



"LEADERSHIP LARRY" MIETUS

CHIEF EXCUSE OBLITERATOR®



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<https://speakingofstrategy.com>

What People Are Saying

Larry Mietus is an absolute powerhouse on the stage. His keynote on leadership education was not only insightful and inspiring—it was transformative. Larry has a unique ability to distill complex leadership principles into relatable, actionable takeaways that resonate with audiences at every level. His energy is infectious, his stories are authentic, and his message is both timely and timeless. If you're looking for a speaker who can truly move the needle and leave a lasting impact, Larry Mietus is the one to bring to your event.

Dawn Wilno
President/CEO
Core Association Partners

Larry brings both credibility and an engaging nature to campus speaking engagements. As a professor who has brought him into class, I found he achieved an instant rapport with the students and set expectations for professional engagement while also making himself authentically available to them.

Tom Murdock
Clinical Faculty
School of Management
University at Buffalo
The State University of New York

ABOUT LARRY

Larry Mietus—known as “Leadership Larry”—is a highly engaging keynote speaker, author, and business/leadership consultant who helps organizations **crush excuses, ignite accountability, and drive real-world results.**

As the founder of **Speaking of Strategy**, Larry brings decades of executive experience, coaching insight, and humor to every stage. His trademark approach of high-energy, common sense, and powerful storytelling leaves audiences inspired and equipped to act. He has spoken at a variety of trade organization events, conferences, conventions, and corporate events in cities around the United States including Tucson, Orlando, Atlantic City, and Las Vegas.

He is the author of *“We Tried That Once” And Other Popular Excuses That Sabotage Business Success!* (Amazon, Barnes & Noble) a playbook for individuals who are ready to stop settling for mediocrity and start achieving “wild success”! Larry is a sought-after guest on national and international business, leadership, and entrepreneurial podcasts.

SIGNATURE KEYNOTES

WHY SHOULD ANYONE FOLLOW YOUR LEAD?

The world of leadership is evolving at breakneck speed. Do people follow you because they want to or because they have to? Learn the critical skills that you need to take your leadership competencies to an impactful level while meeting the grueling expectations of today's multi-generation workplace followers.

WE TRIED THAT ONCE!

Stop making excuses (or buying into them) and become a person who takes action. Build a culture where excuses are the exception, not the rule!

HOW AI CAN BOLSTER YOUR LEADERSHIP IMPACT!

Learn how to harness artificial intelligence to drive better results for you, your teams, and your enterprise. Discover the AI advantage that no one is talking about.

KICK, PASS, OR PUNT? THE GAME PLAN TO WIN AT BUSINESS AND LIFE!

Life is complicated. We are all being asked to get more done, faster, and with fewer resources. This session will provide attendees with the opportunity to “come up for air” and reduce stress.

WHY EVENT PLANNERS LOVE LARRY

- Dynamic and entertaining stage presence.
- Customizable content that educates and inspires participants.
- Actionable outcomes + his “resource for life” promise.
- Professional, dependable, and easy to work with.

“I look forward to energizing your audience. Let's talk!”

Speaking of Strategy



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