## **Marketing Budget**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
logo design													\$0.00
brand identity and guidelines													\$0.00
website domain purchase													\$0.00
website hosting fee													\$0.00
website design													\$0.00
blog content and other creations													\$0.00
print: brochures/flyers/handouts/menus, etc													\$0.00
print: business card/statinary/invoices, etc													\$0.00
print: advertising													\$0.00
photos and videos: products, staff, store, etc													\$0.00
indoor and outdoor signage													\$0.00
google ads													\$0.00
social media paid ads													\$0.00

email marketing platform							\$0.00
CRM platrom							\$0.00
logo trinkets							
vehicle wrap							\$0.00
logo clothing							\$0.00
networking & event marketing (expo and booth fees)							\$0.00
sponsorships							\$0.00
contest and giveaway prizes							\$0.00
							\$0.00
promotion/sale discounts vs traditional markteting							\$0.00
referral program							\$0.00
loyalty program							\$0.00
press releases							\$0.00
influencer marketing							\$0.00
consulting fees							\$0.00
tv/radio							\$0.00
Marketing Budget							\$0.00