



Highland Elementary School #07090

Dear Parents:

Welcome back to the start of a new school year and to a new year of A+ School Rewards, a great fundraising program run through your local Stop & Shop! Our school has the opportunity to participate in and earn **CASH** from August 7, 2020 through March 13, 2021.

PLEASE NOTE:

You **DO NOT** need to re-register your card if your school selection(s) remains the same as last year.

IF HAVE NOT REGISTERED A STOP AND SHOP CARD PLEASE FOLLOW THE INSTRUCTIONS BELOW. The Coordinator can no longer register cards.

New Supporters or Existing Supporters Wishing to Make Changes:

- Beginning July 1, 2020, visit stopandshop.com and select "SIGN IN" at the top right to log into your online account. Once logged in, you may select or modify your school choice.
- If you do not have an online account, visit stopandshop.com and click "REGISTER". Follow the prompts to create your online account. Once logged in, follow the same instructions as noted above.
- You will need your 13-digit STOP & SHOP CARD number and the School ID number. If you need assistance, call 1-877-366-2668 option 1.

To Earn Points:

- Use your registered STOP & SHOP CARD each time you shop at any Stop & Shop, and you will earn CASH for our school.
- Earn points when shopping online (delivery or pick up).
- At the end of each month, your points are calculated and converted to CASH rewards, which are updated monthly and can be tracked when you sign into your online account.
- Our school will receive one CASH rewards check at the end of the program to be used toward any educational needs.

Thank you for supporting our school!

Please contact Priscilla Upchurch at priscilla.upchurch@gmail.com with any questions or Stop & Shop directly using their contact information listed above.