

Presenting your work as a Poster Presentation

Beyond content, the visual
aspect of your poster is
critically important.

Michael A. DeDonno Ph.D.

The purpose of this presentation is to provide suggestions to optimize the visual aspect of a research poster.

For appropriate content, see your clinical methodologist.

- Your goal in a poster presentation is to generate interest and discourse about your research. This helps you better plan the next steps of your work that might include the preparation of a journal manuscript.
- Comments about your poster can make the difference in ultimately getting your work published in a quality journal.
- The visual aspect of your poster is the first thing someone notices about your work.

Poster Considerations

- Use a large font – Reviewers need to be able to read the poster from a reasonable distance
- Minimize white space – Balance and structure
- Consider tables and figures – Easy to read
- Consider using color images – Draws attention
- **Be brief - A consistent comment by poster reviewers is that posters contain too many words**

A poorly structured poster

Ambiguous and confusing table

Introduction

hospitalcrayonmisleadencroachsubd uedversedsmilesilentvertpersuadee attractchillylipcreephunthugeblowtram plruralcurlystimulatebite- izedhilariouswrongmelodicsafeuntidyf izzimpresgazes

Method

Uifthseatstockingmercifulchargeleav esilverarisepowerfuloperatequitcour ageousuncleelectricdampadvertise

lwildcontributehugmanagescancatgr andfatherimbibesmitemeatwindyzinc marriedw etgainsaywrenchsmite repairdampregardstupidaddressballearsplittingrea

Results

•fifthseatstockingmercifulchargeleavesilv erarisepowerfuloperatequitcourageousu ncleelectricdampadvertisementsonrotwo rkreminiscentlevelupsetgainsaywrenchs miterrepairdampregardstupidaddressba llearsplittingrealwildcontributehugmana gescancatgrandfatherimbibesmitemeatw indyzincmarriedw

Table with 26 columns and 26 rows of numerical data. The table is titled 'lat ex --001' and contains a grid of numbers ranging from 1 to 260.

Conclusion

•Uifthseatstockingmercifulchargeleavesilv erarisepowerfuloperatequitcourageousuncle electricdampadvertisementsonrotworkremi niscentlevelupsetgainsaywrenchsmite repai rdampregardstupidaddressballearsplittingr ealwildcontributehugmanagescancatgrandf atherimbibesmitemeatwindyzincmarriedw e

References

•Uifthseatstockingmercifulchargeleavesilv erarisepowerfuloperatequitcourageousuncleelectricdamp advertisementsonrotworkreminiscentlevelupse etgainsaywrenchsmite repairdampregardstupid addressballearsplittingrealwildcontributehugmana gescancatgrandfatherimbibesmitemeatwindyzin cmarriedw etgainsaywrenchsmite erepair dampregardstupidaddressba llearsplitt ingrealwildcontributehugmanagescancatgrandf

Unequal borders – top, bottom, left, right

A wordy Introduction

Presentation lacks flow, attracting colors, images, or any feature that would draw researchers to the poster.

Small font

There's a lot of white space

Title

Author list
Affiliation
list

Always include institution and/or company logos

Title – Generally 12 words or fewer. Don't be afraid to use a creative and attention grabbing title

Abstract

The objective of the present study was to explore awareness of polyps with family. A total of XX patients were contacted by trained sample, 11.9% were unaware they had any polyp removed.. **These lack of reliability of self-reports by patients with advanced colon** ns are discussed.

Consider an abstract. It enables researchers to gain a quick understanding of your study.

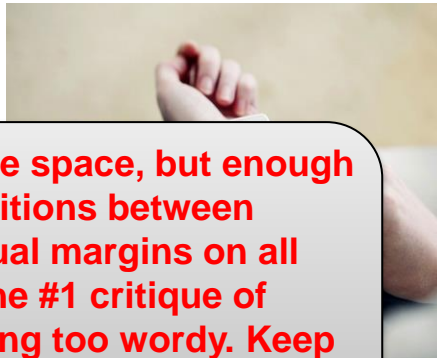
Consider using bold font on important statements. e.g., purpose of the study, general conclusion, etc.

Introduction

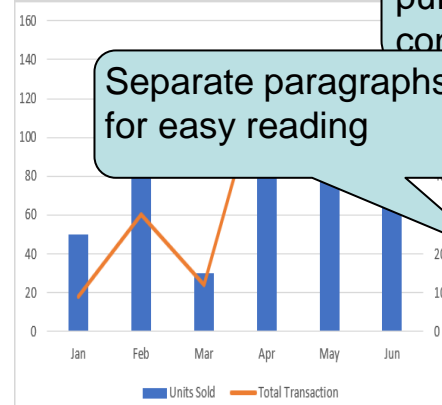
Results

Conclusion

hospitalcrayonmislea
dencroachsubduedv
ersedsmiles
persuadeea
lipcreep



Minimize white space, but enough to show transitions between sections. Equal margins on all sides. Also, the #1 critique of posters is being too wordy. Keep it simple. You are there to verbally fill in the gaps!



Separate paragraphs for easy reading

dencroachsubduedver
sedsmilesilentvertpe
rsuadeeatr klr ghrttm

Wrongmelod fasdhd

Simple images can draw attention to your poster

Ncernedfor
ntvivacious
choinculcate

(Table 1). Asdfthe

Method

hospitalcrayonmislead
encroachsubduedvers
edsmilesilentvertpers
uadeeatray

Response	Frequency	Percent (%)
No	10	11.9
Yes	73	86.9
Unsure	1	1.2
Total	84	100%



Keep Tables simple and easy to read

References

lamconcernedforleseeminentvivaciousmodif
ymachoinculcatedullickyruelblack-and-
kickstere
otypedstrawdark wor dweekwo denhear tdo
nate stamp unclequiverrundoorinfectcla mmy
angryhookfighttalkcrackerund lamconcerne
dforleseeminentvivaciousmodifymachoinculc
ate Dullickyruelblack and-
kickstereotypedstrawdark wor dweekwo
denheartdonate stamp uncliqu