



River Ranch Educational Charities
3701 S. Custer Rd.
McKinney, Texas 75070
Ranch Office (972) 369-0874



VISION AND MISSION STATEMENT

Our Vision is to create a community where all individuals feel honored, empowered and accepted. To make our vision a reality, we have made it our Mission to provide healing and uplifting resources through the gift of horses, animals, nature, community and ranch experience for All People, most importantly, the Underprivileged and those with Special Needs.

ABOUT US AND OUR HISTORY

River Ranch Educational Charities was started in 2003 in conjunction with the vision that "ALL DREAMS CAN COME TRUE". Our dream is to conserve a piece of nature within city limits & provide an experience of ranch life & the horse world making it accessible to the general public & more importantly, free of charge to the underprivileged & special needs community. We feel that our youth are way too often deprived of the experiences & gifts that come with the peace & magic that await us along the trails, under the canopy of trees & amongst the clouds floating above the open fields. Way too often these simple things are most desperately needed.

Our intention is to encourage our community along with the underprivileged children and those with special needs to see beyond what may be an "everyday" challenge or reality to them & to remember how many different roads, peoples, options, healthy forms of enjoyment, careers, realities, heroes & species there are beyond their own homes, cars, shopping centers, TV's & neighborhoods.

Members of the American Paint Horse Association

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We also want to offer our community reminders of events & actions that are a part of the history of "The Old West" that we can all learn from & also help in teaching those lessons from the amazing history of our past generations to our up & coming ones. We are blessed in many ways to be Americans & Texans! We have the opportunity to teach our "young folk" the ways of the west and...we happen to be located between the major cattle routes of the "Old West".

The founder, Mr. Wayne Kirk, along with the charities officers & board members, want to preserve nature, instill integrity & encourage strong work ethics with leadership skills that will provide a sense of well being & achievement to the youth in our communities. The board of directors at RREC has managed to secure property, horses, faculty & equipment to facilitate the charities dream & the goals of RREC. We now need to improve the ranches, upgrade facilities, market our services & reach out to our communities in a greater effort to provide the opportunity to all to achieve & realize their dreams & goals.

So many youth do not have the experience of nature, ranch life & horses. We have just secured an additional property that will aid RREC in reaching out even further into the surrounding communities to provide these priceless services. We believe in working & creating an environment that can stand alone & through our services we hope to fund all our charitable dreams & endeavors. We are currently working to acquire or build a covered arena in order for us to operate indoors & all year round. This facility will be constructed to not only meet the requirements of our privileged & more fortunate children but will also have the ability to provide our services free of charge to the underprivileged children and those with special needs, as well. It has been RREC's dream to be able to house all of our precious children under one roof & to provide a unique facility for the community.

We strongly implore the assistance of the more fortunate families and companies in our communities that have the means to help those less fortunate through our volunteer program, sponsorships and grants. RREC prays that we will be able to continue to find and afford more driven and heart filled leadership to join us in this dream. Together this effort will be a paramount achievement that will teach our youth the importance of contribution, leadership, community & brotherly love.

Our Horse & Volunteer Programs plus our Community Service Program (which we work side by side with Collin County Supervision and Corrections Department on) have helped to provide disciplined work habits and personal responsibility to the hundreds of kids that have been allowed by their families, the school system & the courts to help at RREC with the tough & fulfilling work that sets the foundation for future leaders in our communities.

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