

Martin Luther King Day Celebration and Parade

Dear Craft Vendor

You are invited to submit an application for the 2024 Martin Luther King, Jr. Day Parade held on Monday, January 15th. Please note the parade/festival details and application requirements listed below:

- The parade will be held in Wilmington, NC along historic Gen. Joseph McNeil Way Line-up begins at 9 am. The parade will commence at 11 AM.
- Vending locations will be available along the parade route.
- Only a limited number of vendors will be accepted in order to insure minimal duplication of products being offered.
- Registration fee is **\$75.00**.
- Vendor application fees are non-refundable after committee approval.
 - Spaces are 20' across and 15' deep. (Please include tongue in length of trailers)
 - You must provide you own electricity

The committee welcomes your application and will consider each business. You will receive acceptance/space assignment or denial via email.

Craft Vendor Application

Name of Business/organization: _____

Address: _____

City _____ State _____ Zip _____

Contact person Name: _____

Phone: _____

Email address: _____

NC Sales Tax ID: _____

Number of spaces needed: _____ Additional footage _____

Please submit the following items with this application:

1. Detailed of the items you intend to sell.
2. A copy of your current General and Product Liability insurance policy (with a minimum \$50,000.00 limit)
3. A current photo of your booth or trailer. New applications without photos will not be considered.
4. A check made payable to: Martin Luther King Celebration and Parade committee. Check will be returned to **unaccepted applicants**.

Set-up will be Monday, January 15th from 6am-9:30am. You must be set up and all support vehicles must be parked in assigned areas by 9:30 am Monday morning. Please direct any questions to Hollis Briggs, Jr via email at bmlkparade@aol.com or 910-352-2473

Mail to: MLK Parade Committee
PO Box 1271 Wilmington, NC 28401

Please read and sign the following liability release agreement:

I understand that reasonable security will be provided, but I will not hold the MLK Celebration, Committee, or its representatives liable for any loss damage or injury. I further agree to indemnify, save harmless, and defend the MLK Celebration, Committee and its representatives in interest from and against any and all claims, demands, actions, debts liabilities, and attorneys fees arising out of, claimed on account of, or in any manner predicted upon loss or damage to the property of and injuries to or death of any and all persons whatsoever, in any manner caused or contributed to by the vendor, its agents, or employees while going to or departing from the same, and to indemnify and save harmless the MLK Celebration, Committee, or its representatives may suffer as the result of acts of negligence fraud, or misconduct of any vendors agent or employees on or about the MLK Celebration grounds. I release the MLK Celebration, Committee and its representatives from any and all liability for loss or damage to property and merchandise used by the vendor in the operation of the concession due to theft, vandals, fire, storms, flood, and damage through any force of nature otherwise.

I further grant the MLK Celebration Committee permission to use any photographs, motion pictures, recordings, or any other record of my participation in the festival for any legitimate reasons.

Signature:

Print name:

Date: _____

(MLK Celebration Committee use only)

Date entry received: _____

Date juried: _____

Accepted: Yes No (check # _____ date returned: _____)