

Rev. Dr. Martin Luther King Jr. SENC

Celebration and Parade Committee

PO Box 1271, Wilmington, North Carolina 28402

Voice: (910) 297-7636

Email: BMLKParade@aol.com Web Page: www.mlkjrcelebration-senc10.com

2024 Annual Southeastern North Carolina Martin Luther King Celebration

To Friends and Supporters:

The Annual MLK Parade is Monday, January 15 th, 2024, in downtown Wilmington. The application deadline is December 23rd, 2023, and available online www.mlkjrcelebration-senc10.com

We are seeking your support to help make this weeklong event successful. Sponsorships and advertising space is made available to support the programs and activities of the 2024 MLK Celebration. A list of the financial sponsorship support preferences is included in this package.

Please complete the enclosed advertising agreement and return it along with your **camera-ready artwork** or send a digital file of your artwork to Hollis Briggs, Jr. at the email address provided.

If you need assistance with artwork or have other questions, please feel free to call 910-352-2473 or email us at bmlkparade@aol.com.

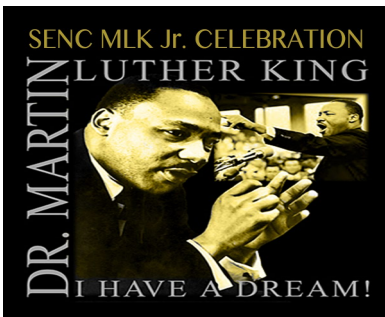
All ads must be received by December 23 rd., 2023.

Thank you in advance for your support and generosity!

Respectfully Yours,
Mr. Hollis Briggs,
SENC MLK Celebration Chair

Thanking you in advance for your continued support!

Revised 11/21 cm



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**2024 ANNUAL MARTIN LUTHER KING, JR
PARADE REGISTRATION APPLICATION**

(Please Print Clearly)

Name of Organization	
Address	Email:
City/State/Zip Code	
Contact Person:	
Contact Phone:	Best time to contact:
Secondary Contact Person:	
Secondary Contact Phone:	Best time to contact:

TYPE OF ENTRY (FLOAT/WALKERS/VEHICLE) AND NUMBER OF PARTICIPANTS:

Number of persons on Float:
Walking Groups/Number of people:
Number of Vehicles:

- ✓ Please print clearly the way you want your name and information to appear on all correspondence.
- ✓ **All registration applications with an entry fee of \$100.00 must be returned on or before December 23rd, 2023**
- ✓ **A \$25.00 late fee will be added for applications returned after January 2, 2024. No refunds will be issued.**
- ✓ All participants must be approved by parade committee.
- ✓ All public educational Institutions, Federal, State, City and County agencies are exempt from all registration fees.

If you have any suggestion, please print them below:

Make checks payable to: Rev. Dr. Martin Luther King Jr. SENC Parade Committee

Amount Enclosed: _____

Return Check Fee: \$25.00

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SOUVENIR PROGRAM BOOK AD FORM

Martin Luther King Celebration

DEADLINE: December 23, 2023

Submitting Ad for Participant _____
 Name of Company or Person _____
 Address of Company/Person _____
 Phone Number (____) _____ - _____ Email Address: _____

I/We _____ enter into an agreement with Martin Luther King, Jr. Celebration Committee to purchase advertising space in the 2023 Banquet Souvenir & Program Book as follows:

PLEASE CHECK THE AD SIZE YOU DESIRE: Ad measurements are based on a standard 8 ½ x 11 inch pagee.

<u>Type of Ad</u>	<u>Cost</u>	<u>Total</u>	
<input type="checkbox"/> Full Page inside or Back cover	\$200.00		\$ _____ .00
<input type="checkbox"/> Full Page - with picture	\$175.00		\$ _____ . 00
<input type="checkbox"/> Full Page - no picture	\$150.00		\$ _____ . 00
<input type="checkbox"/> Half Page - with picture	\$125.00		\$ _____ . 00
<input type="checkbox"/> Half Page - no picture	\$100.00		\$ _____ . 00
<input type="checkbox"/> One/forth Page - with picture	\$ 75.00		\$ _____ . 00
<input type="checkbox"/> One/forth Page - no picture	\$ 50.00		\$ _____ . 00
<input type="checkbox"/> Donor Listing	\$ 25.00		\$ _____ .00

TOTAL AMOUNT ENCLOSED \$ _____ . 00

Make Money Orders, Cashier's or Business Checks payable to:

Martin Luther King, Jr. Celebration Committee

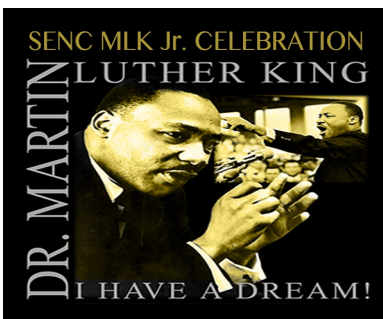
****Please provide original pictures, scanned picture quality not guaranteed****

- Ad **must be typed** exactly as it is to appear in the Souvenir Journal, or staple a copy of your ad and/or business card to this agreement.
- Ads and/or patrons can also be emailed to: kappajake@bellsouth.net
- All ads are to be print or camera ready. Ad measurements are based on an 8 ½ x 11 page size.
- Black & white or color photographs accepted.
- You may wish to use one of the following fonts for your ad copy Bookman, Courier, or Times Roman, Arial.

FOR COMMITTEE USE ONLY:

Form of Payment:	Date Received:	Received By (initials)	Disc Rec'd: Yes or No
Amount Received:	Ad Size: Full, Half, Quarter	Photo: Yes or No	Type: B/W or Color

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SENC Martin Luther King, Jr. Celebration Sponsorship Package

Platinum Level

\$3,000 and up

- Listing as a Platinum sponsor at all MLK events, plus (web site & publication)
- Formal guest group portrait taken at the MLK Banquet
- Company logo displayed at the annual MLK Banquet
- 20 tickets to MLK Banquet (2 tables)
- Free registration in the MLK Parade
- Continental Breakfast before the Parade at the parade registration tent.
- Ten (10) VIP reserved seating along the Parade route (Bleachers)

Gold Level

\$2,500 and up

- Listing as a Gold sponsor at all MLK events, plus (web site & publication)
- Formal guest group portrait taken at the MLK Banquet
- Company logo displayed at the annual MLK Banquet
- 14 tickets to the MLK Banquet (1 table + 4)
- Free registration in the MLK Parade
- Continental Breakfast before the Parade at the parade registration tent.
- Eight (8) VIP reserved seating along the Parade route (Bleachers)

Silver Level

\$1,500 and up

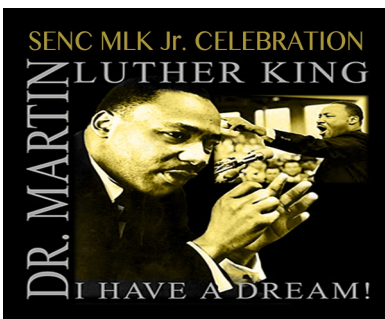
- Listing as a Silver Sponsor at all MLK events, plus (web site)
- Formal guest group portrait taken at the MLK Banquet
- Company logo displayed at the annual MLK Banquet
- 10 tickets to the MLK Banquet (1 table)
- Free registration in the MLK Parade
- Continental Breakfast before the Parade at the parade registration tent.
- Six (6) VIP seats along the MLK Parade route

Bronze Level

\$800 and up

- Listed as a Bronze Sponsor on web site
- Company Logo displayed at the Annual MLK Banquet and souvenir Book
- Free registration in the MLK Parade
- 5 tickets to the MLK Banquet

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2024 Southeastern North Carolina MLK Celebration Sponsorship Package

Platinum Level: \$3,000+

Gold Level: \$2,500+

Silver Level: \$1,500+

Bronze Level: \$800+

Golf Cart Sponsor: One (1) Cart- \$150; Two (2) Carts - \$275;
 Three (3) Carts- \$400; Six (6) Carts- \$725

I/We would like to donate to the SENC MLK Celebration Committee \$_____

Name of Business:	
Address:	Email:
Contact Person:	
Contact Phone:	
Position:	
Print Name of Authorized Signer:	
Signature of Authorized Signer:	Date:
Card Number:	/ Expiration Date:
Card Type:	/ CVC Code:
/ Total Amt. Due:	

Please make checks payable to: Martin Luther King, Jr Celebration Committee
 PO Box 1271; Wilmington, NC 28402

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