

Micro-Influencer Exchange of Services

Wedding ProStudios, LLC

We pride ourselves in being the leader in providing wedding professionals with a unique meeting space designed to ease the process of meeting with couples.

Wedding ProStudios, LLC creates flexible meeting spaces tailored and designed for wedding professionals. We provide industry professionals a wedding friendly environment with access to resources and technology to better assist their clients with all their wedding planning needs and at the same time create opportunities for growth through networking.

Who is it for?

Wedding professionals providing services within the Monterey Bay Area.

- Caterer
- Disc Jockey
- Florist
- Hair & Makeup Artist
- Photographer
- Videographer
- Wedding Planner

How do I get selected?

Selection of wedding professionals as Micro-Influencers for Wedding ProStudios will be determined through the following criteria.

1. Number of Followers
2. Interaction Percentage from Followers
3. Social Media Posting Frequency
4. Role Description as a Wedding Professional
5. Social Media Account Types

What are the benefits?

Micro-Influencers will receive one-month free membership to Wedding ProStudios in Carmel once selected based on the number of followers on their current Instagram page. The agreement is renewable on a month-to-month basis. To learn more about our Membership Plans please visit

www.weddingprostudios.com/membership-plans

Number of Instagram Followers:	1,500 to 3,500 (\$149 value)	3,501 to 5,500 (\$199 value)	5,501 to 7,500 (\$249 value)
Membership Plan	ProDouble	ProTripple	ProQuad

How it Works?

Micro-Influencers will be asked to participate in the following manner through their social media accounts.

1. **SHARE/REPOST.** Wedding ProStudios will publish one post per week. Micro-Influencer will share and/or repost the posting on a schedule that corresponds to their role to be defined by us on Micro-Influencer's social media accounts.
2. **POST.** Micro-Influencer will generate an original post every two weeks within their active month to promote the at the Wedding ProStudios Carmel location and publish on their social media accounts. Posting should include proper tagging of Wedding ProStudios and hashtags.

Information needed to be considered as a Micro-Influencer for Wedding ProStudios in Carmel.

Your Name _____

Business Name _____

Wedding Professional Category _____

Mobile Phone _____

Address _____

Email _____

Website _____

Social Media Accounts	Handle Name @	Number of Followers	Posting Frequency (Average per Week)
Instagram			
Facebook			
Snapchat			
TikTok			
YouTube			
LinkedIn			
Pinterest			

Terms for Exchange of Services

Wedding ProStudios, LLC ("WPS") located at 3750 The Barnyard, Suite H23, Carmel, CA 93923 (the "Premises") and You ("Pro"). WPS and Pro shall be referred to as the "Parties" are subject to the following Terms for Exchange of Services ("TES").

PARTICIPATION. Pro is subject to all terms and conditions in the [Member Service Terms of Use](#), [Terms and Conditions](#), [Newsfeed Posting Policy](#), [Privacy Policy](#) and [Cookies Policy](#) as defined via WPS website and our WPS member's portal.

THIS IS NOT EMPLOYMENT. The exchange of services between WPS and Pro does not constitute employment by WPS to Pro or is the exchange of services be defined in any way, shape or form as Pro rendering services as an Independent Contractor to WPS.

MORAL CLAUSE. Pro shall not in addition to and not in limitation of any of the rights or remedies available to WPS hereunder, if during the term of the TES Member shall be charged with the commission of any act which is an offense involving moral turpitude under federal, state or local laws, or should Pro commit any act which would reasonably and objectively bring WPS or its products into disrepute, contempt, scandal or ridicule, at any time, then WPS shall be entitled to terminate Pro's membership without due process and be effective immediately. WPS shall no longer be responsible for providing a refund or credits to Pro for any additional membership fees paid.

TERMINATION. Pro will render services on a month-to-month basis. TES is not automatically renewed by WPS on behalf of Pro. WPS will inform Pro if continuation of TES is to continue prior to start of new month. WPS can terminate the TES without due cause, at any time, and without prior notice or reason. In the event Pro reserves a ProStudio Creative Rooms within the Member Service Terms of Use, Pro is responsible for any fees that are not included in the TES.

Membership Redemption Value. Pro agrees to, and understands that the membership plan included in the Pro's TES has no redemption value and cannot be exchanged, transferred or sold to any other 3rd party.

INDEMNIFICATION. You release, and hereby agree to indemnify, defend and save harmless WPS and WPS's subsidiaries (whether or not wholly-owned), affiliates, divisions, and their past, present and future officers, agents, shareholders, members, representatives, employees, successors and assigns, jointly and individually, from and against all claims, liabilities, losses, damages, costs, expenses, judgments, fines and penalties based upon or arising out of your negligent actions, errors and omissions, willful misconduct and fraud in connection with the participation in or use of the Services. You further agree in the event that you bring a claim or lawsuit in violation of this agreement, you shall be liable for any attorneys' fees and costs incurred by WPS or its respective officers and agents in connection with the defense of such claim or lawsuit.

CHANGES TO THESE TERMS OF USE. We reserve the right, at Our sole discretion, to modify or replace these Terms of Use at any time. If a revision is material, we will make reasonable efforts to provide at least 5 days' notice prior to any new terms taking effect. What constitutes a material change will be determined at Our sole discretion.