



**Rev. Dr. Martin Luther King Jr. SENC  
Celebration and Parade Committee**

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To: SENC Celebration Participants

The Martin Luther King, Jr. Celebration Committee has begun to contact interested groups, civic organizations and businesses as the Annual MLK Parade and other related events draws near. The annual 2020 MLK Parade application fee has increased to \$100.00, in order to offset rising cost of parade related items.

The Parade will be held in the Historic Downtown Wilmington, on January 20, 2020, with staging area being on the campus of Cape Fear Community College. The parade unit Line-up time will begin at 7am til-8:30 am, in the CFCC parking lot. We are pleased to announce that the parade will begin on the newly named “Major General Joseph McNeil Way” and proceed across the, also, newly named “Meadowlark Lemon Bridge”.

Registration for all parade units will be in the Swartz Center Lobby@ Front and Hanover Streets. Further details will be issued upon receipt of your application by mail or E-mail concerning your line-up position #, line-up information, and parade route to ensure a successful event.

Please return your application with registration fee before the deadline, to avoid late entry fees.

The Parade will start promptly at 11 AM.

The MLK Parade Committee....

**Go to our Facebook Page Dr. Martin Luther King, Jr Holiday Celebration**

***Thanking you in advance for your continued support!***

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