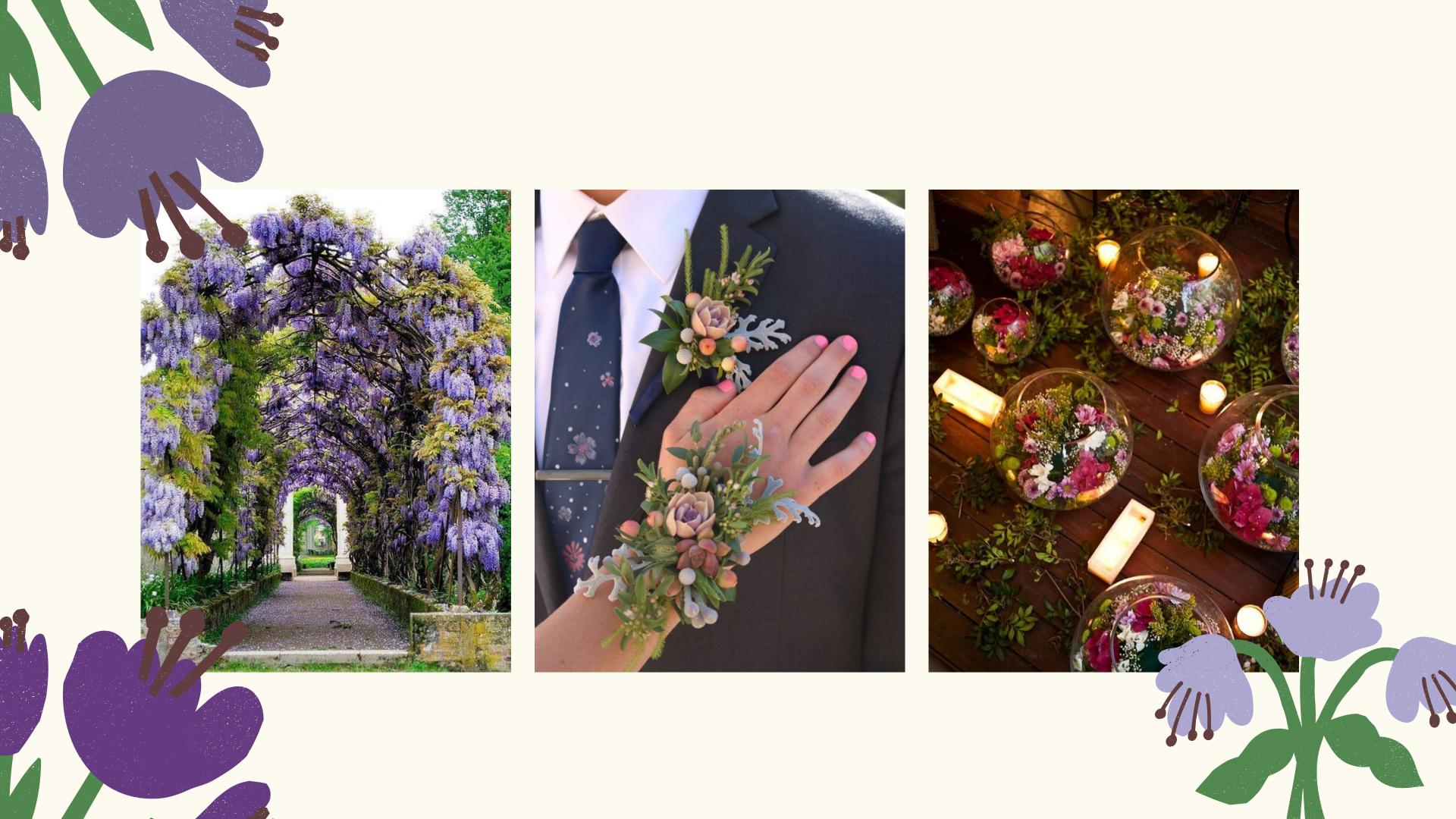


Prom

Theme: Enchanted Forest

This enchanted forest prom theme features twinkling fairy lights, lush floral decorations, and mystical creatures that will make the guests feel like they've stepped into a fairytale. It will include a wisteria arch, large mushroom paper lanterns, and fake topiary trees as decorations.





verview of 1800 Flowers

Started 40 years ago and has made it their mission to provide beautiful, unique floral arrangements

"We're obsessed with providing a terrific experience. If not, we'll make it right - guaranteed"

They have the highest quality blooms and the most talented florists who can create exactly what you order



Marketing

Direct response marketing has a faster conversion rate and makes consumers purchase items directly after viewing a campaign message. 1800flowers uses this direct response marketing by using mobile tools to add more value to the consumer and create more awareness for their brand.



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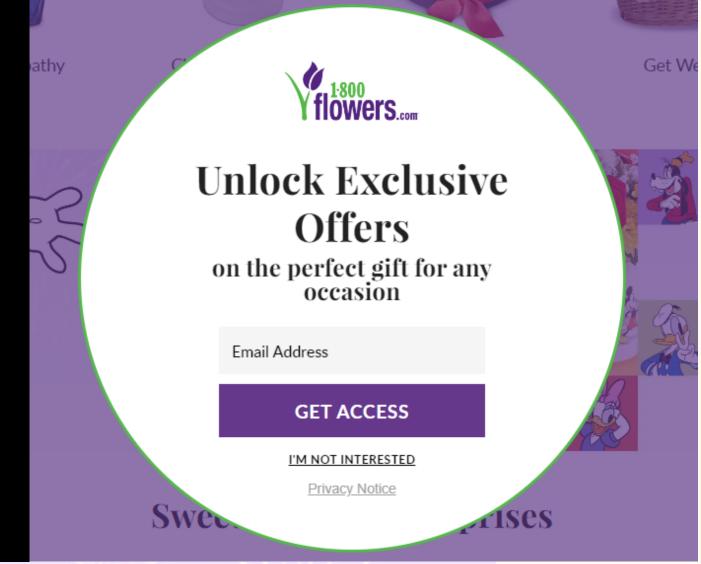


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Shopping & retail

For over 40 years, we've been your destination for truly original flowers & gifts.

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INTRODUCING THE 1-800-FLOWERS



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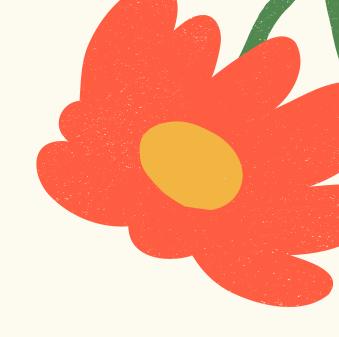




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RESOURCES





https://www.1800flowers.com/

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