

Rev. Dr. Martin Luther King Jr. SENC Celebration and Parade Committee PO Box 1271, Wilmington, North Carolina 28402 Voice: (910-297-7636

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To: SENC Celebration Prospective Participants,

The Martin Luther King, Jr. Celebration Committee has begun to contact interested Marching Bands, civic organizations, and businesses as the22nd Annual MLK Parade and other related events draws near. We are very mindful of our current health situation and ask everyone to be safe during this and other events Celebrating Dr. King's Birthday.

The Parade will be held in the Historic Downtown Wilmington, on January 15th, 2024, with the staging area being on the campus of Cape Fear Community College. The parade unit Line-up time will begin at 7am til-8:30 am, and the Parade starts promptly at 11am from the CFCC parking lot. We are pleased to announce that the parade will begin on the newly named "Major General Joseph McNeil Way" (3rd Street) and proceed across the recently named "Meadowlark Lemon Bridge".

Pre- Registration for all parade units will be in the Swartz Center Lobby@ Front and Hanover Streets. Further details will be issued upon receipt of your application by mail or E-mail concerning your line-up position #, line-up information, and parade route to ensure a successful event.

Please return your application with the registration fee before the deadline, to avoid late entry fees. For Visiting Band details call 910-352-2473 or email <u>bmlkparade@aol.com</u>

MLK Jr Celebration-SENC Chair - Hollis Briggs, Jr

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