

To Friends and Sponsors,

During the month of January 8th thru 15th 2018, the Martin Luther King, Jr. Celebration Committee of Southeastern North Carolina will be hosting its annual Celebration and Parade in Wilmington, NC. The activities surrounding this celebration continue to be an important educational and cultural event in the city of Wilmington.

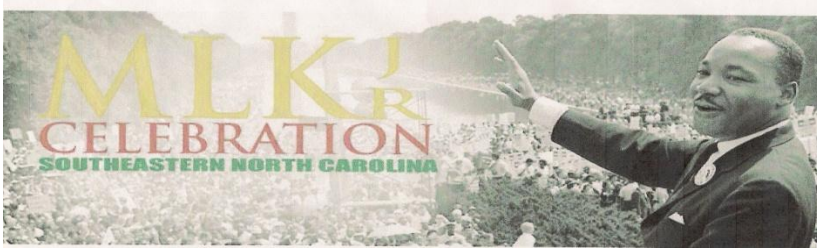
We are seeking sponsorship from businesses, organizations, and individuals that will share and support our vision and enthusiasm for this National Holiday of Celebration.

The celebration begins with a press 11am conference, January 8th, 2018 at the MLK Center and a Meet and Greet Reception at the Cape Fear Museum at 6pm. Also scheduled during the weeklong celebration are:

- **“Potluck for Peace”** presented by the local YWCA; (St. Luke AME)
- **“Gospel concert”**; (St. Stephens AME Church)
- **“The Family Fun Day”**; (MLK Center)
- **“Essay Contest” Reception** for the winners from the essay contest; (Cape Fear Museum)
- **The Annual MLK Semi-Formal Banquet**; (Hilton Riverside Hotel)
Guest speaker Dr. James Anderson, chancellor, Fayetteville State University
Guest Mistress of Ceremony, Mrs. Amanda Fitzpatrick, WWAY, TV3
The MLK Kings and Queens and their Court
- **Cape Fear Community College MLK Celebration Games**; (Brogden Hall NHHS)
CFCC Women vs Patrick Henry Community College 1pm
CFCC Men vs Denmark Technical College 3pm
<<<<<<< FREE ADMISSIONS >>>>>>>
- **The Annual MLK Parade**

All sponsors will receive seating at the annual semi-formal banquet held at the Hilton Riverside Hotel, in the Cape Fear Ballroom.

Included in this package are the various sponsorship packages and an application for your review. For more information you may contact us at bmlkparade@aol.com, 910-763-4138, or visit our website: www.MLKjrCelebration-Senc10.com or like us on facebook: Martin Luther King Holiday Celebration.



Rev. Dr. Martin Luther King Jr.
SENC Celebration and Parade Committee
 PO Box 1271
 Wilmington, North Carolina 28402
 Voice: (910) 763-4138 Fax: (910) 343-1862
 Email: BMLKParade@aol.com
 Web Page: www.mlkjrcelebration-senc10.com

2018 SOUVENIR PROGRAM BOOK AD FORM

Martin Luther King Celebration

DEADLINE: January 03, 2018

Submitting Ad for Participant _____

Name of Company or Person _____

Address of Company/Person _____

Telephone Number & Email Address: _____

I/We _____ enter into an agreement with Martin Luther King, Jr. Celebration Committee to purchase advertising space in their 2018 Banquet Souvenir & Program Book as follows:

PLEASE CHECK THE AD SIZE YOU DESIRE:

<u>Type of Ad</u>	<u>Cost</u>	<u>Total</u>
Full Page inside or Back cover	\$200.00	\$ _____ . 00
Full Page with picture	\$175.00	\$ _____ . 00
Full Page - no picture	\$150.00	\$ _____ . 00
Half Page - with picture	\$125.00	\$ _____ . 00
Half Page no picture	\$100.00	\$ _____ . 00
One/forth Page with picture	\$75.00	\$ _____ . 00
One/forth Page - no picture	\$50.00	\$ _____ . 00
Donor Listing	\$25.00	\$ _____ . 00

TOTAL AMOUNT ENCLOSED \$ _____ . 00

Make Money Orders, Cashier's or Business Checks payable to:

Martin Luther King, Jr. Celebration Committee

****Please provide original pictures, scanned picture quality not guaranteed****

All ads are printed on white paper.

- Ad **must be typed** exactly as it is to appear in the Souvenir Journal, or staple a copy of your ad and/or business card to this agreement.
- *Ads and/or patrons can also be emailed to:*
- All ads are to be print or camera ready. Ad measurements are based on an 8 1/2 x 11 page size.
- Black & white or color photographs accepted. Ads will appear in black & white
- You may wish to use one of the following fonts for your ad copy Bookman, Courier, or Times Roman, Arial.

FOR COMMITTEE USE ONLY:

Form of Payment:	Date Received:	Received By (initials)	Disc Rec'd: Yes or No
Amount Received:	Ad Size: Full, Half, Quarter	Photo: Yes or No	Type: B/W or Color
Description:			

