

Welcome to the 2024 MN SBDC Knowledge Exchange Program!

Be sure to visit the 2024 MN KEP webpage to find out locations of events or to learn more about our speakers and panelists. If there is anything we can do to make your experience better, please find Amy Anderson or Ian Carlstrom and we'll do what we can.

In the meantime, please make the most of this opportunity to collaborate with, network with and learn from your peers within the MN SBDC and in the Minnesota Small Business Ecosystem. We're so glad you're here!

Wednesday

2:00 Check In & Networking- M|State, 1414 College Way, Fergus Falls

2:30 Dispelling AI & Introduction to Speed Sharing Activity
Ian Carlstrom Minnesota SBDC, Director of West Central Region

3:00 Speed Sharing to User Generated Content

1. If it were that easy everyone would do it!
2. Give a dog a good name (and he'll live up to it)
3. What are you going to do with it when you're done with it?
4. Shoestring budget solutions for small businesses
5. Exploring today, predicting tomorrow
6. Chronicles of small business cybersecurity implementation

4:30 Presentation of Speed Sharing Takeaways

Justin Neppi, Ryan Tungseth, Deb McGregor, Josh Sowl, Kory Kaste and Leena Po
West Central Region Minnesota SBDC Consultants

5:00 Hotel Check-In

Country Inn & Suites by Radisson

6:00 SBDC Night on the Town - Outstate Brewing Co., 309 S Vine St, Fergus Falls

A perfect blend of networking, fun, appetizers, and local business exploration. Add a touch of creativity with a painting activity, ensuring a night of fun and camaraderie you don't want to miss!



Celebrating 45 Years of Minnesota SBDC
Knowledge Exchange Program | May 15-17, 2024 | Fergus Falls, MN



Thursday

- 7:30 Check In & Networking- M|State, 1414 College Way, Fergus Falls
Coffee & Granola
- 8:00 Welcome
Andy Donahue Minnesota SBDC, State Director
Dr. Carrie Brimhall M|State, President
Dr. Marsha Weber M|State, Dean of Extended Learning
Ian Carlstrom Minnesota SBDC, Director of West Central Region
- 8:30 Mindset for Success (The 5 C's of Resilience)
Deb McGregor Minnesota SBDC, Consultant for West Central and Northwest
- 9:00 Minnesota Office of Small Business Development
Neela Mollgaard MN DEED, Small Business Development Executive Director
Andy Donahue Minnesota SBDC, State Director
- 9:45 Break
- 10:00 Reaching Underserved Populations
Don Jackson U.S. SBA, Lead Outreach and Marketing Specialist
Leena Po Cultural Diversity Resources, Entrepreneurship Program Manager
Justin Neppi Southern Valley EDA, Executive Director
Renee Ellis The Indigenous Association, Small Business Liaison & Ellis Transit LLC
- 11:15 Group Photo
- 11:30 Lunch Served
- 11:45 SBA Spotlight: Insights and Updates
Bruce Purdy Office of Small Business Development Centers, Associate Director
Brian McDonald Minnesota SBA, District Director
Hannah Hollingshead Minnesota SBA, Outreach & Marketing Specialist
- 1:15 Federal Reserve Bank: Economic Insights
Joe Mahon Federal Reserve Bank of Minneapolis, Regional Outreach Director
- 2:00 Break
- 2:15 Exploring Employee Ownership Business Models
Darren Mozenter & Kirsten Kennedy MN Center for Employee Ownership
- 3:00 Recognition & Awards
- 3:45 Closing Remarks
- 6:00 Dinner & Networking – Union Avenue Bar & Eatery, 114 S Union Ave, Fergus Falls
State Staff, Regional Directors & Staff (Pay your own)

