

Like



Chamber Views

October, November, December www.LeClaireChamber.com



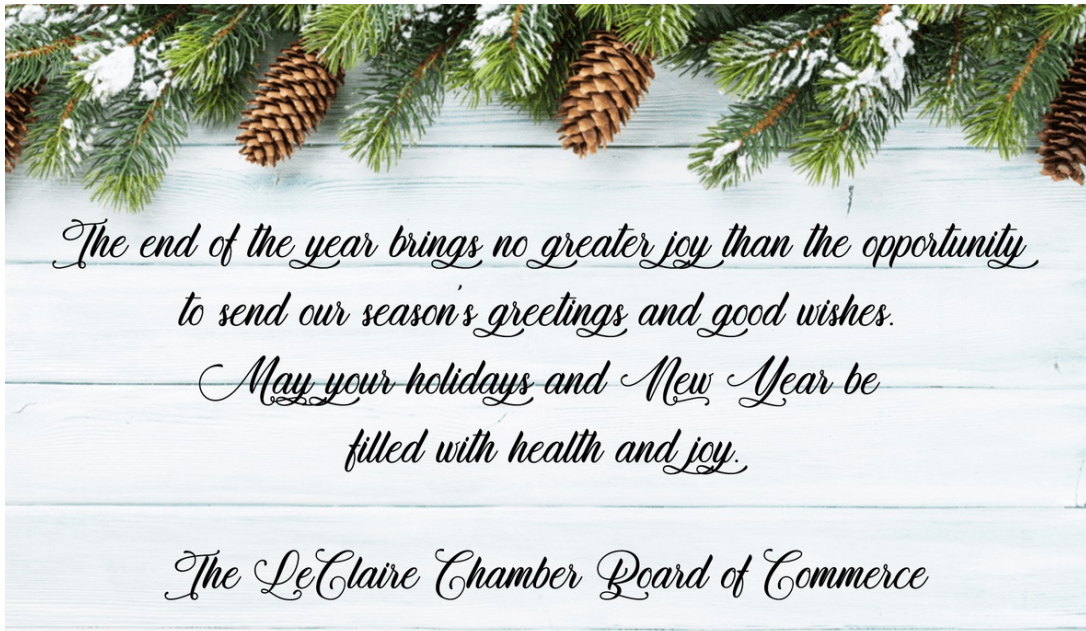
President's Message

*Kathy Anderson, President
LeClaire Chamber of Commerce*

It's December! No one could have predicted the course of this year, and together we continue to find innovative ways to support our community. We are resilient.

This holiday season is the time of year for us to say how much we appreciate your membership in and support of the LeClaire Chamber of Commerce. Together with you, LeClaire Tourism, LeClaire Marketing Association, Parks & Rec, we have worked hard to keep our community a great and safe choice for businesses and residents. Thank you for helping us on that journey during this especially challenging year.

Our membership drive is ongoing. We welcome you to join or renew your membership and take advantage of a free \$30 full-color digital ad, or \$30 off a larger ad, with links to your business. Sharing your stories and news via our newsletters, Friday announcements, and social media are among the benefits for members to get their message out. We know that membership has looked different this year as we shifted to virtual events. We look forward to meeting in person when it is safe to do so in the new year.



Until then, we encourage you to start the holidays by participating in Small Business Saturday on November 28. Visit us in person, shop online, purchase gift certificates, and Chamber Bucks (available at LeClaire Banks and online) and follow us on social media. More than ever, consumers are becoming much more aware and interested in supporting local businesses. They are looking for unique destinations, local hospitality, and extraordinary customer service. You will find all of that here in LeClaire.

Let's talk about the LeClaire Hometown Christmas on December 4-6. While events have changed from our traditional celebration, we promise it will be a bright way to set a holiday mood. Businesses and residences are showing their holiday spirit by decorating and lighting their stores and homes. We are lighting up LeClaire! Judging is on Small Business Saturday, November 28, from 5:30 – 7:30 p.m., and Chamber Bucks prizes will be awarded to first, second, and third place winners in both residential and business categories. Find the full schedule at leclairchamber.com or visitle Claire.com and keep checking for updates.

The Chamber is moving the Annual Awards and Auction to a virtual event in 2021. The online auction will run from January 20-30. A Facebook live event will follow to announce our Annual Award winners. Going online means your business name will get noticed beyond our community! More details to follow on both of these events but a good time to think about what you might donate to the auction.

Please continue to stay informed about the Chamber by reading or signing up for our weekly Friday e-news and quarterly e-newsletter at leclairchamber.com.

On behalf of the Chamber, we wish you a happy and healthy holiday and New Year. We look forward to partnering with you to make 2021 a safe and prosperous year.

Membership 2021

LeClaire Chamber of Commerce Membership for 2021 has been mailed! We understand that 2020 has been an extremely difficult year for local businesses. So, this year when becoming a LeClaire Chamber Member you have the choice of **a free \$30 dollar ad OR \$30 dollars off a larger ad** in one of our quarterly newsletters. This is just one of the many benefits of being a chamber member.

As a member, you can volunteer to be a Chamber Ambassador. Chamber Ambassadors will help with membership duties, in-person and virtual events, and much more!

To learn more, contact the Chamber at LeClaireChamber.com

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LeClaire Parks and Rec

With the beautiful fall days, it's been fun to spend time at the parks in LeClaire. Huckleberry Park is the newest one with playground equipment, wooded hiking trails, and shelter. Future projects at this park include pickleball courts, additional swings and picnic tables, as well as additional hard surface and wooded trails. Hollyhock Park has a new look with updated playground equipment. Watch for continued enhancements including a dog park and new swings. Be sure to visit Hollyhock for sledding this winter - as it is home to one of the QC's best sledding hills! And don't forget about Scout Park - with its sweeping views of the Mississippi River, it is one of LeClaire's hidden gems.

If you would like to support their work, you are welcome to donate to a specific park or project or you can make a general donation to be used at the

Commission's discretion. Donations can be sent to City Hall at 325 Wisconsin Street, LeClaire, IA 52753. Just specify how you would like the donation to be used.

The timing for these updates is perfect as families are spending as much time outdoors as they can. Thanks, Parks and Rec for making these wonderful additions and improvements to LeClaire's recreational facilities.



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LeClaire Holiday Lights Contest Will Light Up LeClaire

This weekend until Christmas, LeClaire will be lit for the holidays! The LeClaire Chamber of Commerce & LeClaire Parks & Recreation is sponsoring the LeClaire Holiday Lights Contest. Judging will take place this Saturday, November 28th, from 5:30-7:30 pm all around LeClaire.

This year's contest has been extended to include residents as well as businesses, please see the map below. Be sure to walk and drive around LeClaire to check out all the holiday décor. Don't forget to check out the Riverboat Twilight's boat dock, the Baton Rouge, all lit for the holidays!



[Click for an interactive map!](#)

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STEVENTONS



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Shop Small Saturday

Sat., Nov. 28: Shop Small Saturday. Please “Shop Small” to support our local businesses; find specials and holiday fun right in your hometown!

Snap a selfie at one of our great businesses and post it on social media using our hashtags **#visitleclaire** and **#leclaireshopsmall** for a chance to win \$50 in



The advertisement features a background image of a person in a business suit holding a smartphone. Overlaid on the bottom left is a graphic of a hexagonal network with icons for a dollar sign, a speech bubble, a camera, and a hand holding a dollar sign. The text on the right side of the ad reads:

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Selfie Spot

LeClaire is getting a temporary selfie spot! A selfie spot is where local residents or tourists can go and take a quick “selfie” photo to share on social media to promote the area.

The building owner at 423 North Cody Road, LeClaire has donated the large front windows to be painted with welcoming, seasonal artwork.

Cities Insurance Group is donating supplies for local artists to paint the windows.

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Christmas Tree, Oh, Christmas Tree

Be on the lookout for a gorgeous tree to be planted in LeClaire!

Riverboat Twilight donated money to purchase a live tree to be planted in LeClaire. Once planted, the tree will be fast-growing and able to withstand water in case of a flood.

This tree will be home to many future Christmas decorating contests!

A special thank you to Riverboat Twilight, Aunt Rhodie's, Dayle Hall, and Cindy Bruhn for making this possible!

McRibs are BACK!



We have holiday gift cards available!
Happy Holidays Dennis and Trina



LeClaire Hometown Christmas

The "Ugly Christmas Sweater 5k" is going virtual! Run or walk anytime, anywhere now through December 5th and help out Kings Harvest Shelter. [Click here for registration and more information](#)

December 5th & 6th is LeClaire Hometown Christmas

Unique Creations & Sassy Pants Boutique will have the Grinch and TWO Cindy Lou Whos on Saturday. Kids make reindeer food for free and lots of other surprises! Saturday Grinch time 11am-5pm, Sunday free reindeer food and the Grinch from 12-3pm. Open until 6pm on Friday and 7pm on Saturday.

McRib's are back at [McDonald's!](#)

[Antique Archaeology](#): On December 5 they will have a visit Mrs. Claus from 10am-noon. Plus a special holiday gift bundle for purchase that weekend.

[Mississippi Cottage Antiques](#) has several large Christmas baskets for sale. The baskets include award winning wines, homemade scented soy candles, homemade crafts soaps, cute Christmas elves, and decorations.

[The Riverboat Twilight](#) will have Christmas lights on the Baton Rouge – their dock boat.

[Bela](#) will have festive music for your shopping pleasure and free surprise giveaways (products and drinks) throughout the weekend plus a drawing for a fabulous gift. They will be open late.

[Grasshoppers](#) will have various discounts each day of the weekend and be open late Friday and Saturday.

Special holiday music at [Dirty Water Music](#).

[The Shameless Chocoholic](#) will be serving their gourmet hot chocolate with homemade marshmallows - complimentary cups PLUS they have kits you can purchase!

[Bamboo Baby Boutique](#) is offering a free gift with purchase and a \$50 gift card drawing during the weekend.

Socially distanced photos with Santa on the Levee (might be in Civic Center parking lot) from 12-3pm.

[Cody Road Coffee](#) will be open late on Friday and Saturday until 7pm. They will have a drawing each day (Friday, Saturday, and Sunday) for a gift card. Also have special holiday gift packages available for purchase.

[Daffodil Row](#) will be giving a free gift with every \$50 or more purchase, with a special gift for their loyal customers.

[Here's the Scoop](#) will be handing out hot chocolate December 4-6. They will have gift boxes available for purchase. Hours are 12-9pm on Friday and Saturday and noon-9pm on Sunday.

[LeClaire Olive Oil & LeClaire Canning Company](#) is open late Dec. 4 & 5 and will have some samples out all weekend long, as well as daily in-store specials. They have many gift options to choose from and a lot of grab and go gift sets

available, too.

Mississippi River Distilling Company will have music on their patio (weather-permitting) by our favorite distiller himself, Ryan Burchett, during the day Saturday, Dec. 5. They have their "Holly Jolly" cocktail available by the glass or in a carry out bottle. (River Rose Gin, cranberry, ginger, clove, apple soda.)

Socially distanced photos with Santa on the Levee (might be in Civic Center parking lot) from 12-3pm.

More information to come! In the meanwhile, check out our Facebook event to stay up to date on all of the latest!



Levee Repair

Repairs to the levee from January's train derailment are taking place and should be finished by the end of the year, weather permitting. During the repair, access to the levee will be limited.

You'd be **LOCO** to miss this!

BLUE IGUANA
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Tourism Talk with Cindy Bruhn

So much has been different this year, but we aren't going to throw in the towel yet on 2020! It's the time of year when all of our businesses are gearing up for a successful holiday season, hoping to finish the year strong to help make it through the slower winter months. And this year it is more important than EVER to support local businesses!

Saturday, November 28 is Shop Small Saturday. Please "Shop Small" to support our local businesses; find specials and holiday fun right in your hometown! Snap a selfie at one of our great businesses and post it on social media using our hashtags #visitleclaire and #leclaireshopsmall for a chance to win \$50 in Chamber Bucks!

Our Christmas event is going to look different this year, too, but should still be a great time for families! LeClaire Hometown Christmas, December 4-6, includes a decorating contest for businesses and residents, a self-guided tour with a map showing where the best decorations and lights can be found, and lots of fun at the businesses! More information can be found in this e-news.

And remember, gift certificates make great gifts and are a wonderful way to support our small, local businesses. Some businesses offer a perk for purchasing their gift cards, so why not stock up and treat yourself, too!

If you haven't dined, shopped, or toured in LeClaire recently, I highly recommend you try it out. You will be pleased with what you find, and I can guarantee that the business owners will love you for supporting them!

And if you've wondered how we keep our great LeClaire Information Center running, it is staffed by our wonderful volunteers! We had a small group, but a fun time at our fall volunteer party generously hosted by Mississippi River Distilling Company on November 5.

If you'd like to keep up-to-date on all the great events going on in LeClaire, you can go to <https://www.visitle Claire.com/contact/e-newsletter/> and submit your email address to receive our e-news that goes out once a month or check out our website anytime. You can "Like" us on Facebook (LeClaire, Iowa), too, to see daily updates and follow us on Twitter and Instagram. Please post your photos and tag us, too, so we can see how much fun you're having in LeClaire!

Thank you for your interest in LeClaire & Happy Holidays!

Cindy Bruhn, LeClaire Tourism Manager



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- | | | | | |
|---------------------------------------|---------------------------------|---------------------------------|---|---------------------------|
| 33 Carpenters | Crane & Pelican Café | Green Tree Brewery | Mindfire Communications | What BBQ & Bar |
| Above the Barre Dance | Daffodil Row | Haffaman & Associates | Minuteman Press | Zarubas Salon & Day Spa |
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| Associated Real Estate Counselors | Dr. Crystal's Chiropractic Care | LeClaire Baptist Church | Old Mill Guest House | Bloom, Bill & Ruth |
| Bela | Dwellings | LeClaire Civic Club | Our Lady of the River Catholic Church | Cournoyer, Chris |
| Black Hawk Bank & Trust | Eastern Iowa Soft Water Wash | LeClaire Community Improvement | Performance Learning, Inc. | Gerard, Dennis |
| Blue Iguana, The | Eric Westphall - MidAmerican | LeClaire Masonic Snow Lodge #44 | Pleasant Valley Community School District | Parris, MaryAnna |
| Buffalo Bill Museum | First Central State Bank | LeClaire River Loft & Chateau | Riverbend Signworks | Varilek, Susan |
| Celebration Belle River Cruises, Inc. | FITRx | Lillie & Pine Natural Skin Care | Riverboat Twilight | |
| Cities Insurance Group | Genesis Physical Therapy | Locals Love Us - Quad Cities | Riverside Family Eye Care | |
| RLLC, LLC | Getting Heroes Home | McDonald's | Riverview Dental | |
| City of LeClaire | Grande Exact | MedicEMS | Specialists | |
| City of Princeton | Grasshoppers | | Steventon's | |
| | Grasshoppers Guest Houses | | Sycamore Veterinary Services | |
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