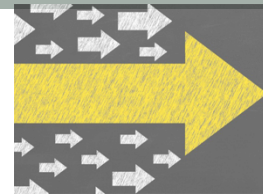


Course Curriculum



PRE-ASSIGNMENT

- Your Initiative in Just One Sentence
- Your Initiative in Just One Page (Business Model Canvas)

SESSION 1

- The Most Common Mistakes People Make when Introducing a Big New Idea
- Three Keys To De-Risking Your Initiative
 - Key #1: De-Risk by Positioning to Create the “Ah Ha!”

SESSION 2

- Key #2: De-Risk by Helping People Move from “?” to Action
- The Brain Science of Change

SESSION 3

- Key #3: De-Risk by Anticipating the Journey... and Avoid the Potholes
- The Courage to Lead Change

SESSION 4 (SCHEDULE INDIVIDUALLY)

- 1:1 Coaching: Prioritizing to Move Forward