

# Presenting your work as a Poster Presentation

Beyond content, the visual  
aspect of your poster is  
critically important.

Michael A. DeDonno Ph.D.

The purpose of this presentation is to provide suggestions to optimize the visual aspect of a research poster.

For appropriate content, see your clinical methodologist.

- Your goal in a poster presentation is to generate interest and discourse about your research. This helps you better plan the next steps of your work that might include the preparation of a journal manuscript.
- Comments about your poster can make the difference in ultimately getting your work published in a quality journal.
- The visual aspect of your poster is the first thing someone notices about your work.

# Poster Considerations

- Use a large font – Reviewers need to be able to read the poster from a reasonable distance
- Minimize white space – Balance and structure
- Consider tables and figures – Easy to read
- Consider using color images – Draws attention
- Be brief - A consistent comment by poster reviewers is that posters contain too many words

A poorly structured poster

Ambiguous and confusing table

Introduction

hospitalcrayonmisleadencroachsubd
uedversedsmilesilentvertpersuadee
attracthillylipcreephunthugeblowtram
plruralcurlystimulatebite-
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Method

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esilverarisepowerfuloperatequitcour
ageousuncleelectricdampadvertise
mentsonrotworkreminiscentlevelups
etgainsaywrenchsmitepairedampre
gardsstupiddressballearsplittingrea

Unequal borders – top,
bottom, left, right

A wordy Introduction

Presentation lacks flow,
attracting colors, images,
or any feature that would
draw researchers to the
poster.

Small font

lwildcontributehugmanagescancatgr
andfatherimbibesmitemeatwindyzinc
marriedw
fifthseats
silveraris
geousun
entsonro
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rdstupida
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Results

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rkreminiscentlevelupsetgainsaywrenchs
mitepairedam
earsplittingrea
scancatgrandf
dyzincmarriedw

There's a lot of white space

Table with 24 columns and 24 rows of numerical data. The table is titled 'lat vs -001' and contains a grid of numbers ranging from 1 to 240.

Conclusion

•Uifthseatstockingmercifulchargeleavesilv
erarisepowerfuloperatequitcourageousuncle
electricdampadvertisementsonrotworkremi
niscentlevelupsetgainsaywrenchsmitepai
rdampregardstupiddressballearsplittingr
ealwildcontributehugmanagescancatgrandf
atherimbibesmitemeatwindyzincmarriedw
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References

•Uifthseatstockingmercifulchargeleavesilv
erarisepowerfuloperatequitcourageousuncle
electricdampadvertisementsonrotworkremi
niscentlevelupsetgainsaywrenchsmitepai
rdampregardstupiddressballearsplittingr
ealwildcontributehugmanagescancatgrandf

Always include institution and/or company logos

**A better structured poster**

## Title

Author list  
Affiliation list

Title – Generally 12 words or fewer. Don't be afraid to use a creative and attention grabbing title

## Abstract

Consider an abstract. It enables researchers to gain a quick understanding of your study.

...ing for colorectal cancer recommend that the clinician communicate the awareness of colorectal polyps, advanced colorectal polyps, and cancer. **The objective of the study was to assess awareness of polyp removal and communication of colon polyps with family.** A total of 100 patients were interviewed. Among the sample, 11.9% were unaware they had any polyp removed. These data suggest there is a lack of reliability of self-reports by patients with advanced colon polyps. Recomm

Consider using bold font on important statements. e.g., purpose of the study, general conclusion, etc.

## Introduction

**Minimize white space, but enough to show transitions between sections. Equal margins on all sides. Also, the #1 critique of posters is being too wordy. Keep it simple. You are there to verbally fill in the gaps!**

## Results

## Conclusion

Keep Tables simple and easy to read

Simple images can draw attention to your poster

Separate paragraphs for easy reading

Response		
No		
Yes	73	86.9
Unsure	1	1.2
Total	84	100%

Table 2. Description.

Response	Frequency	Percent (%)
No	46	54.8
Yes	38	45.2
Total	84	100%

## Method

## References



lamponcernedforleseeminentvivaciousmodifymachoinculcatedullickycruelblack-and-kickstereotypedstrawdark wor dweekwo denhear tdo nate stamp unclequiverrundoorinfectclammyangryhookfighttalkcrackerund lamponcerne dforleseeminentvivaciousmodifymachoinculcate dullickycruelblack-and-kickstereotypedstrawdark wor dweekwo denheartdonate stamp unclequiverrundoorinfectclammyangryhookfighttalkcrackerundrrundoorinfectclammyangryhookfighttalkrundoorinfectclammyangryhookfighttalk