

# **AutoNewsProducer**

*AI-Powered Newscast Content Automation Tool*

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## **The Problem**

Local TV newsrooms face shrinking budgets, tight deadlines, and increasing competition from digital platforms. Producers spend hours finding content, building rundowns, writing scripts, and fact-checking – time that should go toward storytelling and live coverage.

## **The Solution**

**AutoNewsProducer** is the first AI-powered newsroom assistant designed by broadcast journalists, for broadcast journalists. It instantly transforms wires, feeds, daybook and field reports into ready-to-air rundowns and scripts – while prioritizing accuracy, verification, and editorial control.

- Faster: Build rundowns in minutes, not hours.
- Smarter: Scripts auto-generated with context, tone, and style.
- Verified: Accuracy and ethics built in, with human oversight.
- Flexible: Customizable for any newsroom system or workflow.

## **Key Features**

- AI Rundown Generator: Automatic segment creation based on newsroom priorities
  - Smart Script Writer: Produces conversational, anchor-ready scripts.
  - Verification Layer: Multi-source fact-checking + human editor review.
- Voice-Activated Workflow: Producers and anchors can “talk” to the system.

## Value Proposition

- Reduce newsroom workload by up to 50%.
  - Improve accuracy and consistency.
- Free producers to focus on storytelling, live breaking news, and creativity.
- Gain competitive advantage: faster, more reliable, more engaging newscasts

## Tagline

*"From news – to newscast – at lightning speed."*

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