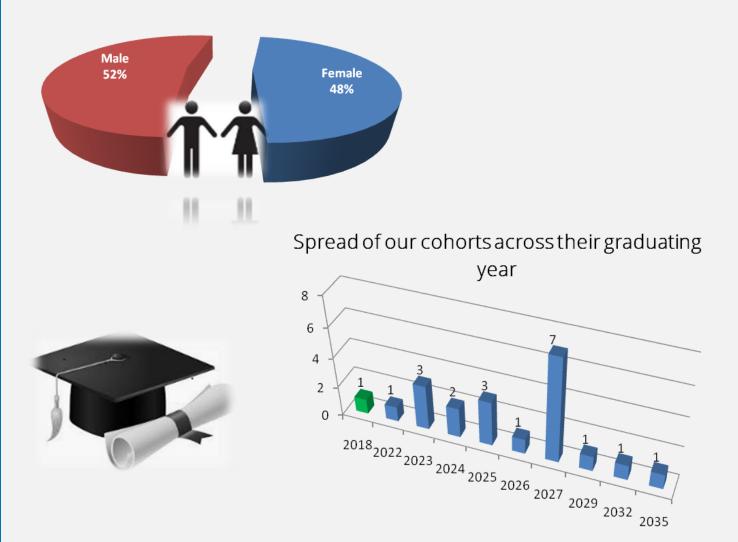
#### WE ARE ON A MISSION TO MAKE THAT A

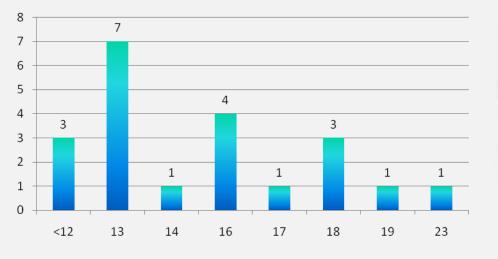
POSSIBILITY!



### **Our Cohort Profiles**

Spread of our cohorts across gender





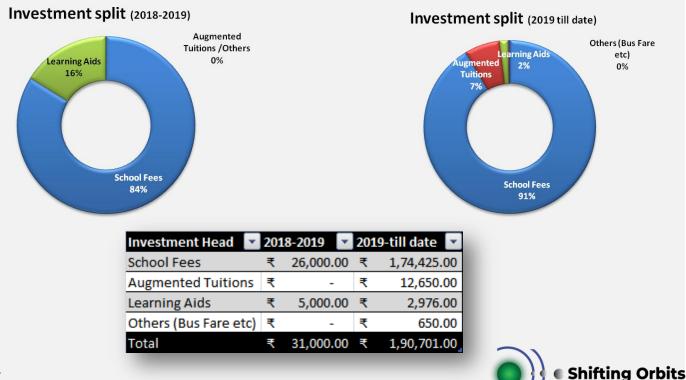
#### Spread of our cohorts across age



#### Journey map of our cohorts

Name	Gender	Age	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
John Ratnam	Male	23	Job	Post Job Support										
Ujwal Das	Male	18		10th Exam		12th Exam			Graduation	Job	Post Job Support			
Sampa Das	Female	18		12th Exam			Graduation	Job	Post Job Support					
Sanjeev	Male	16		10th Exam		12th Exam			Graduation	dol	Post Job Support			
Chethan N	Male	13				10th Exam		12th Exam			Graduation	doL	Post Job Support	
Afreen	Female	13				10th Exam		12th Exam			Graduation		Post Job Support	
Almaz	Female	16		10th Exam		12th Exam			Graduation		Post Job Support			
Noorjan	Female	13				10th Exam		12th Exam			Graduation		Post Job Support	
Pravalika	Female	<12												
Giridhar Singh	Male	17		12th Exam			Graduation	doſ	Post Job Support					
Vishwas	Male	<12												
Kiran Kumar	Male	13				10th Exam		12th Exam			Graduation	doL	Post Job Support	
Pavan C	Male	13				10th Exam		12th Exam			Graduation	doL	Post Job Support	
Shafiya	Female	<12												
Ayeesha	Female	13				10th Exam		12th Exam			Graduation	doL	Post Job Support	
Dinesh	Male	14			10th Exam		12th Exam			Graduation	Job	Post Job Support		
Indu	Female	13				10th Exam		12th Exam			Graduation	Job	Post Job Support	
Hanumashree	Female	16			12th Exam			Graduation	doL	Post Job Support				
Mahesh	Male	16			12th Exam			Graduation	doL	Post Job Support				
Srinivasulu	Male	18		12th Exam			Graduation		Post Job Support					
Padmashree	Female	19				Graduation	Jop	Post Job Support						

#### Investments on our Assets (our cohorts)



Foundation

11

# JOHN RATNAM OUR ORBIT SHIFTER #1

# Congratulations on your first employment!

www.shiftingorbits.org

As a principle, we try not to publish or broadcast photos of our cohorts until we get them to their destination. Hence John is all you will get to meet at the moment!



Shifting Orbits

Name Address	: SHIFTING ORBITS FOUN : Vila 144/Phase 2, Adarsh Palm Meadows, Ramagondanahali, Bangal		96	195	P.A.N.	: 2018-2019 : AAWTS 72 : 19-Nov-20 : Trust	144 D
		Statemer	nt of Income			_	
			Sch.No	Ha		Rt.	Rsk
Taxable Inco	me u/s 11 to 13		2				1,11
Total Incor	me .					_	1,16
Tatal income	rounded off u/s 288A					-	1,1
Tax on total	incame						
Schedule 1	6						
Taxable In	come u/s 11 to 13						
Return to be	furnished u/s			139(4A)			
Whether reg	istered ws 12A / 12AA?			Yes			
Whether app	woved u/s 10(23C) (iv) to (via)?			No			
Aggregate in	come referred to in sections 10.	11 8 12					32.00
Income avail	able for application u/s 11						32,00
- 11(1): a)	pplied in India during the PY						
- Reve	inue account				10	25.010	
- 11(1): A	coumulation to the extent of 15%					4.800	30,81
income after	application						1,19
Total deeme	d income						
faxable inco	me						1,19
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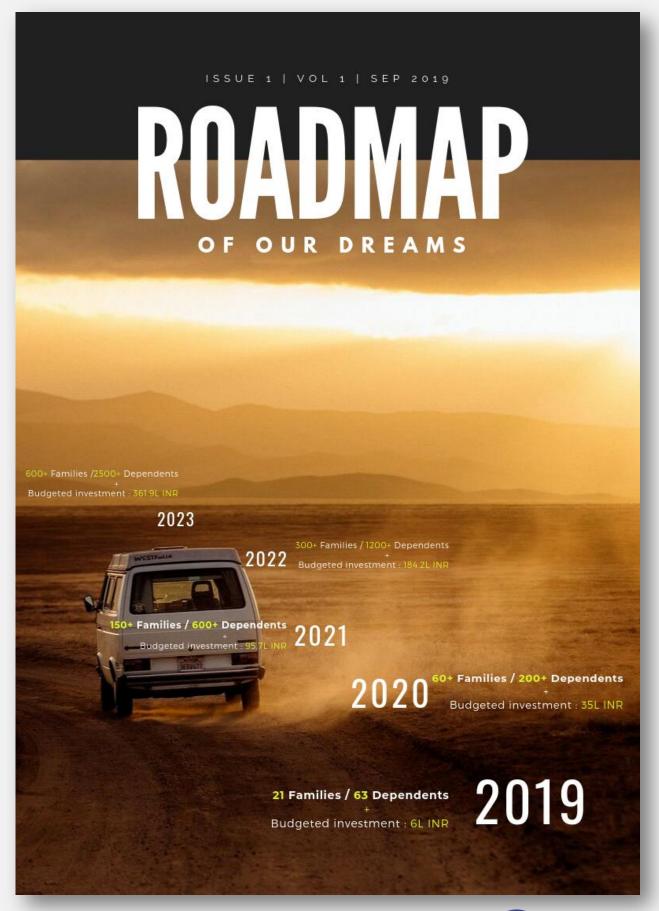


## Financials – Audited Reports (FY 2018-19)

	a state of the state		
Receipts an	d Payments Account	for the Year ended 31.3.2019	
To Opening Balance			
- Cash in Hand	Ð	y Educational Assistance	
- Cashi at Bank	-2007-022	- Dinesh Das Fees	26,000-0
To Carpus Received To Donation Received	1,001.00 B 32,002.00	y Sundry Expenses	10.0
Te paradan necessed		y Oosing Balance	
		- Cash in Hand	22
		- Cash at Bank	6,993.0
	33,003.00		33,003.0
income and	Expenditure account	for the Year ended 31.3.2019	
To Educational Assistance		V Donation Received	32,002.0
Ringsh Figs Case	25,829,09	, contraction	32,002.0
To Sundry Expenses	10.00		
To Surplus	5,992.00		
ru suipea	32,002.00		32,002.0
			-
	Balance Sheet as	on 31.3.2019	
Liabilities		Assets	
General Fund	5,992.00 C	ash at Bank	6,993.0
Corpus Fund	1,001.00		
	6.993.00		6,993.0
	100000		0,000,0
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Fa	M. Ost	- JHL (1950H)	)



### **The Road Ahead**





### **Our Team and the Board**

# THE TEAM







Counselling and **Career Planning** 



RAJAN THOMAS

Programs and Education



RAJESHWARI

COO / Field

Staff

KRISHNAMOORTHY

SHEKAR HARIHARAN CEO / Field Staff

# **BOARD OF TRUSTEES**



SHEKAR HARIHARAN

President



RAJESHWARI KRISHNAMOORTHY

Managing Trustee



SANKARAN **KRISHNAN** 

Treasurer





# WHAT IF YOU HAD THE POWER TO SHIFT THE DESTINY? WILL YOU?

WE ARE ON A MISSION TO ENABLE THAT! ONLY IT MAY NOT BE JUST YOURS..



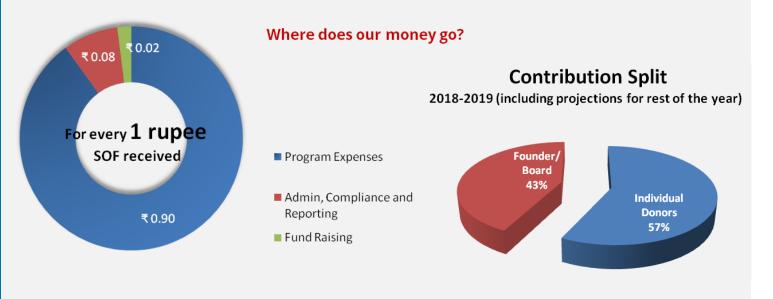
### **Our Donors**

#### THANKS!

Our heartfelt thanks to all our early donors, who placed such an immense trust on us and contributed to our cause even before we could clearly validate the path we were heading towards! We assure you, the dents have been made in the universe and we will continue shifting the orbits and the destiny of many more!



#### The story of your contributions

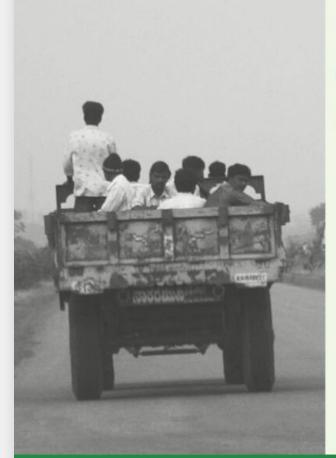




### Your role in our journey

# 1 in 5

children from low income family may not make it to Grade 10 or higher unless we do something about it!



We are on a mission to eliminate this proportion

#### HELP US DO MORE

#### We want to

- Extend our reach to 600+ families in next 3-5 years
- Force-multiply our impact by **adding paid staff** from our own alumni and their family members
- Develop a scalable model for open source replication

VISIT US @ WWW.SHIFTINGORBITS.ORG TO SEE HOW YOU CAN DONATE



# SHIFTING ORBITS FOUNDATION

A FOR-PURPOSE NON-PROFIT FOCUSED ON PROVIDING SUSTAINED SUPPORT TO FAMILIES FOR THEIR CHILDREN'S EDUCATION.





#### • • Shifting Orbits Foundation

Connect With Us!



+91 968 657 7038 | +91 934 106 4964 | shariharan@shiftingorbits.org