

Shifting Orbits
Foundation

2023

Annual Report



CONTENTS

A note from the President	02
About Shifting Orbits Foundation	05
Our Impact and Road Ahead	09
About our programs and cohorts	11
Financials	14
Our Team and the Board	16
Our Donors	19
Your role in our journey	21

A note from the President

Dear Friends,

Once again, a warm hello and thank you for giving me this opportunity to present to you our **Fifth Annual Report**

It's been a tremendous learning for us as an organization since we started 5 years ago. We started knowing nothing other than we must do something to start breaking this chain of inequity that exists all around us. Over these 5 years have managed to sail through three waves of pandemic, pivoting several times, experimenting, and failing a zillion times and yet standing up again and again to do what is best for our children. It almost looks like learning never stops in this social sector!

But then the smiles and the happiness that we see in our children makes it all look so much worth it!

This year started once again with **a pass percentage of 100%** of all our **Grade 10** students with over **three fourth** of them securing **over 70%**.

We also celebrated a very special annual day called **Nakshatra Pratibhe - Confluence of the Stars** dedicated to honoring our students (stars) and their parents. It was a moment of pride and joy, seeing the brilliance that emerged from the sparkle in each of those eyes while their parents beamed with pride!

This year, we spread our wings further, bringing the light of education to our latest rural center in a village called **Panangad near Kozhikode**. We will also be setting up a **new center in Coimbatore**, Tamil Nadu as well in 2024. It is an exciting expansion, and we're witnessing the seeds of knowledge sprouting in these new landscapes as we learn and grow with each new experience.

In another significant development, our organization has also obtained much awaited **FCRA**, unlocking doors for foreign contributions. This opens up new avenues for collaboration and support, strengthening our mission to provide quality education to those who need it the most.

Lastly the year also saw us establish **Rotary International's Interact Club of Shifting Orbits Foundation** with an aim of providing our students an exposure to plethora of opportunities while serving their own communities.

Thanks to well-wishers like you, Our Year 6 now hopes to support **over 400+ families**. We will soon be operating from **8-10 locations** (covering **20+ communities**) in **Karnataka, Tamil Nadu, and Kerala**. We now have **20+ staff** – all with a unified dream of doing everything possible to support our future leaders with their education.



Now my favorite part – If you have not noticed it yet – The “**sapling**” in our cover page from 5 years before has now become a “**forest**”.

Needless to say, none of this would have been possible without our well-wisher’s encouragement and our donor’s trust.

With our bigger audacious dream for the future, we once again seek all your well wishes and support in making this dream as much as yours as it is ours!

Orbits have started to shift in the universe! Be with us as we unfold a new universe in years to come.

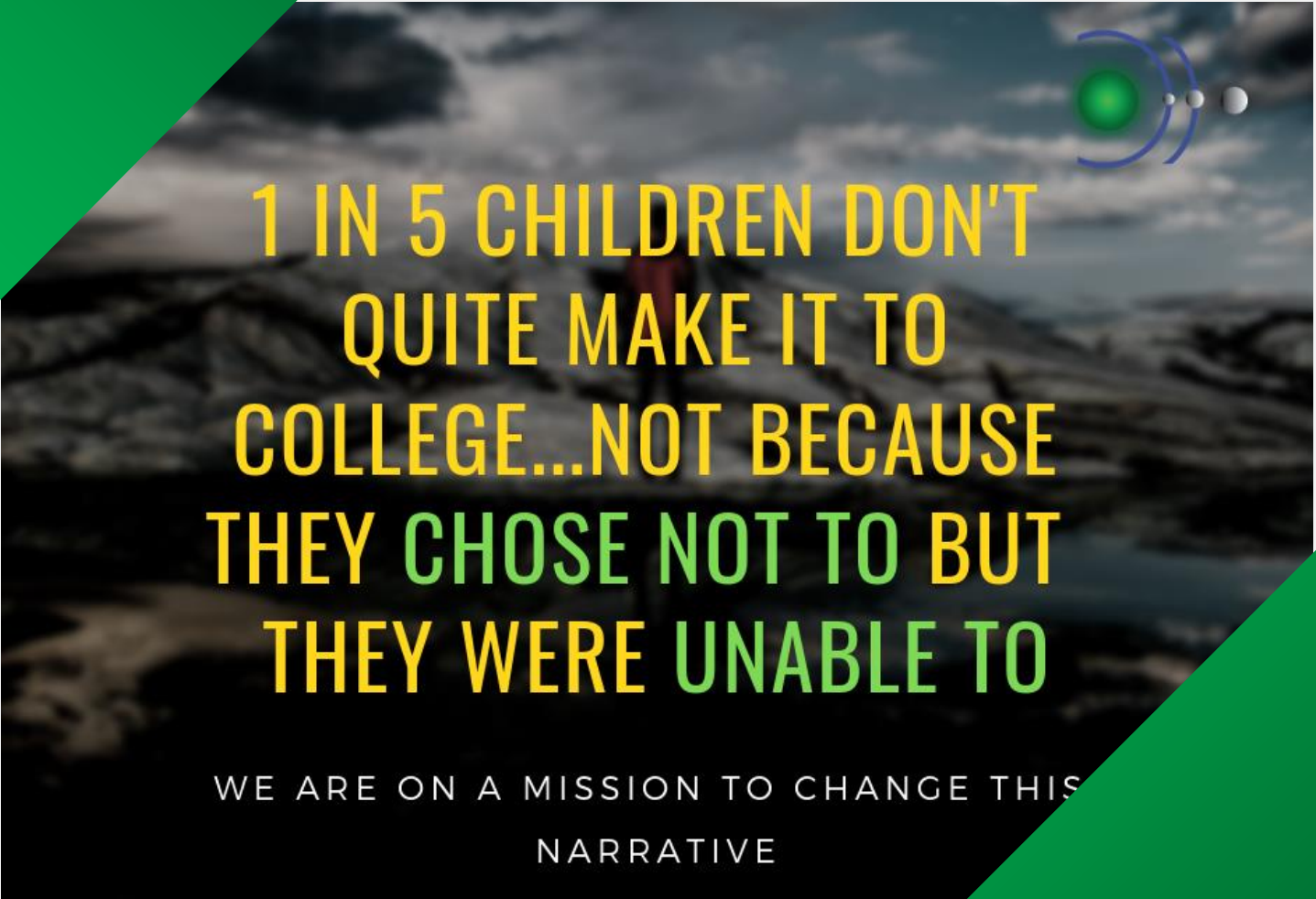
Thank you for being an integral part of this journey. Here's to another year of learning, growth, and impact. Thank you!

With Gratitude and Regards,

Shekar Hariharan

Shekar Hariharan
Founder and President





1 IN 5 CHILDREN DON'T
QUITE MAKE IT TO
COLLEGE...NOT BECAUSE
THEY CHOSE NOT TO BUT
THEY WERE UNABLE TO

WE ARE ON A MISSION TO CHANGE THIS
NARRATIVE

About Shifting Orbits Foundation

What are we trying to do?

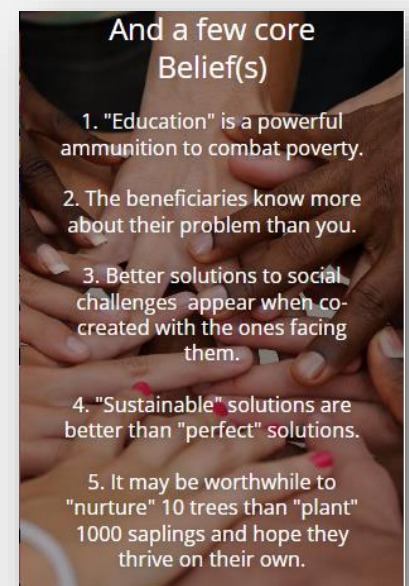
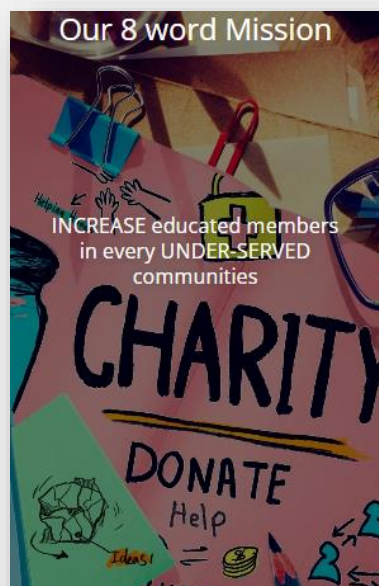
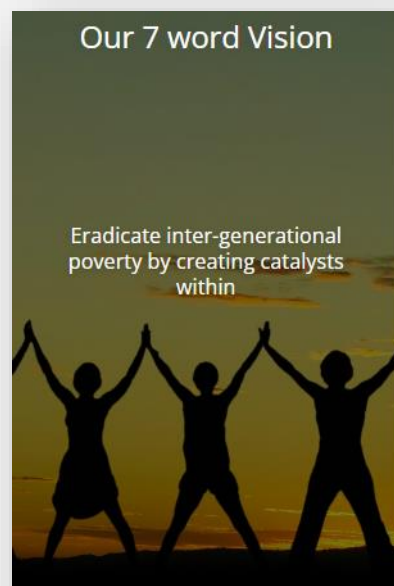
We are a simple nonprofit organization focused on increasing the number of **educated youths** emerging from **underserved communities**. To do so we run chains of **"After School Learning Centers"** setup within the communities providing access and exposure to everything that an affluent counterpart may get and an unwavering commitment to be with the students in their educational journey till the end!


Why are we doing this ?

We strongly believe education is a life altering tool that can help "defeat" the vicious cycle of inter-generational poverty. However we also learnt that continuing this educational journey is an overwhelming ordeal for economically challenged families! The "cracks" and the "constraints" surrounding their lives are just too many for them to continue keeping their children's "education" as their priority! That's the issue that bothers us deeply!

We also learnt that to address the scale of inequity - the defaults of the communities need to change. And to do that we need to flood the communities with more and more educated youths. We want to trigger a BIGGER MOVEMENT of changes through each student we touch!

Our Vision, Mission and Belief



A satellite in orbit over a dark, stormy landscape. The satellite is depicted with a green core and blue orbital lines. The background is a dark, cloudy sky with a faint horizon line.

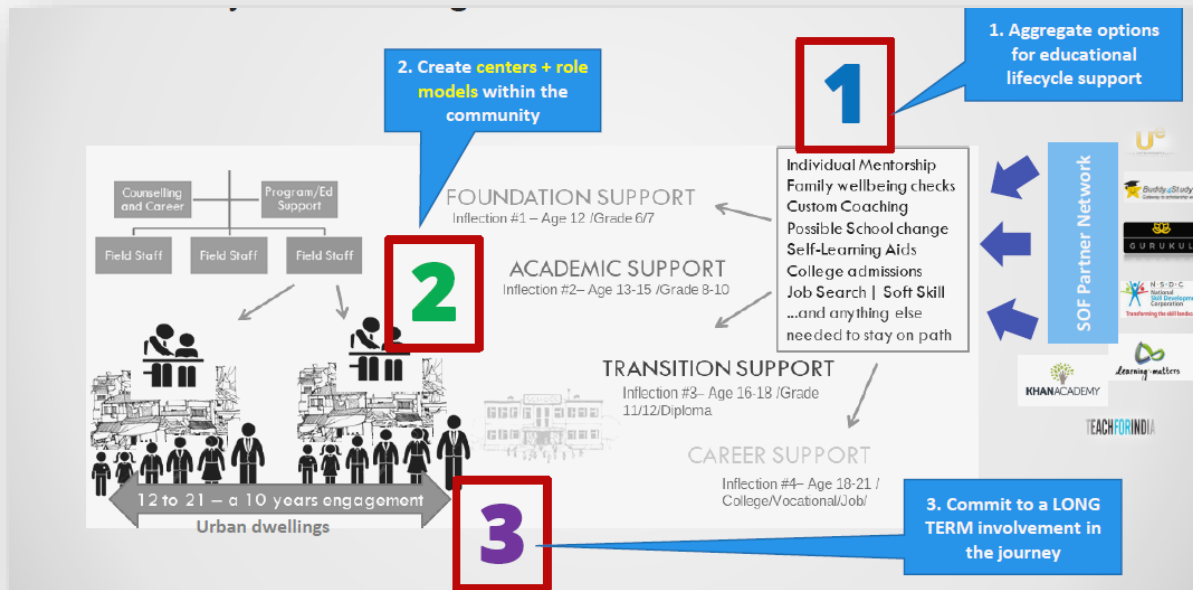
HOW DO YOU CHOOSE BETWEEN BROKEN ROOF, AILING MOTHER AND TUITION FEE OF YOUR CHILD?

WE ARE ON A MISSION TO ELIMINATE SUCH
DIFFICULT CHOICES!

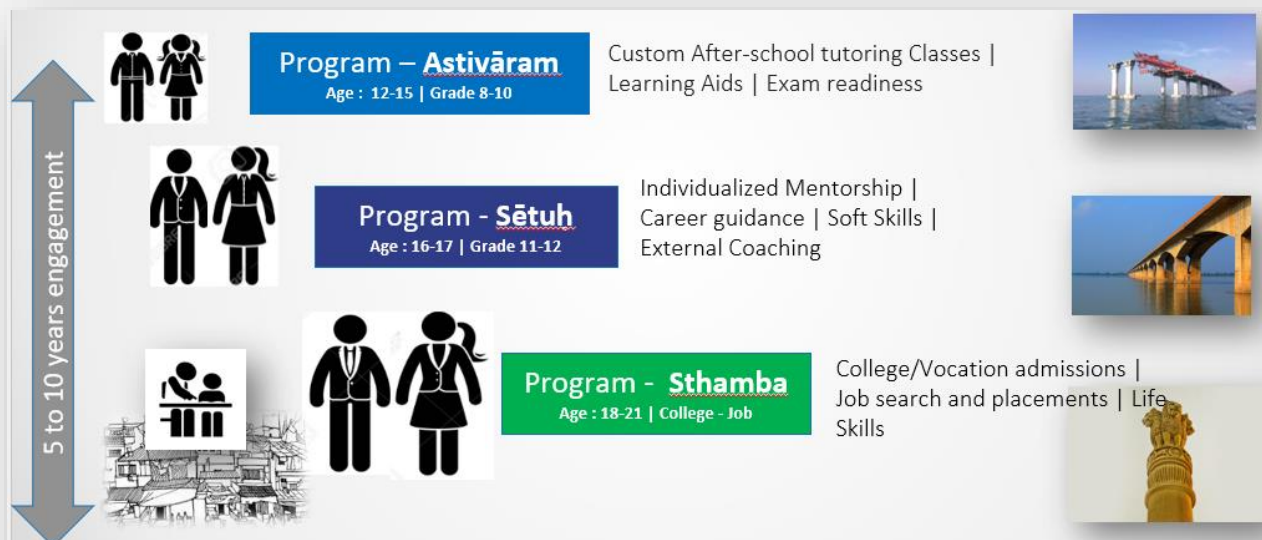
About Shifting Orbits Foundation

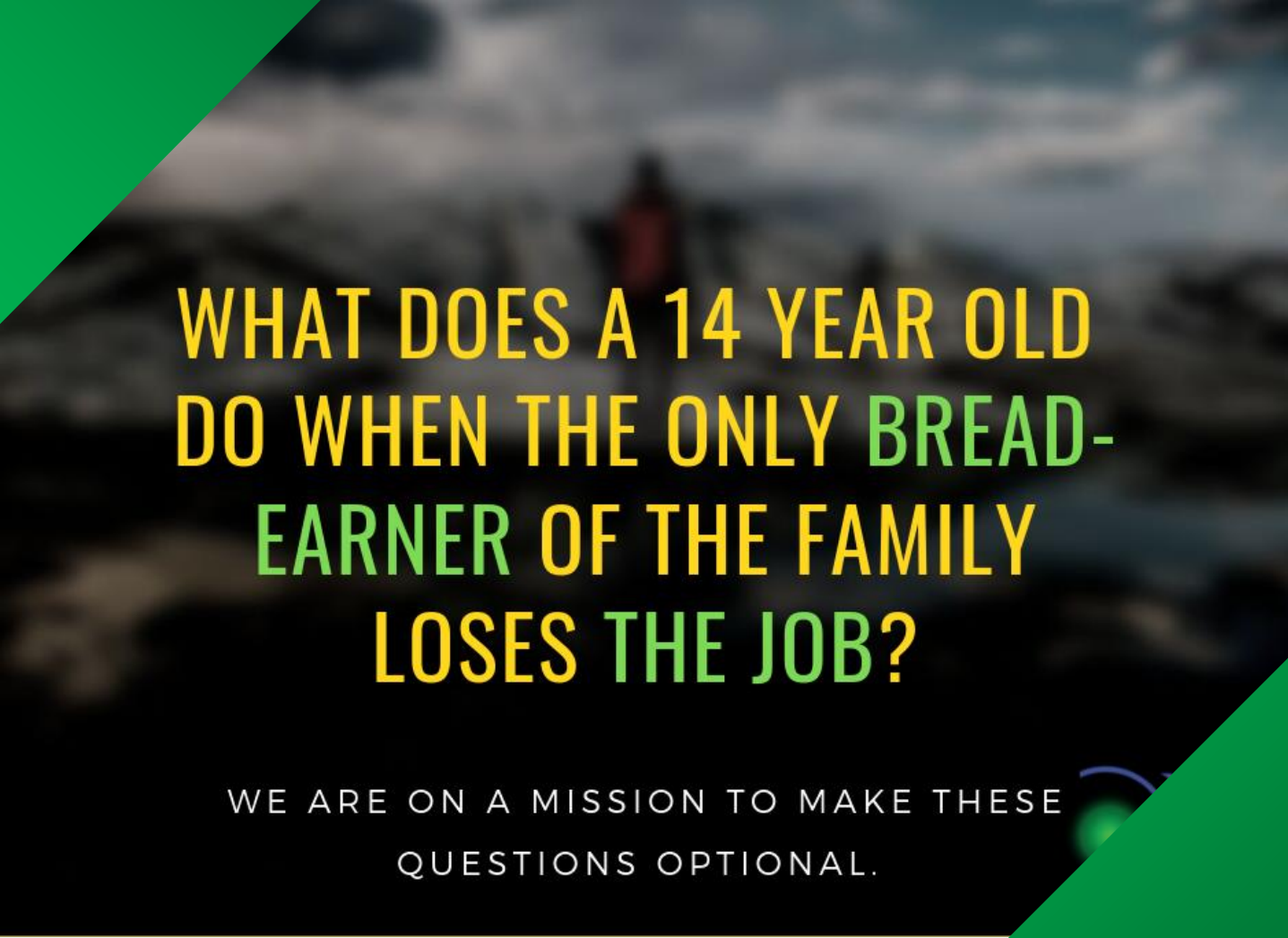
Our Approach

We start on the premise that we are ill equipped to understand any problem that we ourselves don't face, no matter how empathetic we may think we are. Also we strongly believe in a long term involvement where we are with the family for anywhere between 5 to 10 years. Once inducted we start a series of **Human Centered Design Iterations** with the family to solve EVERY hurdle that might impair the ability of their child to complete their education. We do this by either connecting them to existing solutions or funding them.



Our Core Interventions through the journey of the child



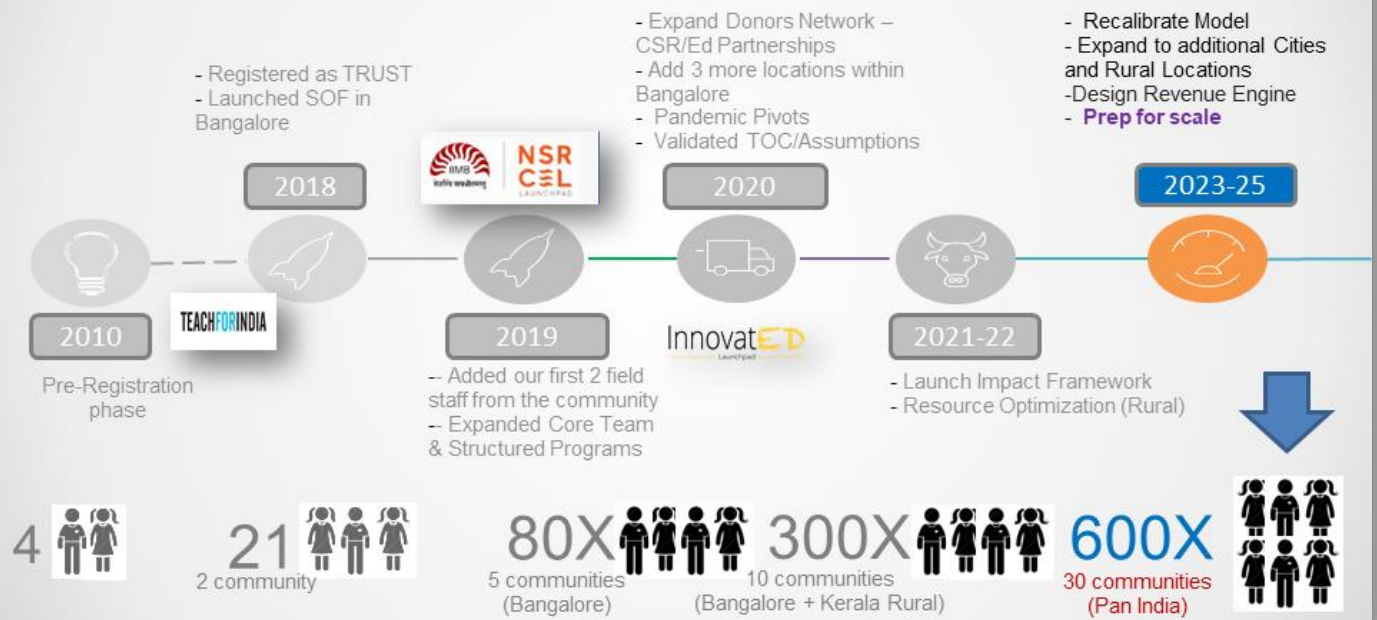


WHAT DOES A 14 YEAR OLD DO WHEN THE ONLY BREAD- EARNER OF THE FAMILY LOSES THE JOB?

WE ARE ON A MISSION TO MAKE THESE
QUESTIONS OPTIONAL.

Our Impact so far and road ahead

Progress so far and dreams ahead



We strongly believe **that the only metrics** that matters to us is the "destination" that we dream for each of our cohorts and the community. In fact we call each of our cohorts NOT by the year of them joining us, but the year they will graduate and get their job!

Between Year 1 and 5 - We expanded from **21+ families** to **320+ families** across **10 locations** in **Bangalore and Rural Kerala**

Now in Year 6 and ahead- We are looking to impact **600+ families** across **PAN India** while recalibrating our model with our learnings and preparing for scale in the coming years.

Hopefully our "satellite centers" staffed with our own alumni/teachers from the community will soon start playing the role of "force-multipliers" and uplift the 250-200 households in each of the communities we touch!

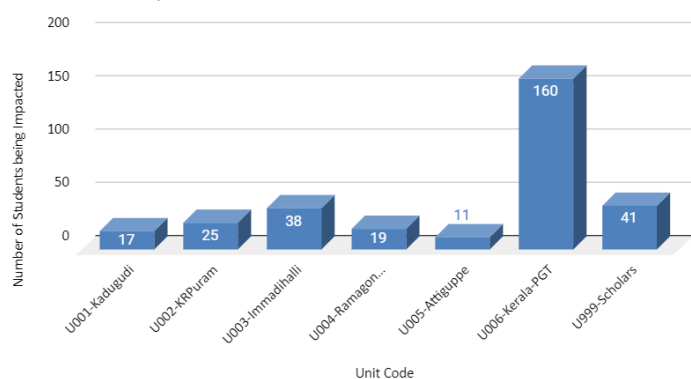
Our interventions at this point includes providing **a safe learning space** with access to all kind of resources, daily/weekly Academic and Non Academic classes, offering full/partial finances of their college expenses through our scholarship programs, regular progress check with schools and parents and lastly mentoring/counselling sessions with both parents and children on a regular basis. We are also constantly in talks with partner organizations on providing other services like "financial umbrella" (Insurance, Saving Plans and access to low interest loans) , Career Awareness, Re-skilling and more that will help families stay on the path towards educating their child!



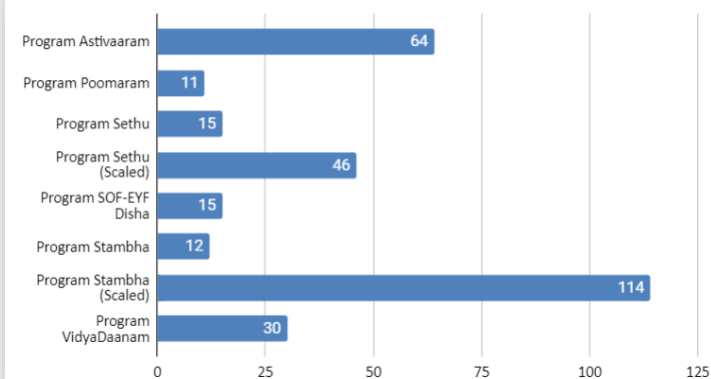
All about our programs and cohorts

SOF Learning Center	Location	Geography Covered	SOF Program Coverage	Age group Coverage
SOF Unit 001 - KDG	Kadugudi, Bangalore	Kadugudi, Channasandra, Belathur, Seegehalli (Bangalore Urban)	Program Astivaaram, Program Sethu, Program EYF-DISHA, Program Sthamba	12 to 21
SOF Unit 002 - KRP	KR Puram, Bangalore	KR Puram, Medahalli, Devasandra, Bytarahalli (Bangalore Urban)	Program Astivaaram, Program Sethu, Program EYF-DISHA, Program Sthamba	12 to 21
SOF Unit 003 - IMD	Immadahalli, Bangalore	Immadahalli, Gandhipuram, Nallurhalli, Varthur, Channasandra (Bangalore Urban)	Program Astivaaram, Program Sethu, Program EYF-DISHA, Program Sthamba	14 to 21
SOF Unit 004 - RGH	Ramagondanahalli, Bangalore	Ramagondanahalli, Siddhapura, Thubrahalli, Maratahalli (Bangalore Urban)	Program Astivaaram, Program Sethu, Program EYF-DISHA, Program Sthamba	15 to 21
SOF Unit 005 - ATG	Attiguppe, Bangalore	Attiguppe (Bangalore Urban)	Program Astivaaram, Program Sethu, Program EYF-DISHA, Program Sthamba	9 to 12
SOF Unit 006 - OTP	Ottapalam, Pallakad Kerala	Ottapalam, Kothakurussi, Vaniyamkulam, Panamana, Patripala, Chellapurasser, Pallakad (Kerala Rural)	Program Sethu, Program Sthamba	18 to 21
SOF Unit 007 - KZK	Panangad, Kozhikode Kerala	Panangad, Kozhikode rural, Avitanallur, Balusseri, Kottur, Naduvannur, Kinalur (Kerala Rural)	Program Sethu, Program Sthamba, Program for Women and Senior Citizen Skilling	12 to 70

Orbit Shifters spread across Centers



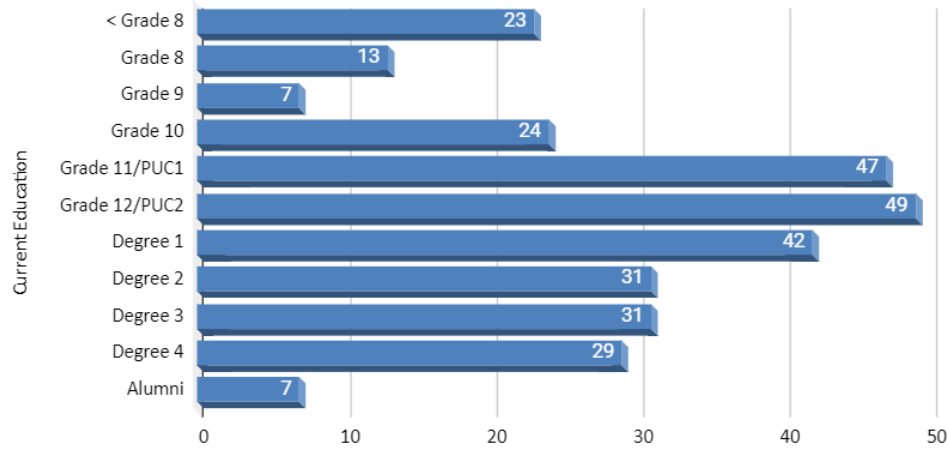
SOF students across Programs



Program Name	Age Group	Program Goals	Program Highlights
Program Astivaaram / Foundation	12 to 14	<ol style="list-style-type: none"> Cover the Learning Gaps (Academic + Skills + Values) Provide access to Resources Plan the Stream/Career Selection 	Tuition Support, Learning Aids, Teacher Support + Value/Skill Add classes
Program Sethu / Bridge	15 to 16	<ol style="list-style-type: none"> Develop Communication and Personality Refine the Career Plans for higher studies Plan and Execute the College Admissions 	School/College Fee, Group Mentorship, Career Readiness, Communication
Program Sthamba / Pillar	17 to 21	<ol style="list-style-type: none"> Develop Personality, Life and Soft Skills Plan for Job Readiness Plan the Job Placements and Giving Back 	College Fee, College Admissions, Job Readiness, Individualized Mentorships
Program SOF-EYF Disha	15 to 21	<ol style="list-style-type: none"> Sponsorship of scholar students for PU and above Constant value addition through corporate mentors and exposure opportunities 	EY Foundation runs a program called DISHA to sponsor and assist students with finances as well as through constant guidance. SOF helps nominating our students and helping them secure these scholarships
Program VidyaDaanam	5 to 21	<ol style="list-style-type: none"> Ensure that donors have an option of helping their own contractors and housekeeping staff. 	This is an ed-sponsorship program for corporates/donors for helping their own housekeeping staffs, drivers and other

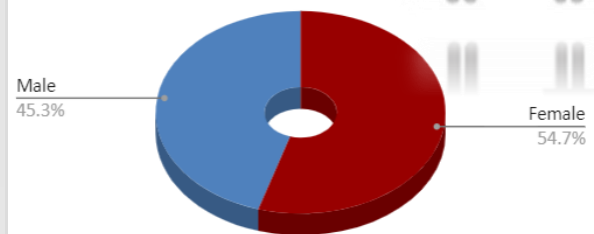
All about our programs and cohorts

of Orbit Shifters across Grades

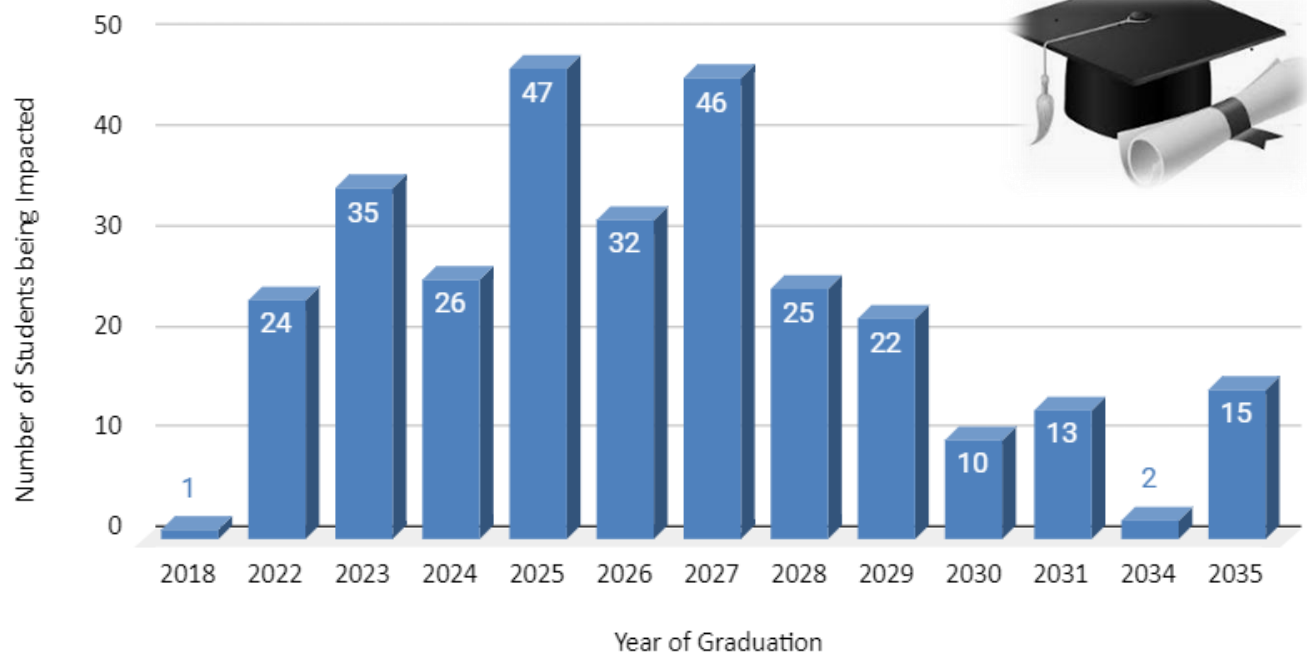


Gender	Count
Female	168
Male	139

Super Girls vs Super Boys



of Orbit Shifters (our Catalysts) launched across years (2018 to 2035)



Our new look SOF Learning Centers



Our Rural Learning Centers



Our Urban Learning Centers



Financials – Audited Reports (FY 2022-23)

INCOME & EXPENDITURE A/c FOR THE YEAR ENDED 31st MARCH, 2023

EXPENDITURE	AMOUNT	INCOME	AMOUNT
To			
Program Expenses:		Donations	74,10,416
Education Fees	33,24,903	Interest income	1,21,204
Coaching / Mentoring charges - Program Staff	7,45,799		
Program Support	4,31,536		
Rent Expense	4,23,000		
Learning Aids	4,17,774		
Field Trips/Events	1,61,630		
Donation paid	88,000		
Infrastructure	84,323		
Stationery	37,450		
Dues and Subscriptions	22,478		
Travel Expense - Program	15,510		
Conveyance	8,065		
Other Program Expenses	51,264		
Non Program Expenses:			
Non Program Support	6,90,800		
Professional Fees	1,00,000		
SOF Office Rent	60,000		
Software Expenses	23,248		
Miscellaneous Expense	20,000		
Advertising/Promotional	9,566		
Depreciation Expense	8,664		
Bank charges	8,625		
Travel Expense - Non Program	6,700		
Excess of income over expenditure	7,92,284		
TOTAL	75,31,620	TOTAL	75,31,620

As per our Report of even date
For Pavan Reddy & Associates
 Chartered Accountants
 Firm Reg. No.:0179085

B Pavan Reddy
 Proprietor
 Membership No. :211338



For Shifting Orbits Foundation


Shekar Hariharan
 Trustee



Place: Hyderabad
 Date: 10/10/2023

Financials – Audited Reports (FY 2022-23)

SHIFTING ORBITS FOUNDATION			
BALANCE SHEET AS ON 31st MARCH 2023			
LIABILITIES	AMOUNT	ASSETS	AMOUNT
Corpus Fund	1,001	Fixed Assets	36,660
Retained Earnings	13,41,859	Less: Depreciation	8,664
Add: Excess of Income over Expenditure	7,92,284		27,996
	21,34,143	Fixed Deposits	15,56,147
Provision for expenses	30,000	Security Deposit	1,30,000
TDS Payable	26,244	TDS Receivables	73,128
		Accrued Interest	27,689
		Other Investments	1,00,000
		Other Receivable	15,000
		Bank Balances	261428.27
TOTAL	21,91,388	TOTAL	21,91,388

<p>As per our Report of even date</p> <p>For Pavan Reddy & Associates Chartered Accountants Firm Reg. No.:017908S</p> <p><i>(Signature)</i></p> <p>B Pavan Reddy Proprietor Membership No. :211338</p> <p>Place: Hyderabad Date: 10/10/2023</p>	<p style="text-align: center;">For Shifting Orbits Foundation</p> <p style="text-align: center;"><i>(Signature)</i></p> <p style="text-align: center;">Shekar Hariharan Trustee</p>
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Our Management team and the Board

THE TEAM



SHEKAR
HARIHARAN

Founder / CEO



RAJESHWARI
KRISHNAMOORTHY

Founder / Operations
and Careers



RAJAN
THOMAS

Strategy / Program
and Technology



VANDANA
MUDRADI

Education / Skilling
and Counselling

BOARD OF TRUSTEES



SHEKAR
HARIHARAN

President



RAJESHWARI
KRISHNAMOORTHY

Managing Trustee



SANKARAN
KRISHNAN

Treasurer

Our Advisory Board



Senthilvelan Namasivayam
Director, IQVIA



Shailendra Kumar
Co-founder - FinAtoZ.com



Ram Ganesan
Fintech Consultant | Co-Founder Archis Foundation



Hema Subramanian
Business Technology Leader | Co-Founder Archis Foundation



Tulika Verma
Consultant, Non-Profit and Education



Manoj Kabre
Vice President - Sales & Marketing at INDO-MIM Pvt. Ltd.



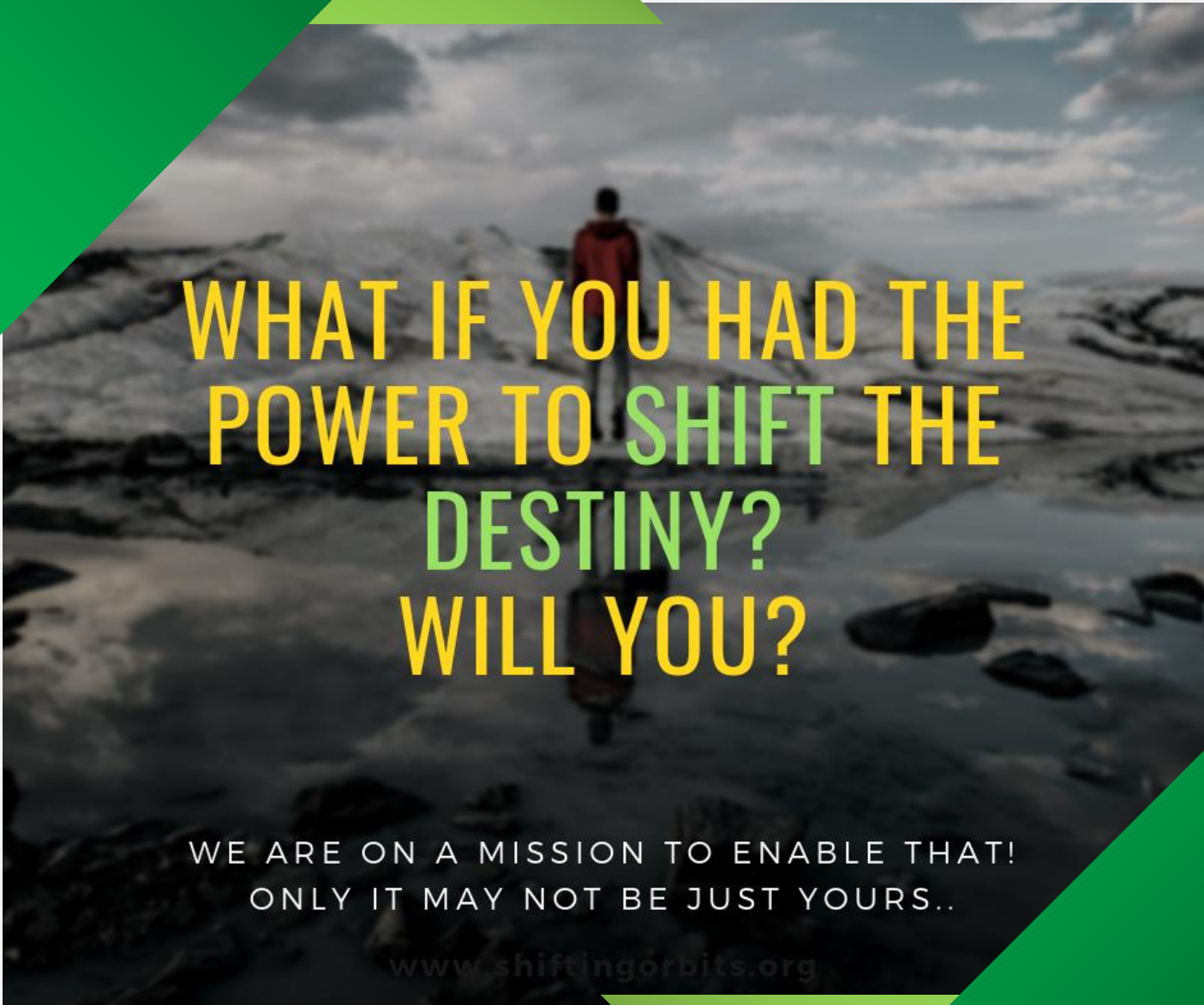
Chandana Krishna
Student - PU 2 / Grade 12



Shravanth Kumar
Student - PU 2 / Grade 12



Govardhan Krishnappa
Student - PU 2 / Grade 12



WHAT IF YOU HAD THE
POWER TO SHIFT THE
DESTINY?
WILL YOU?

WE ARE ON A MISSION TO ENABLE THAT!
ONLY IT MAY NOT BE JUST YOURS..

www.shiftingorbits.org

Our Donors

THANKS!

Our heartfelt thanks to all our donors, who placed such an immense trust on us and contributed to our cause and made it their own! We assure you, the dents are being made in the universe and we will continue shifting the orbits and the destiny of many more as we go along.

Senthil N | Lakshmi and Ganesh Ramaswamy | Jaya and P Ambikapathy | Arun Hallur | Prabhala Padmanabhan | Kritika and Pawan Singh | PC Hariharan | K Prabhakaran | K Shankaran | K Bhaskaran | Krish Subramaniam | Lavanya P | Raman Ojha | Abhishek Goyal | Karthikeyan S | Neethi Ullas | Uma Mani | Sivaram Mayilnathan | Sarvana Sadhish K | Pushpa Thantry | Bhavya Sekhar | Nidish Narayanan | Srinivasan | Ananthakrishnan T | Balaji Aruru | Ram Ganesan | Venugopal S Iyer | Raman Rajamani | Lakshmi Shanker | Ram | Panjanathan B | Aruna Achanna | Hema Narayanan | Vijaya Sreekumar | Biju Davis | IQVIA | Anil Nair | Sridharan R | Aditya Sankaran | Vibhor Sharma | Pranita | Alstom | Priya Chirayath Padmanabhan | PM Shankar | Puneet Saxena | Vishal Varshney | Shailendra | Ramanan P | Sivagami R | Sheetal Doshi | Rashmi Shreya | Uma Shekar | iValue | Rajkumar H | Ronnee Wankadia | Delnaz Mistri | Poornima Ramaswamy | EYF Disha | Deeksha | Frank Antonysamy | Manoj Kabre | Saikumar Chintala | Aparna Vedam | Vaani S | Roshan Thomas | Aditya Annadata | Manish Bhardia | Murali Pabbisetty | Rudra Swamy | Viavi Solutions | Teesha Shetty | Vivek Tandon | Manisha and Shikar Agarwal | Murali Kathira | Deepak Bangre | Poornima R | Vinod Rudolf | Suma KR

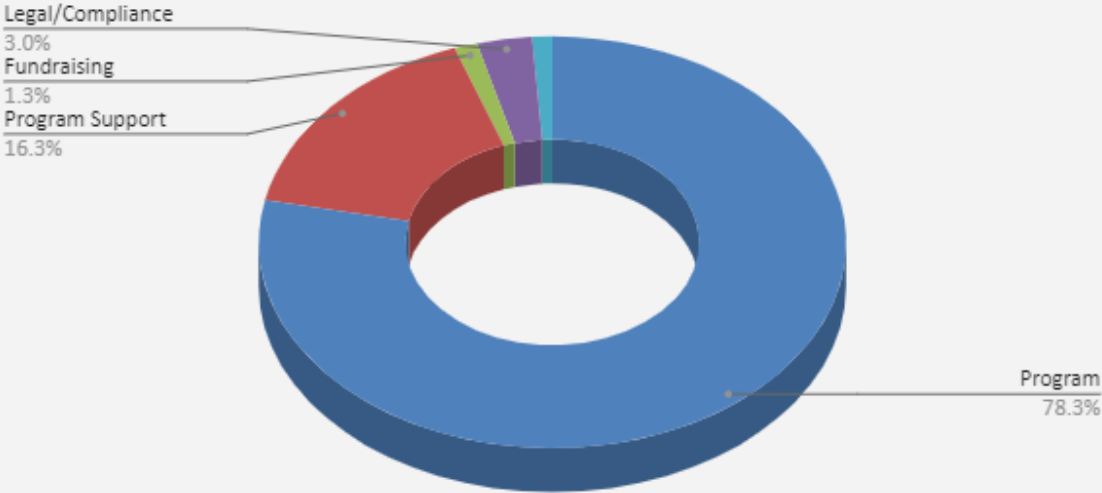
Split of our donor base FY2018 to FY2023

Donor Category	FY2018-2019	FY2019-2020	FY2020-2021	FY2021-2022	FY2022-2023
Corporate			Rs. 2,855,704.00	Rs. 8,466,210.00	Rs. 9,255,189.00
Foundation/Scholarships			Rs. 3,000.00	Rs. 2,000.00	
Individual	Rs. 5,000.00	Rs. 43,200.00	Rs. 85,503.00	Rs. 161,000.00	Rs. 118,152.00
Individual/HNI	Rs. 26,000.00	Rs. 217,970.00	Rs. 341,993.00	Rs. 724,455.00	Rs. 434,000.00
Trustees	Rs. 2,000.00	Rs. 93,300.00	Rs. 7,700.00	Rs. 25,785.00	Rs. 2,200.00
Grand Total	Rs. 33,000.00	Rs. 354,470.00	Rs. 3,293,900.00	Rs. 9,379,450.00	Rs. 9,809,541.00

The story of your contributions



For EVERY 1 rupee that SOF gets



Your role in our journey

1 in 5

children from low income family may not make it to Grade 10 or higher unless we do something about it!

We are on a mission to eliminate this proportion



HELP US DO MORE

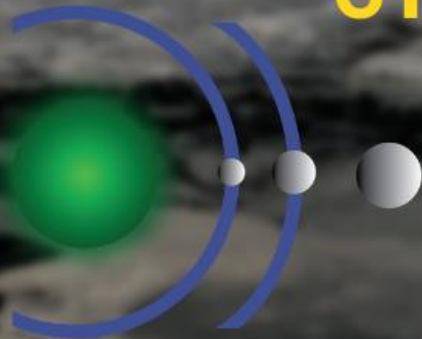
We want to

- Extend our reach to **600+ families** in next **3-5 years**
- Force-multiply our impact by **adding paid staff** from our own alumni and their family members
- Develop a **scalable model** for open source replication

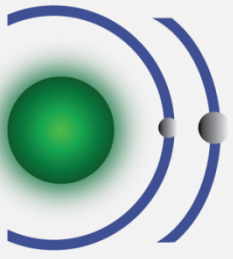
VISIT US @ WWW.SHIFTINGORBITS.ORG TO SEE HOW YOU CAN **DONATE**



SHIFTING ORBITS FOUNDATION



A FOR-PURPOSE NON-PROFIT FOCUSED
ON PROVIDING SUSTAINED SUPPORT TO
FAMILIES FOR THEIR CHILDREN'S
EDUCATION.



Shifting Orbits
Foundation

2023

Annual Report



Connect With Us!

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