



SURVIVING AND THRIVING DURING CONSTRUCTION



**When backhoes
and bulldozers are
coming to your
doorstep...**

**What can
you do?**



Start Here

Focus on Shared Goals



Start Here

Focus on Shared Goals

- Complete a quality project in a timely fashion
- Minimize disruptions to businesses
- Retain customers and businesses

What about access?





Example:

Project Work Methods and Sequencing

1. Pavement removal, except for existing sidewalk adjacent to entrances
2. Utility installation
3. Paving
4. Sidewalk removal and replacement adjacent to building entrances



What can you do?

Action Agenda

1. Prepare – and Ramp Up
2. Spread the Word
3. Make it Special
4. Work Together

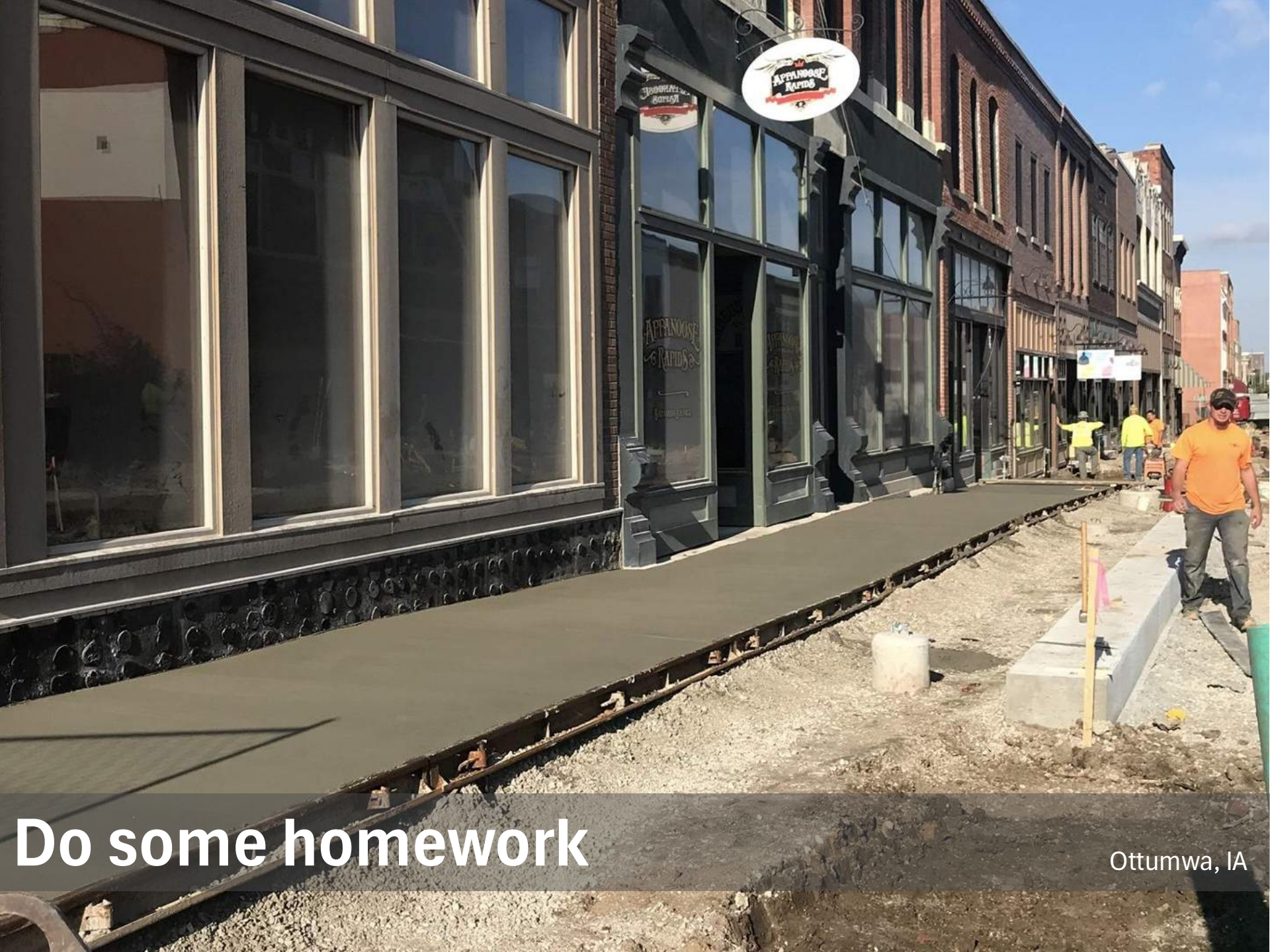
What can you do?

1. Prepare – and Ramp Up



Prepare

- Do some homework
- Involve staff in planning and brainstorming
- Pad your reserves or secure a line of credit
- Alert suppliers and couriers
- Plan building or interior improvements



Do some homework

Ottumwa, IA



Do some homework

Waverly, IA



Do some homework

Red Wing, MN



Involve staff in planning and brainstorming



Alert suppliers and couriers



BANK

Pad your reserves or secure a line of credit



McFarland Clinic PC
EYE CENTER

1018 6th Street
Suite 101



McFarland Clinic PC
EYE CENTER

Plan building or interior improvements



Kimber Lite

Plan building or interior improvements



Prepare

Building & Business Owners

Hints & Tips

- **Review insurance policies**
- **Perform inspection of basement and foundation**
- **Elevate stock, equipment, etc. in areas susceptible to seepage**



Prepare

Building & Business Owners

Hints & Tips

- Identify and protect unique building elements
- Create a pre-construction photo or video record of conditions
- Identify and enhance alternate accesses, where practical
- Help to maintain pedestrian passageways





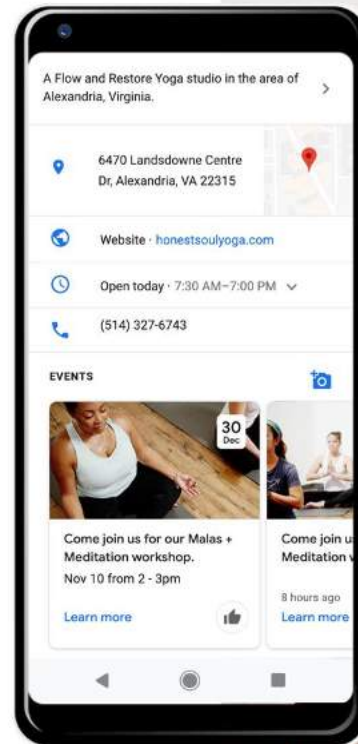
Ramp Up

- Provide advance notice to customers and clients
- Build your client/customer database
- Update your website
- Escalate your online presence

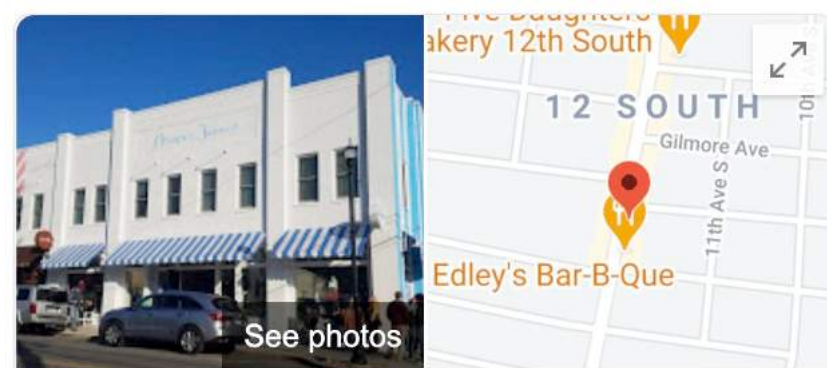
Stand out on Google with a free Business Profile

More than just a local listing, your free Business Profile lets you manage how your business appears on Google Search and Maps.

Manage now



 google.com/business/business-profile



Draper James

- Website
- Directions
- Save
- Call

4.4 ★★★★★ 178 Google reviews

Women's clothing store in Nashville, Tennessee

Located in: 12South Nashville

Address: 2608 12th Ave S, Nashville, TN 37204

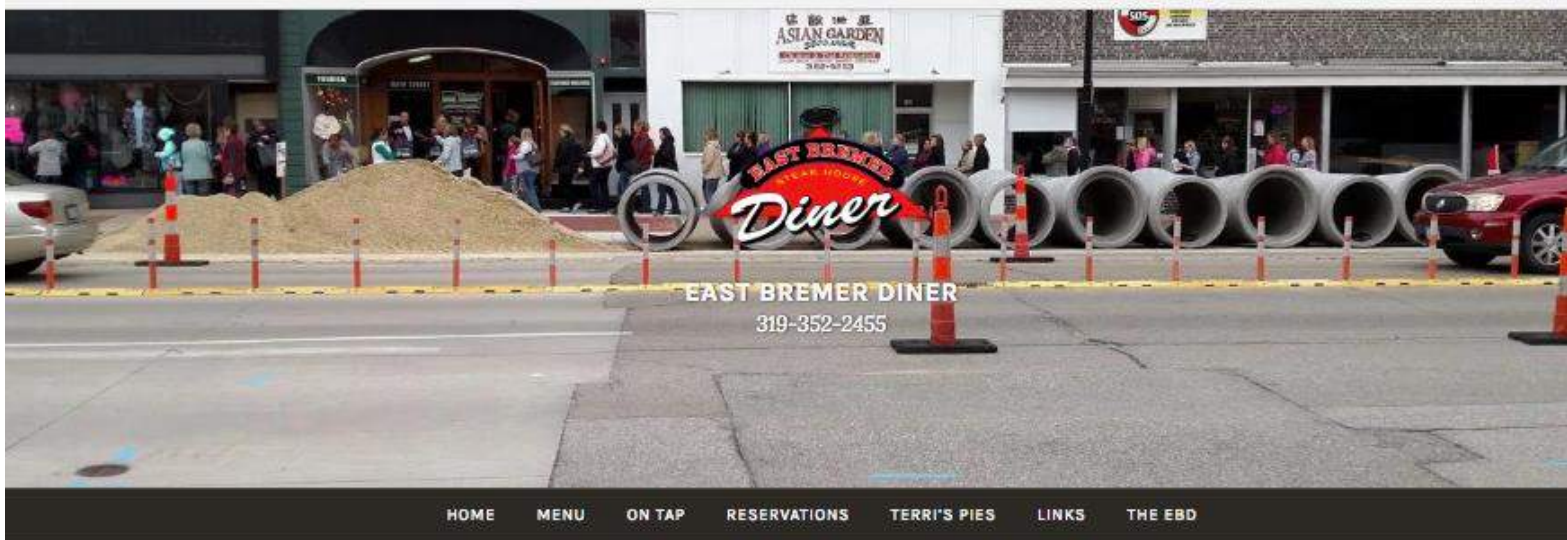
Hours:

Sunday	11AM–5PM
Monday	11AM–5PM
Tuesday	11AM–5PM
Wednesday	11AM–5PM
Thursday	11AM–5PM
Friday	11AM–5PM
Saturday	11AM–5PM

[Suggest an edit](#)

Phone: (615) 997-3601

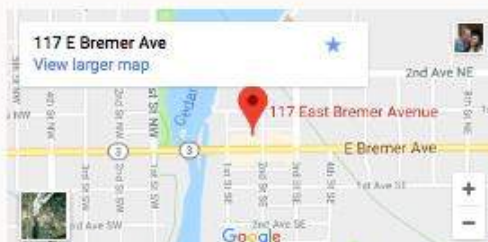
[Suggest an edit](#) · [Manage this listing](#) ?



EAST BREMER DINER
319-352-2455

[HOME](#) [MENU](#) [ON TAP](#) [RESERVATIONS](#) [TERRI'S PIES](#) [LINKS](#) [THE EBD](#)

HOURS & INFO



Map data ©2018 Google - Terms of Use - Report a map error
117 East Bremer Avenue

Waverly, IA 50677

(319)352-2455

Sun: 9am-2pm Buffet

2pm-8pm Full Menu

Mon-Wed: 11am-8pm

Thurs-Sat: 11am-8pm

LET US KNOW HOW WE'RE DOING!

-

Let us know how we're doing on [TripAdvisor](#)

JUNE 6, 2017 BY MORGANCOMBS

Bremer Avenue Construction



Summer in Waverly means time for some road construction! Summer 2017 brings the start of a 2 project to redo Bremer Ave. During this time there will be lane closures that will eliminate parking front of the EBD, but there is always parking available in the lot to the north of the building as well as on 1st Ave NE and 2nd ST NE.

Open Online



We deliver only
between
9:00 am to 12:00 pm.

Thank you for your
comprehension.

www.underconstruction.com

Ramping Up... and a word on

Tapping New Markets



ST. JAMES HOTEL.





What can you do?

2. Spread the Word

Communication king for businesses to 'survive and thrive'

By [Maureen McMullen](#) on Apr 2, 2016 at 5:00 p.m.



High-Touch and High-Tech Communications

- One-stop Project Information and Contact**
- Regular Updates and Features**
- Adopt a Neighbor**
- Construction Coffees**
- Other PR and Communications Avenues**



June 18, 2019

Project Update – June 18, 2019



June 4, 2019

Save the Date: Surviving Construction 101



June 4, 2019

Project Update – June 4, 2019



May 30, 2019

Project Update – May 30, 2019

One-stop Project Information and Contact

#RenewLYH

THE CITY OF LYNCHBURG AND APPALACHIAN POWER ARE PARTNERING TO REBUILD DOWNTOWN LYNCHBURG'S UNDERGROUND UTILITY INFRASTRUCTURE AND TO DESIGN A BEAUTIFUL, USEFUL, AND ACCESSIBLE DOWNTOWN EXPERIENCE.

Stay Informed

Sign up for email updates and receive the latest news about the Main Street Renewal Project. We respect your privacy and you can cancel anytime.

SIGN UP

One-stop Project Information and Updates

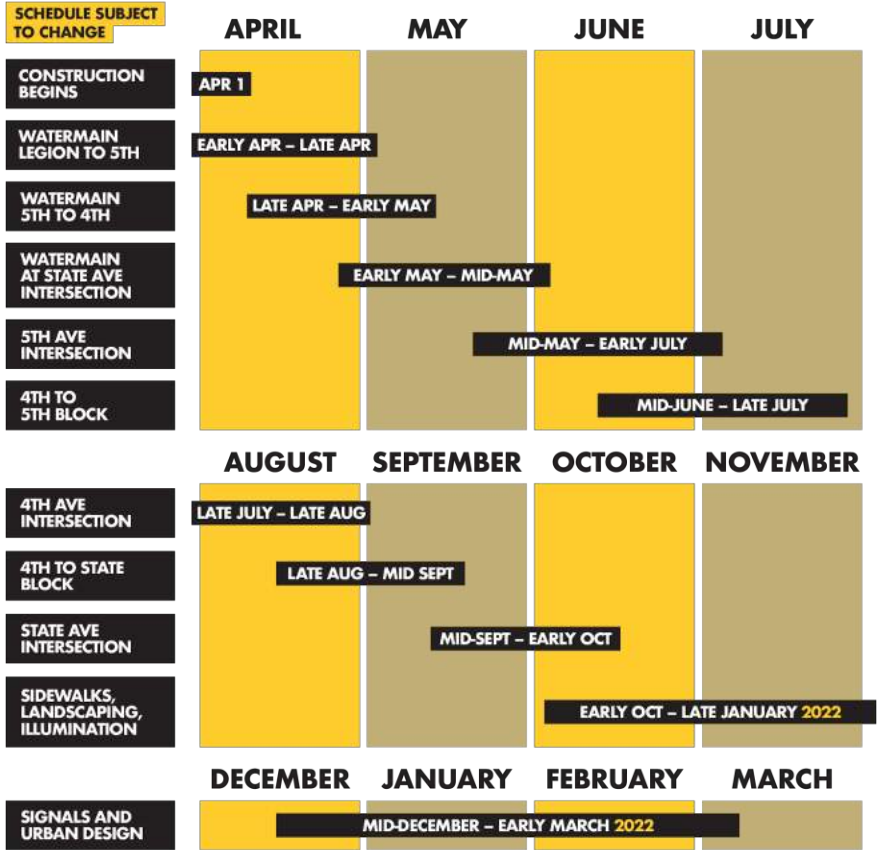
**BUILDING A
BETTER**

Downtown



FOR THE LATEST INFO, VISIT WWW.OLYMPIA.WA.GOV/FRANKLINSTREET

FRANKLIN STREET IMPROVEMENTS



Collateral Materials
Project Poster

DOWNTOWN BUSINESSES ARE STILL OPEN TO THE PUBLIC THROUGH CONSTRUCTION. SUPPORT DOWNTOWN BUSINESSES!



PARDON THE DUST. WE'RE STILL OPEN.





Other PR and Communications System Channels

- Media coverage
- Website, photo album, and social media
- “On the Street” video updates
- Public presentations and updates

Regular Updates and Features



Red Wing City Government

Like This Page · May 26, 2015 ·

Dealing with the reconstruction of highway 61 is challenging - especially for business owners along that route, however, we are grateful for the replacement of this ancient infrastructure.

Like Comment Share



40 people like this.

Chronological

4 shares

5 comments



Rachel Lifo Douglas Nielson. 😞

Like · Reply · May 26, 2015 at 9:43am



Ian Biron I never noticed how low the curb line was between old west and east/west ave until i saw how many layers of street were below the asphalt.

Like · Reply · May 26, 2015 at 11:53am · Edited



Jason Van Campen So do the businesses on Main Street get hit with an assessment like residential streets do?

Like · Reply · May 26, 2015 at 5:16pm



Red Wing City Government Great question, Jason. The answer is from our Director of Engineering. They are getting assessed just like every other reconstruction project. They are being assessed for street reconstruction, sewer service replacements, and water service

ranisamen · See More

Regular Updates and Features

Highway 61 (Main Street) Construction Projec..



0:07 / 9:12

CC



YouTube



Highway 61 (Main Street) Construction Project – Stage

2

Regular Updates and Features

Featuring City Engineer City Engineer with Tom Bright about the 2nd stage of the Highway 61 (Main Street) Construction Project



Main Street Ottumwa

December 11 at 1:24 PM · 🌐



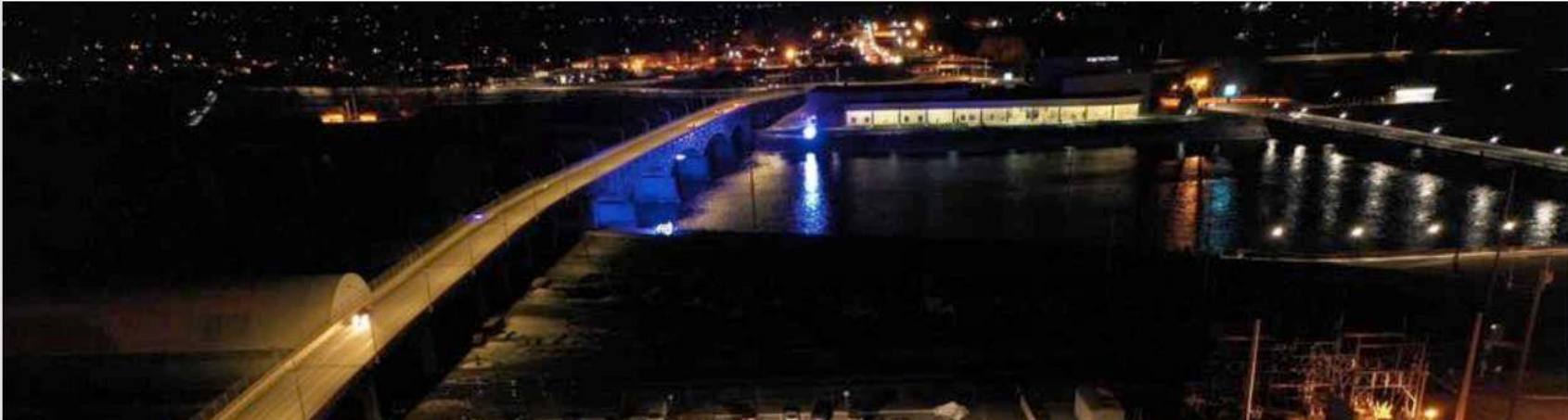
Sidewalk pavers arrived today! The landscapers are laying bricks and making great progress. Once the pavers are laid and soil is added to the bioswales, (with plants to come in warmer months) the street will be open for access in front of the businesses.



👍❤️😮 186

24 Comments 43 Shares

Regular Updates and Features



Main Street Ottumwa

December 19 at 10:32 PM · 🌐

A glimpse of the newly completed 300 block of East Main!



👍❤️😲 146

9 Comments 35 Shares

Regular Updates and Features



Adopt a Neighbor



Construction Coffees

A word on the importance of messaging

And setting the tone



Taylor Bailey KWWL

@TBaileyKWWL

Follow

Some business owners in downtown Waverly say the construction is hurting their business. An update on the Bremer Avenue tonight on @KWWL.



Setting the Tone



Tweet



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KYOU TV

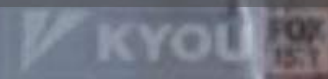
July 31 · 🌐

👍 Like Page

Ottumwa residents are pleased with the progress on Main Street.



Setting the Tone



PROGRESS ZONE



[MAIN STREET]

OTTUMWA



Ottumwa Streetscape Project Update 12 - 11/15/19

Contacts

Portzen Construction
Dennis Heitkamp
(563) 543-2079

City of Ottumwa
Larry Seals
(641) 683-0680

Main Street Ottumwa
Fred Zesiger
(641) 799-3464

Construction Progress

- Well... it snowed... again. But they got the drive lanes paved in the 300-Block before it happened!
- They have also been working on major water, sanitary, and storm sewer infrastructure in the Green Street intersection. Two large manhole boxes were set as well as pipes and valves.



Next Two Weeks – All is subject to change, so keep an eye on Main Street Ottumwa’s Facebook Page!

- **Public progress meetings take place at intersection of Main and Green Tuesdays at 10:00 AM.**
- Work will continue on the utility infrastructure within/around the Green Street intersection.
- If temperatures allow, the concrete and pavers will be installed between the planter beds.

Shop local! Small Business Saturday is 11/30. Check out MSO’s Facebook page for more info.

**PLEASE
PARDON
THE MESS**



**EXCITING
CHANGES
COMING!**

*NEW SIDEWALKS, STREETS, LIGHTS,
AND MORE COMING SOON!*

HISTORIC MAIN STREET OXFORD
256-241-6667 or 256-453-9298

 **Oxford**
MAIN STREET

GROWING

TOGETHER.

COMING SOON: AN EVEN BETTER DOWNTOWN



pittsburgh
Imagine what you can do here.



PITTSBURGH
DOWNTOWN
PARTNERSHIP

Port Authority
connecting people to life

COMING SOON:
AN EVEN BETTER
DOWNTOWN



CHEER

FOR YOUR CONSTRUCTION WORKER.

pittsburgh
Imagine what you can do here.



Port Authority
connecting people to life

COMING SOON: AN EVEN BETTER DOWNTOWN



EVOLVE

WITH US.

pittsburgh
Imagine what you can do here.



Port Authority
connecting people to life

COMING SOON: AN EVEN BETTER DOWNTOWN



REFRESHING

DEVELOPMENTS.

pittsburgh
Imagine what you can do here.



Port Authority
connecting people to life

FIXIN' TO FIX IT UP

MAIN STREET IS GETTING
SOME MAJOR UPGRADES!

LEARN MORE ABOUT THE
MAIN STREET RENEWAL
PROJECT AT

Renewallyh.com



APPALACHIAN
POWER

BLESS OUR HEARTS, Y'ALL.

WE KNOW WE LOOK A MESS BUT
SHE'LL BE AS PRETTY AS A PEACH
WHEN SHE'S DONE!

LEARN MORE ABOUT THE
MAIN STREET RENEWAL
PROJECT AT

RenewalYH.COM



APPALACHIAN
POWER

**MAIN STREET
BUSINESSES
ARE...**

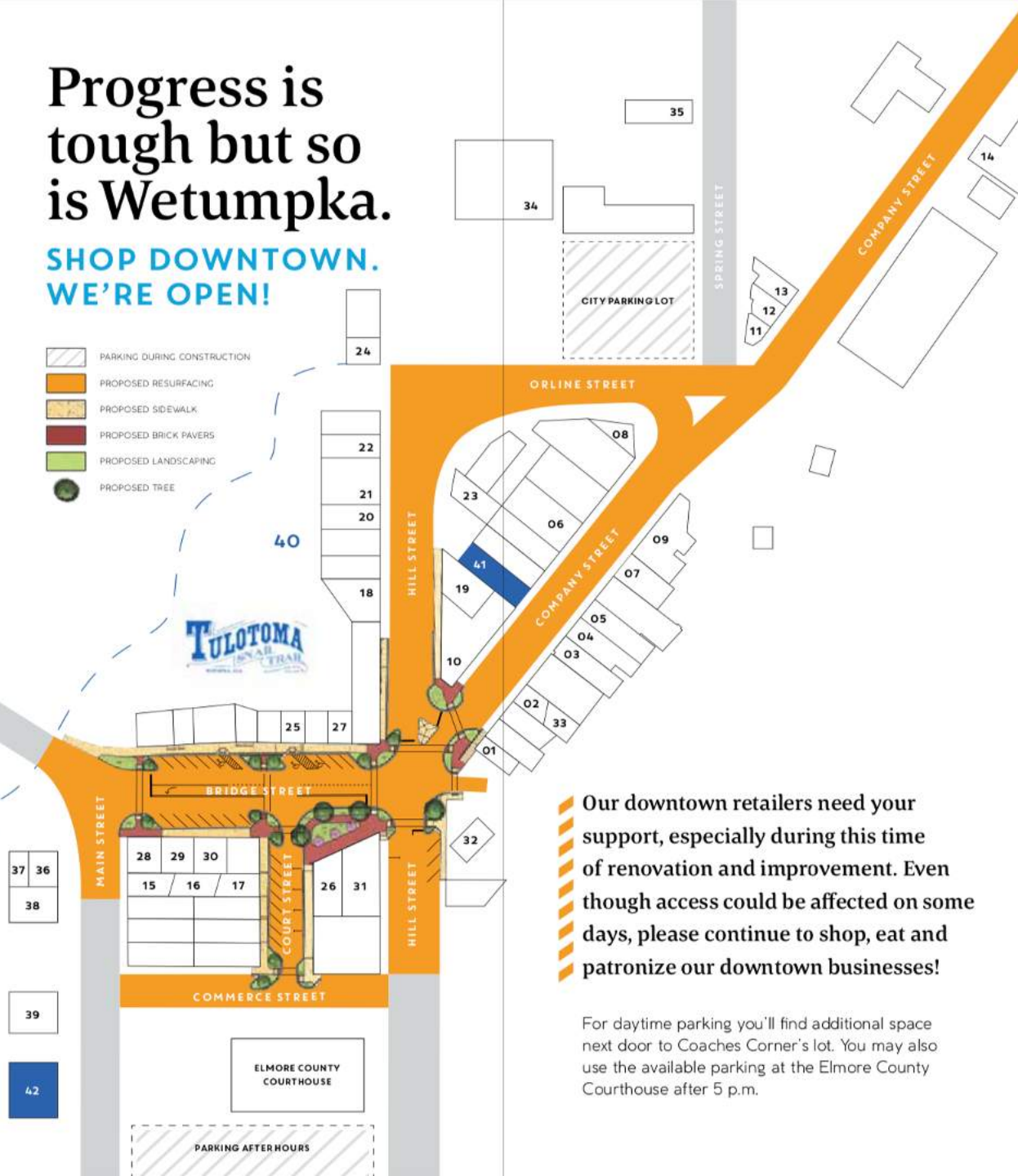
**OPEN
AND
AWESOME!**



Progress is tough but so is Wetumpka.

SHOP DOWNTOWN. WE'RE OPEN!

-  PARKING DURING CONSTRUCTION
-  PROPOSED RESURFACING
-  PROPOSED SIDEWALK
-  PROPOSED BRICK PAVERS
-  PROPOSED LANDSCAPING
-  PROPOSED TREE



Our downtown retailers need your support, especially during this time of renovation and improvement. Even though access could be affected on some days, please continue to shop, eat and patronize our downtown businesses!

For daytime parking you'll find additional space next door to Coaches Corner's lot. You may also use the available parking at the Elmore County Courthouse after 5 p.m.

- COMPANY STREET**
- 01 Frios Gourmet Pops
 - 02 Coosa Cleaver
 - 03 Scent Wizards
 - 04 Jasmine Hill Art Studio
 - 05 Main Street Wetumpka
 - 06 Panda Foot & Body Massage
 - 07 The Upper Cut Salon
 - 08 The Furry Kid
 - 09 City Barber Shop
 - 10 River Perk
 - 11 THAI SAAP
 - 12 Barber Shop
 - 13 Fancy Pantz
 - 14 Singleton's Alignment and Muffler

- COURT STREET**
- 15 Haircuts by JoJo
 - 16 King's Formals
 - 17 B&B's Health Boutique

- HILL STREET**
- 18 Market Shoppes
 - 19 Pretty Is As Pretty Does
 - 20 Dixie Art Colony Foundation & Gallery
 - 21 Creed Gym
 - 22 Tapp 18 Boutique
 - 23 Cook's Barber Shop
 - 24 Knights of the Square Barber Shop

- E BRIDGE STREET**
- 25 Top Nails
 - 26 Wetumpka Area Chamber of Commerce
 - 27 Vault Variety Shop
 - 28 Copper House Deli (under construction)
 - 29 Yoga 4 Him
 - 30 McQuick Printing
 - 31 Marcia Weber Art Objects
 - 32 Grumpy Dog
 - 33 Big Fish Art Studio

- ORLINE STREET**
- 34 Coaches Corner

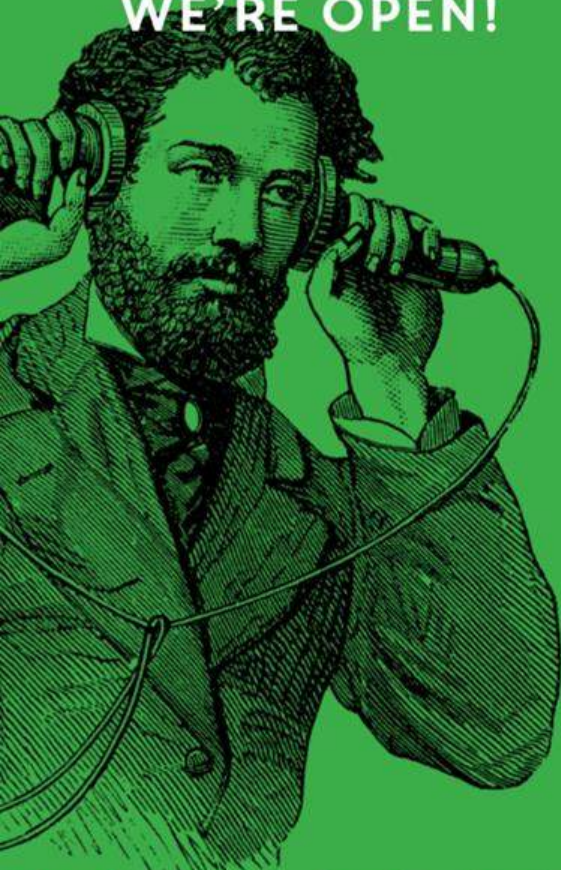
- SPRING STREET**
- 35 George's River Market & Butchery

- S MAIN STREET**
- 36 The Gab Salon
 - 37 The Yellow Daffodil Boutique
 - 38 More Than Floors
 - 39 Coosa River Craft House

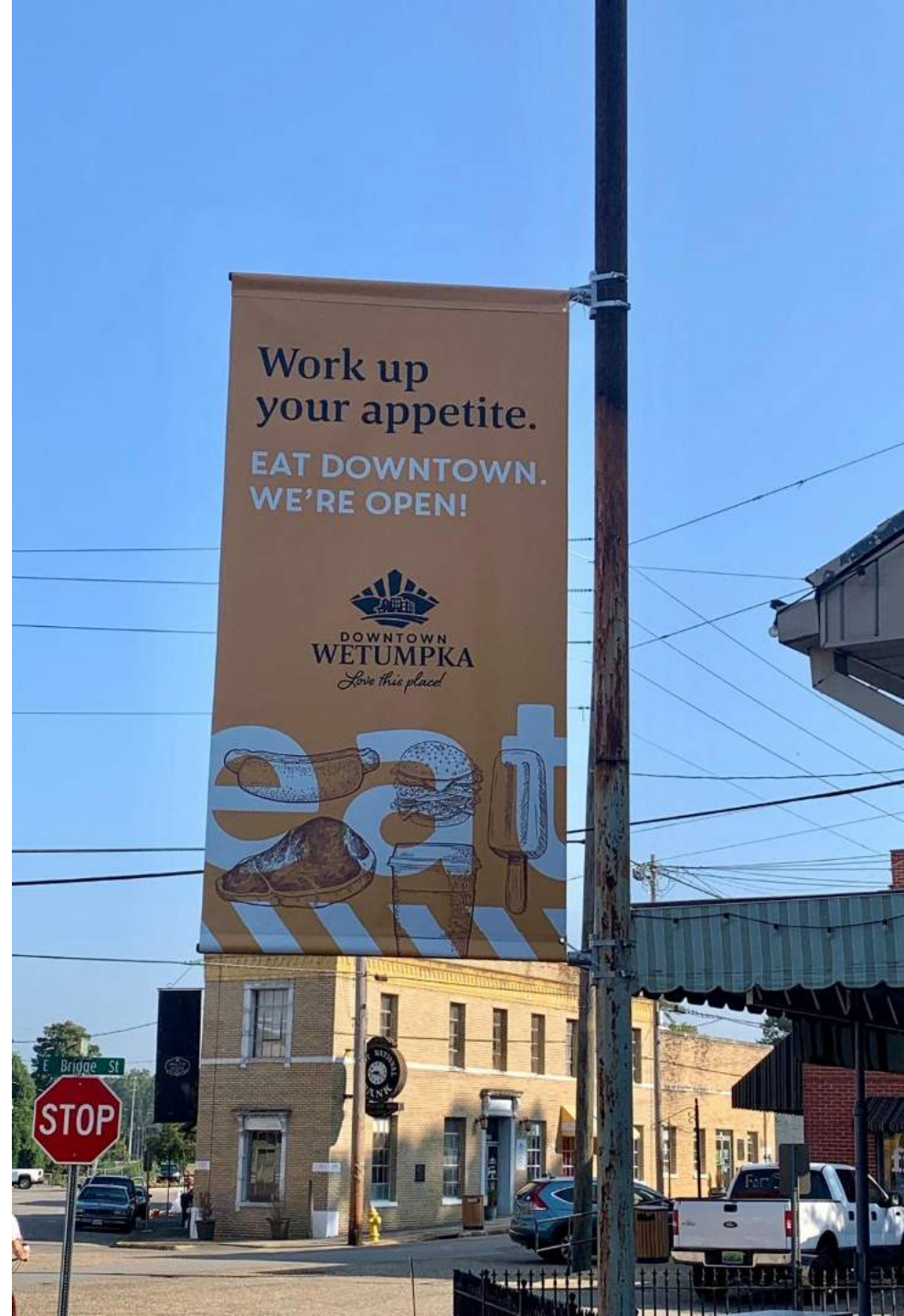
- TULOTOMA SNAIL TRAIL**
- 40 Merchants Alley
 - 41 The Alleyway
 - 42 Elmore County Museum

Pardon the Noise.

THANK YOU FOR
SHOPPING DOWNTOWN.
WE'RE OPEN!



Please pardon
the construction.
It's temporary
and will improve
the downtown
experience for
everyone!





IMAGINE
YOUR ART
HERE.

 RIV
AIS
Art on the Fence
COMING SOON

Construction Fence Art

64 Pins · 21 followers

Investigating the trend to make art on construction fences in cities.

Pins

More ideas



What can you do?

3. Make it Special





ROAD CLOSED

TO

THRU



DETO

DETOUR

FOR A

MIMOSA



BREAKFAST + LUNCH + BRUNCH



Downtown Main Street Red Wing

Page Liked · April 9 · 🌐

Our alleys are open! #ShopLocal #PrettyRedWing #OpenForBusiness

👍 Like 💬 Comment ➦ Share

👍❤️ 19

Chronological ▾

2 shares

4 comments



Downtown Main Street Red Wing Red Wing Olive Oils Red Wing Confectionery Whimsy's Closet

Like · Reply · 👍 1 · April 10 at 8:40am · Edited



Elizabeth Harlis What's for lunch/dinner for the locals ?

Like · Reply · April 9 at 5:47pm



Blonde Bingham Staghead, Oliver's , The Port bar in the basement of the St. James Hotel.....

Like · Reply · 👍 1 · April 9 at 7:54pm



Susan Olson You can get into whimsy's closet this way, too. We love our alley entrance!!!

Like · Reply · 👍 2 · April 9 at 10:01pm



A close-up photograph of several wooden Scrabble tiles on a blue and white checkered board. The tiles are arranged in a row, showing letters like 'S', 'V', 'U', 'I', 'W'. The background is slightly blurred, showing more tiles and the board's grid.

UPTOWN
Coffeehouse

**GAME
NIGHT**



Otsego Main Street

April 26 at 2:11 PM · 🌐



Spots are filling up fast! RSVP and reserve a ticket today to **M89 Bar & Grill's Spring Sip & Canvas** on May 6.



MON, MAY 6 AT 6 PM EDT

Spring Sip & Canvas

129 E Allegan St

41 people interested

★ Interested



The
Market
Place

Home Boutique & Coff



— the —
OPENDOOR
— coffeehouse —





HANNAH

CARLI

Downtown Rochester
SIDEWALK SALES

Kids' Zone
Sponsored by
Lynn Baker &
Deby Gann
Hall & Hunter



SUMMER CONSTRUCTION SPECIALS (AS SEEN IN THE HINSDALEAN)

Never fear: Vistro continues to be open for lunch and dinner, Monday through Saturday! We're happy to offer these road construction specials as seen in *The Hinsdalean*. We look forward to seeing you at Vistro soon!

VISTRO
IT'S ALL GOOD

\$5 OFF LUNCH
- and -
\$8 Jackhammer COCKTAILS

Present this ad to your server for lunch discount. Expires 9/30/17.
Full details, cocktail info at vistrorestaurant.com.

112 S Washington, Hinsdale • (630) 537-1459



The Jackhammer cocktail is a delicious seasonal whiskey sour – stop in soon and enjoy!



You Are Invited!

Downtown Streetscape Groundbreaking Event

Thursday, May 16 at 4:00 p.m.
(On Main Street next to Market on Main)

First 25 children
receive a free
John Deere
construction toy!



Help us celebrate the kick off of this monumental project!

Main Street Ottumwa
May 13 at 9:42 AM · 📍

Join us this Thursday! The groundbreaking will be at 4pm and is followed by the Build It, Dig It, Do It! event.





**BUILD IT !
DIG IT !
DO IT !**



Some of the equipment you'll see at the event:

- RG Construction:** Lowell, Fork Lift, and Dump Truck
- Iowa Army National Guard:** Humvee and Tool Truck
- John Deere:** Round Baler, Tractor, Skid Loader
- Ottumwa Fire Department:** Fire Truck and First Responder
- ORMICS:** Ambulance
- Reeves' Hauling:** Dump Truck
- Wapello County Sheriff:** Squad Car



Activities include:
Dino Dig, Marshmallow Catapult, Strider
Obstacle Course, Water Battle Ball, Box
City, C1st Train **and more!**



Kids' Corner




What can we do?

4. Work Together

Working Together

Business Practices



Adopt and promote "Customer First" parking policies and "Good Business Neighbor" practices.



- Promote "Good Business" practices and "Customer First" parking policies
- Identify and map
 - Customer parking
 - Employee and resident parking
 - Temporary lots/spaces
 - Contractor parking



Main Street Wetumpka

18 hrs · 🌐



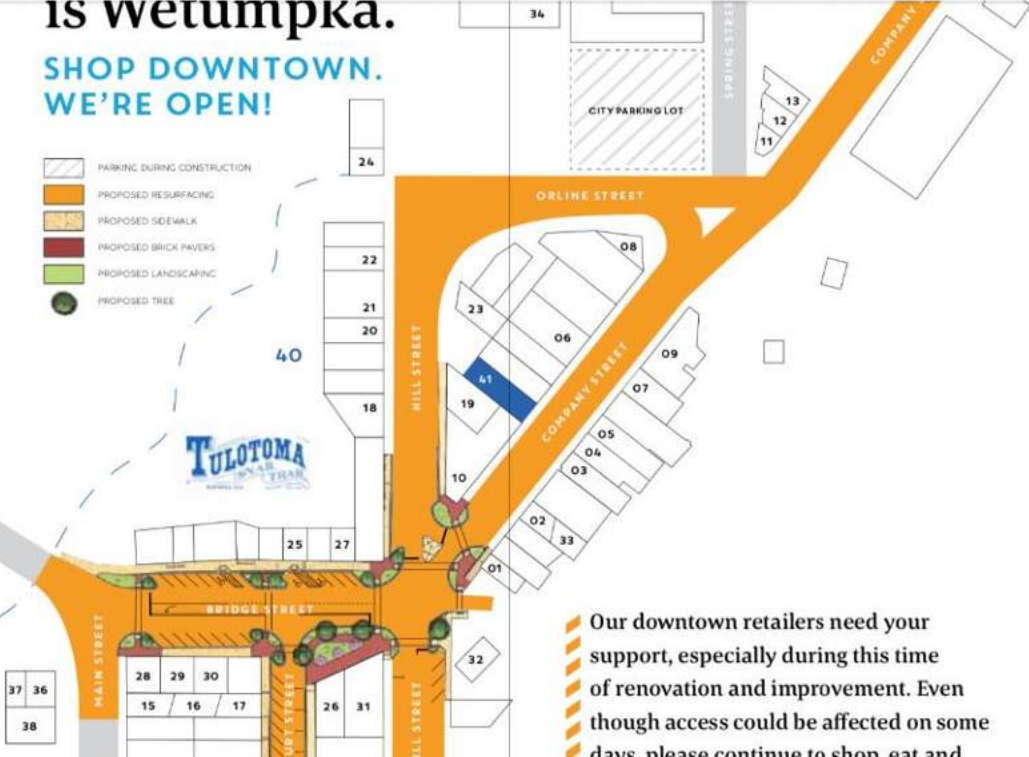
There's still plenty of parking in and around downtown to visit our local eateries and retailers (even with the streetscape construction)! Come grab a spot on East Bridge, Court or Commerce and help our downtown businesses out during this exciting, yet challenging time. [#growingpains](#) [#wecantgether](#)



is wetumpka.

SHOP DOWNTOWN.
WE'RE OPEN!

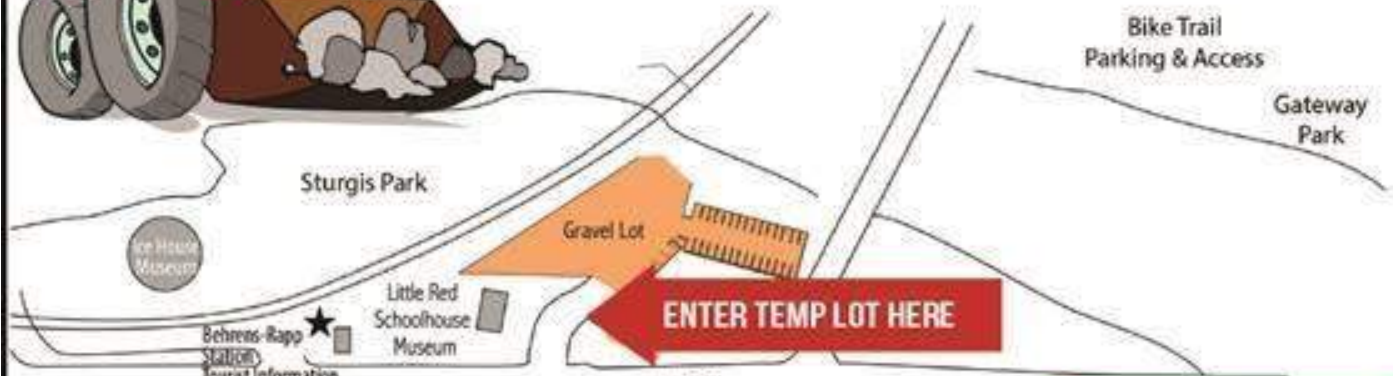
- PARKING DURING CONSTRUCTION
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 - 38 More Than Floors
 - 39 Coosa River Craft House
- TULOTOMA**

THE EXCITEMENT IS BUILDING



PUBLIC PARKING

- FREE
- FREE, OPEN TO PUBLIC NIGHTS AND WEEKENDS ONLY
- PAID HOURLY M-F
FREE NIGHTS/WEEKENDS
- PAID HOURLY



- ### PARKING LOTS
- 1 CANAL LOT
 - 2 DEPOT LOT
 - 3 RIVERFRONT LOT
 - 4 JEFFERSON ST. LOT
 - 5 PERCIVAL'S ISLAND LOT
 - 6 MOSAIC LOT
 - 7 HUMAN SVCS. LOT
 - 8 MIDTOWN DECK
 - 9 CITY CENTER DECK
 - 10 12TH ST. LOT
 - 11 CROSSROADS LOT
 - 12 HOLIDAY INN DECK
 - 13 COMMUNITY MARKET LOT
 - 14 CITY HALL LOT
 - 15 COURT ST. LOT
 - 16 CLAY STREET DECK

LANDMARKS

- ★ 1 AMEZEMENT SQUARE
- ★ 2 RIVERFRONT PARK
- ★ 3 BLUFFWALK
- ★ 4 ACADEMY CENTER OF THE ARTS
- ★ 5 LYNCHBURG REGIONAL BUSINESS ALLIANCE
- ★ 6 CITY HALL
- ★ 7 COMMUNITY MARKET
- ★ 8 VISITORS CENTER
- ★ 9 LYNCHBURG M USEUM

**FREE
PARKING
DURING
ROAD
CONSTRUCTION**



**Courtesy of the
Bella Girls**

This is done in fun to encourage downtown shopping.
Please follow City of Red Wing parking restriction times.





LOADING • CURBSIDE PICK-UP



Main Street Waterloo



October 12 at 6:57 PM · 🌐

We are very excited to share that City Council approved the Grab and Go Zones tonight! You will see these signs being installed in convenient locations throughout Downtown. Watch for them at the beginning of the block along 4th St., as well as several other locations. Use them when picking up a to go order, dropping off paperwork, etc.

PICK-UP / DROP-OFF ZONE

15 FREE 
MIN PARKING

MONDAY-FRIDAY 9AM TO 5PM

VIOLATION RESULTS IN A \$20 FINE
CITY OF WATERLOO LOADING ZONE ORDINANCE



PARKING



[MAIN STREET]

OTTUMWA





MexiCravings

Velvet & Tulle Boutique

Diva's Building

Classy Rascals Children's Boutique

HOME AGAIN CONSIGNMENTS

Riley's Sports Bar



Working Together

- The municipality or contractor will typically maintain parking areas and pedestrian pathways – but you can help!
- Hint: Keep your storefronts illuminated



Working Together

Collaborate and Cross-Promote



WE'RE OPEN.



PARDON THE DUST.

**BUSINESSES ARE STILL OPEN
TO THE PUBLIC THROUGH THE
FRANKLIN STREET IMPROVEMENTS**

SUPPORT DOWNTOWN BUSINESSES

ART HOUSE DESIGNS
BAR FRANCIS
COMMENCEMENT BANK
DUMPSTER VALUES COLLECTIVE
JAMIE LEE AND COMPANY
JOBY GLASS
NOPING THE SHOP
OLD SCHOOL PIZZERIA
PRIMEVAL INK TATTOO

PROVIDENCE COMMUNITY CARE CENTER
RAINY DAY RECORDS
SELDEN'S HOME FURNISHINGS
SORRY MOM INK
THAI PAVILION
THREE MAGNETS BREWING CO.
UNDERHILL PLANTS
WASHINGTON BUSINESS BANK
WICKED PIES PIZZERIA

**BUILDING A
BETTER**

Downtown 



FOR THE LATEST INFO, VISIT WWW.OLYMPIA.WA.GOV/FRANKLINSTREET



100cash!

1 Take your photo with me,
Moore, January's Mayor of Digtown

2 www.decaturdowntown.org/digtown-home
and upload your photo to be entered
into a monthly drawing.





ROAD
CLOSED



店飯州亞
ASIAN GARDEN
Chinese & Thai Restaurant
352-5253

MAIN STREET
BIBI COMPANY

OPENED UP
RESTAURANT

ROAD
CLOSED

MBER

MAIN STREET

Waverly
CHAMBER OF COMMERCE

Community
Friday
9:00am









Only Kids
DENTISTRY, PC
352-4427

ADT

ADT

PREDATOR

TERRACE



The Winner!
AM 1470
LISTEN LIVE



Denny the Detour Dogs Missing

POSTED BY SCOTTSUHR ON MAY 26, 2017 IN CEDAR VALLEY NEWS

The case of the missing Denny the Detour dogs continues. Many downtown Waverly businesses decorated their Denny's to showcase their individuality. Denny is also a way to show that businesses have banded together during this construction phase. Some have been stolen or destroyed.

The Love and Lace Denny is "girly" as owner Deb Mummelthei describes it, with diamonds and glitter. Mummelthei talks about her feelings on other Dennys being vandalized.

ANDROID APP ON Google Play Download on the App Store

Fry's ELECTRONICS
GOLD MEDAL TECH SALE
Sign up to save **50% or More!**
SHOP NOW

THE CEDAR VALLEY'S
Y99.3
#1 HIT MUSIC STATION!

KWAY Radio
Love And Lace Denny

SOUNDCLOUD
 Share

0:24

▶ 6

ATLANTA



The Winner!
AM 1470
LISTEN LIVE



HOME NEWS SPORTS OBITUARIES WEATHER

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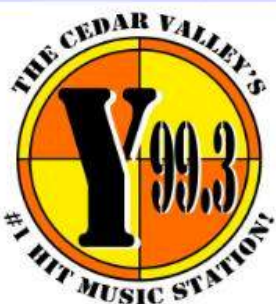


Denny the Detour Dogs Stolen

POSTED BY SCOTTSUHR ON MAY 25, 2017 IN CEDAR VALLEY NEWS

A number of Denny the Detour Dog signs have been reported as stolen. Seven posters are currently missing with two signs having been vandalized.

Jessica Hannah, owner of Bella Nails & Boutique asks that anyone with relevant information to please come forward:



Explore more music & audio like
Stolen Dennys
on SoundCloud.



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ATLANTA



FEATURED

Where, oh where, have the detour dogs gone?

Seven copies of Denny are reported missing, another at CrawDaddy damaged

by ANELIA K. DIMITROVA, editorcft@gmail.com May 26, 2017



Darrin Siefken drills screws to straighten CrawDaddy Outdoors' version of Denny the Detour Dog as Justin Stout holds it steady on Wednesday, May 24, 2017.

Anelia K. Dimitrova photo



Ads to Go

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EQE

END OF PHASES 1 & 2

BLOCK PARTY



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-  **Saturday, July 22 4-8pm**
-  **Located in the parking lot behind the Pour House**
-  **Food & beverages available for purchase**
-  **Music by KWAY Radio** 
-  **Drawings for prizes every 20 minutes;
GRAND PRIZE drawing at 7:45**

Shop local for drawing entries!
For every \$10 spent at participating businesses,
from now until the event, you will be given a ticket
into the drawing (up to 10 tickets per purchase).

FREE EVENT -- OPEN TO THE PUBLIC

 **Must be present at the block party to claim your prize**

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**Red Wing
is Open For
Business!**

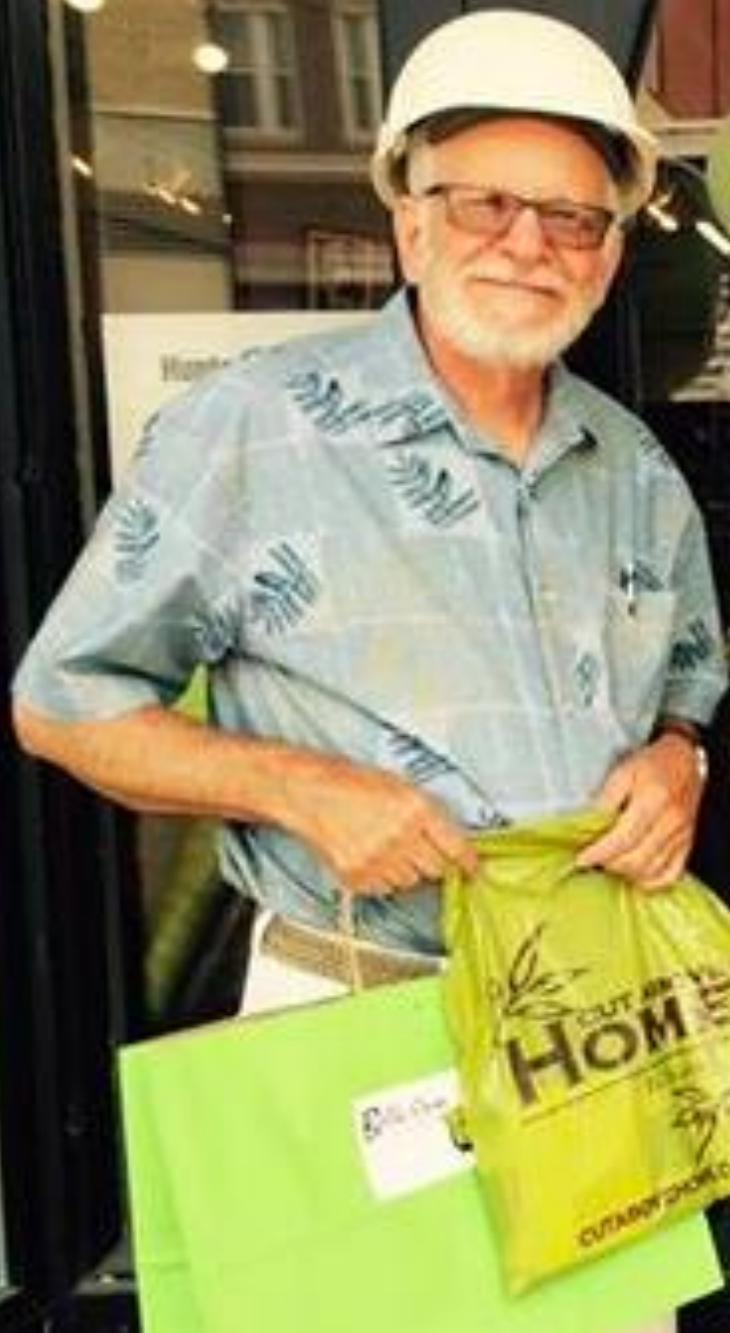
**Hard Hat
Thursdays
Start May 5!
#Downtown
#MainEvent**



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VIEWING ROOM



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CAUTION

Please viewing
times are as
displayed

Monday-Friday
9 am to 4 pm

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51 mins · 🌐



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Cross Promotion Opportunities

Hint: Partner with Destination-oriented Businesses

Moving Forward



Moving Forward...

- Don't wait!
- Get involved. Stay involved.
- Focus on mutual goals.
- Set the tone – every day.



SURVIVING AND THRIVING DURING CONSTRUCTION



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