

# Peer Consultant Exchange

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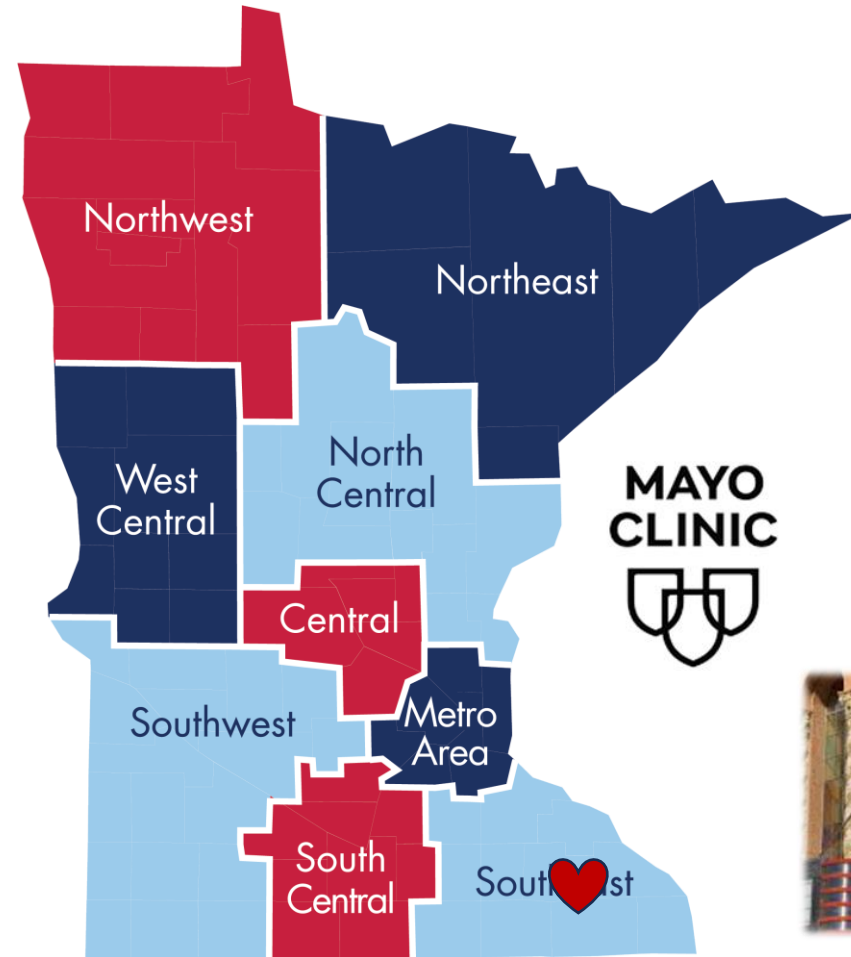
# THE GREAT MnSBDC GET TOGETHER – KEP 2025!



**20-day countdown!**

**May 14-16, 2025**

**Theme: "IMPACT!"**

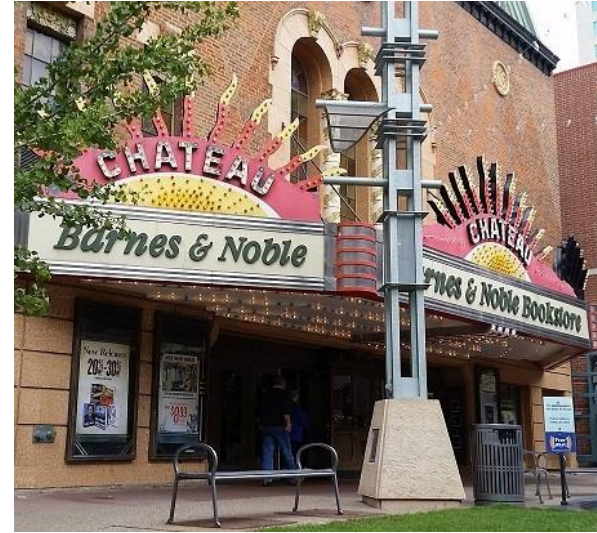




Video Link: <https://www.youtube.com/watch?v=NZnHHAuPimc>



# Historic Chateau Theater – Early days



The Sunburst  
Design marquee  
is lit with 636  
light bulbs

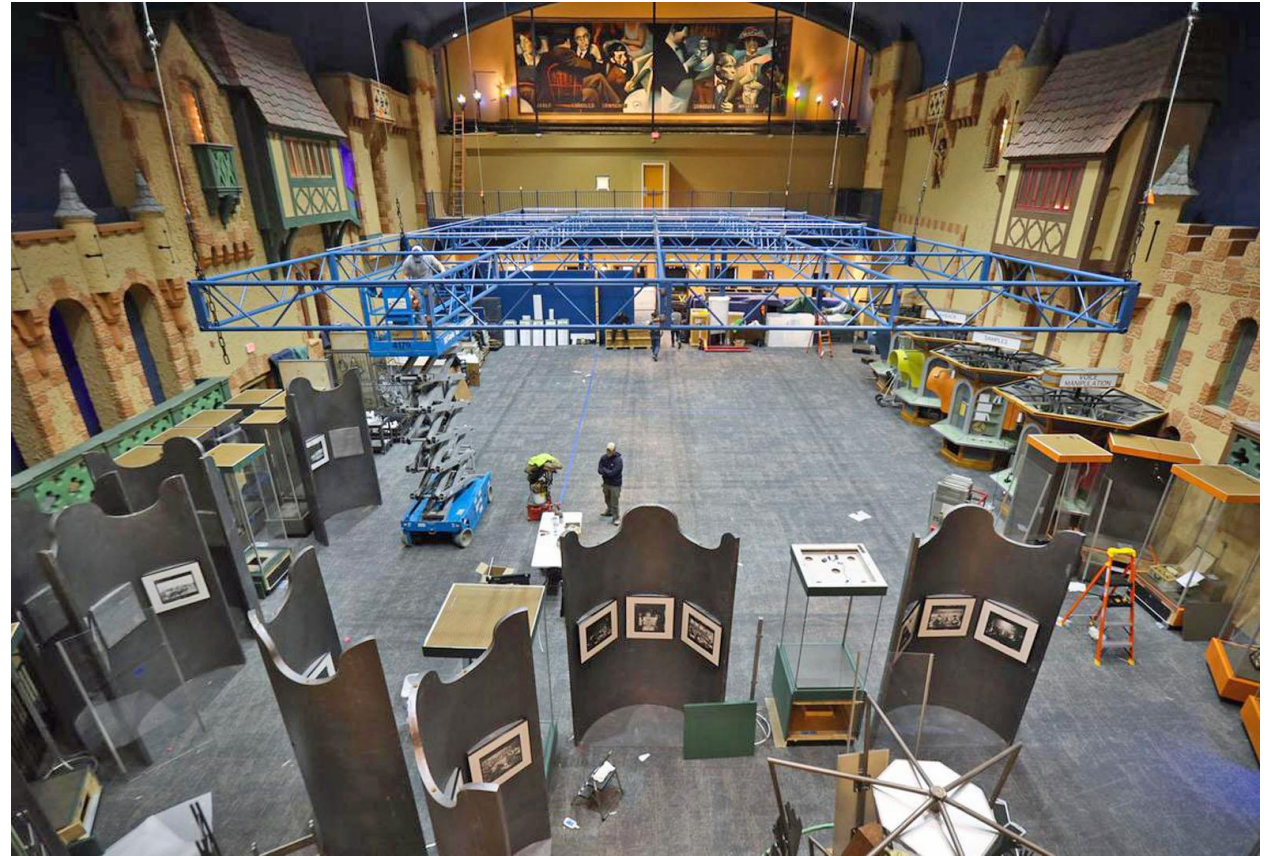
The Chateau Theatre originally opened as a 1,500-seat vaudeville venue in Rochester, MN, in 1927 with an interior decorated as a medieval village. The theater was converted to a movie house eventually remodeled and reopened as a Barnes & Noble bookstore.





# Historic Chateau Theater – Now


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# Around Downtown Rochester



**Twigs Tavern & Grille**   
VOTED [Best](#) patio in Rochester  
VOTED one of the Best Restaurants in Rochester



SOLDIERS FIELD GOLF COURSE  
EST. 1925



## Links to check out!

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Apache Mall



# Yay Rochester!





# Logistics

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# Logistics - Part 1

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## *First things first ...*

### **Hotel Reservations! Due by April 29th**

Centerstone Plaza Hotel Soldiers Field, 401 6th Street SW, Rochester, MN 55902

Hotel phone number: 1-800-366-2067 Room block name: America's SBDC MN Conference

[Hotel accommodations](#) include: Award Winning Restaurant with awesome patio seating, bar, continual shuttle rides around downtown area, pool, arcade, complimentary breakfast buffet, lots of free parking, free Wi-Fi, business center, guest laundry and a fitness center.

## *Second...*

### **Register in Neoserra! Due by May 7th**

[Day One](#) AI-U Training and Development, Chip Shots in the evening – *Bring your Laptop!*

[Day Two](#) Headshots, Presenters, Keynote Speaker, Group Activities, KEP group photo, Awards/Recognition, Breakout sessions on: Marketing toolkit, Milestones & Validations, Financial Analysis, Closing

[Day Three](#) Leadership Meeting

## *Third...*

Check out [Chip Shots](#) website for dinner and activity options  
*You will have to drive/carpool there. It's a little over 4 miles away.*





# Logistics - Part 2

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## Next...

Check out the [Downtown Walking Maps](#) to familiarize yourself with Downtown Rochester.  
*Hotel is about a 10-minute walk and has a shuttle that can take you back and forth.*

## Almost Last...

Check out the [Downtown Rochester Construction](#) site just before heading to Rochester.  
*We welcome you to our city, but Rochester is under a major transformation!*  
*You will most likely run into detours, and it changes by the hour!*  
*Julie H-L will send out a construction 🚧 and weather ☔ update.*

## Last...

Let Julie H-L know:      *If you have any accommodations that you may need (food, lodging, stores, etc.)*  
*I am happy to point you to all the fun stuff!*  
*I'm text friendly 😊 507.990.0379*

## Things to know:



- There is a [Popcorn](#) 🍿 store in close to the Chateau Theater
- There are 7 coffee shops in downtown Rochester.
- Sometimes the Chateau Theater gets a little cool. *Bring a sweater.*
- Headshots 📷 are our gift to you! *Get there early.*
- You are going to love our Keynote Speaker! 🍕🎁

**Bring your laptop  
for Wednesday's  
AI-U training**