# Presenting your work as a Poster Presentation

Beyond content, the visual aspect of your poster is critically important.

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The purpose of this presentation is to provide suggestions to optimize the visual aspect of a research poster.

For appropriate content, see your clinical methodologist.

- Your goal in a poster presentation is to generate interest and discourse about your research. This helps you better plan the next steps of your work that might include the preparation of a journal manuscript.
- Comments about your poster can make the difference in ultimately getting your work published in a quality journal.

 The visual aspect of your poster is the first thing someone notices about your work.

# Poster Considerations

- Use a large font Reviewers need to be able to read the poster from a reasonable distance
- Minimize white space Balance and structure
- Consider tables and figures Easy to read
- Consider using color images Draws attention
- Be brief A consistent comment by poster reviewers is that posters contain too many words

### Title

A poorly structured poster

**Author list** Affiliation list

## Ambiguous and confusing table

### Introduction

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### Method

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### Results

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### Conclusion

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### References

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Always include institution and/or company logos

# A better structured poster

Author li

Author list Affiliation list

### **Abstract**

Consider an abstract. It enables researchers to gain a quick understanding of your study.

for colorectal cancer recommend that the clinician colorectal polyps, advanced colorectal polyps, and cancer. The objective of the wareness of polyp removal and communication of colon polyps with family. A total of ained interviewers. Among the sample, 11.9% were unaware they had any polyp removed. not inform their first degree relatives of colon polyp removal. These data suggest there is a

lack of reliability of self-reports by patients with advanced colon polyns. Recommy

Introduction

### Results

Minimize white space, but enough to show transitions between sections. Equal margins on all sides. Also, the #1 critique of posters is being too wordy. Keep it simple. You are there to verbally fill in the gaps!

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### Method

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Separate paragraphs for easy reading

No		
Yes	73	86.9
Unsure	1	1.2
Total	84	100%

Table 2. Description.

Response	Frequency	Percent (%)
No	46	54.8
Yes	38	45.2
Total	84	100%

Conclusion

Consider using bold font on important statements. e.g., purpose of the study, general

grabbing title

hospitalcrayonmisle conclusion, etc.

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Simple images can draw attention to your poster

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use a creative and attention

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### References

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