

Chamber Views

October, November, December 2021 www.LeClaireChamber.com



President's Message
Kathy Anderson, President
LeClaire Chamber of Commerce

Happy Holidays! I invite you to celebrate the LeClaire 2021 holiday season by reading the weekly Chamber email and Tourism announcements. It's the best way to learn more about the festive events we have planned for you.

Start the holidays by participating in Small Business Saturday on November 27. The Chamber is a strong supporter of this day to promote our small businesses. It is a national event where consumers across all 50 states shop, dine, or purchase locally. Try to make one of five of your purchases from a local business, the impact of your direct investment is felt by the community. By supporting small businesses in LeClaire, you help keep our businesses resilient. Resilience is the #1 Trend in 2022 identified by Forbes Magazine for business to adapt and thrive.

We have a very resilient community, and it is wonderful to enjoy the holiday events in "full swing" this year. Christmas in LeClaire is December 3-5, check out the schedule of events.

All LeClaire businesses and residents can again show their holiday spirit by decorating their store fronts, window displays and homes for the Annual Christmas Decorating Contest. Judging is on Saturday, November 27 with prizes for first, second and third place winners in both the business and residential categories. Prizes are LeClaire Chamber Bucks, a gift certificate program sponsored by the Chamber. They are available in increments of \$10 and redeemable at LeClaire Chamber of Business members. The Chamber Bucks program keeps dollars in our community and make great gifts. They are

easy to purchase and spend. Click here to learn more.

Exciting news! The Chamber will host the Annual Awards Dinner LIVE AND IN PERSON on Saturday, January 29, at Steventon's honoring our Chamber business members and local volunteers. The award winners are chosen by members of the LeClaire Chamber and announced at the dinner. All are welcome to attend the dinner and tickets will soon be available for purchase on the Chamber website.

The Annual Dinner is your time to network with Chamber members and friends. The evening also includes live and silent auctions to bid on items provided by local businesses, and live music. Please plan to attend as we look back on the accomplishments of 2021 and look ahead to serving you in 2022. Email LeClaireChamber@gmail.com, or call 563-289-9970 for more information or to donate auction items. We are grateful for your donations and happy to pick them up. We really missed this in person event last year and I look forward to seeing you.

On behalf of the Chamber Board, thank you for your membership in 2021. Please consider renewing as a member in 2022 or joining as a new member to enjoy the benefits of Chamber membership. Your partnership with the Chamber continues to make our historic community the place to live, work and play. We wish you a very happy holiday and health and happiness in the New Year.

Kathleen Anderson
President, LeClaire Chamber of Commerce
Kathy@leclairechamber.com





37th Annual Christmas In LeClaire

Friday, December 3, 2021, from 10-8pm

- Crafts, Silent Auction & Baked Goods at the Civic Center (10-8pm)
- Cookie Sale, Lunch & Crafters at the Masonic Lodge (10–5pm)
- Santa's Gift Shop for Kids at the Civic Center (11-4pm)
- "Friday Night Live" at The Mississippi River Distilling Company (7-10pm)
- Ukulele Music at Razzleberries
- Christmas Characters and Strolling Santa's throughout downtown

Saturday, December 4, 2021 from 10-8pm

- Breakfast with Santa at Happy Joe's (8-10am)
- Crafts, Silent Auction & Baked Goods at the Civic Center (10-8pm)
- Kid's Craft Workshop 2nd Floor Masonic Lodge (10-2pm)
- Wooden Shoe Carver at the Civic Center (10-4pm)
- Santa's Gift Shop for Kids at the Civic Center (11-4pm)
- FREE Trolley Rides with stops throughout downtown (11-5pm)
- Cookie Sale, Lunch & Crafters at the Masonic Lodge (10–5pm)
- Kid's Reindeer Dash ½ Mile Run for ages 12 and under 9:30am
- Ugly Christmas Sweater 5K Run 10am at Civic Center Parking Lot
- Ukulele Music at Razzleberries
- Christmas Characters and Strolling Santa's throughout downtown
- Feature Cocktails all weekend at Mississippi River Distilling Company
- Pictures with Santa and Mrs. Claus, 12:30-3:00pm

Sunday, December 5, 2021 from 10-4pm

- Crafts, Bake Sale & Silent Auction (Bidding closes at 2pm) at the Civic Center (11-4pm)
- FREE Trolley Rides with stops throughout downtown (11-4pm)
- Wooden Shoe Carver at the Civic Center
- Santa's Gift Shop for Kids at the Civic Center (11-4pm)



Christmas Eve Services

Silent Night by Candlelight at ALL services

JesusIsTheBridge.org 563-355-5218

Join Us on Facebook @ Noon - For an Asbury Christmas music video 💽





Roots Kids 4:00pm

A focus on kids! Skits, Music and lots of fun! Bring the whole family!



Traditional 7:00pm

A traditional focus with organ led carols & scripture



9:00pm

A time of intimate reflections, prayers, carols & communion

Join us on Sunday mornings at 8:30 & 10:30

Adult Small Groups, Kids Church, Youth Group & More

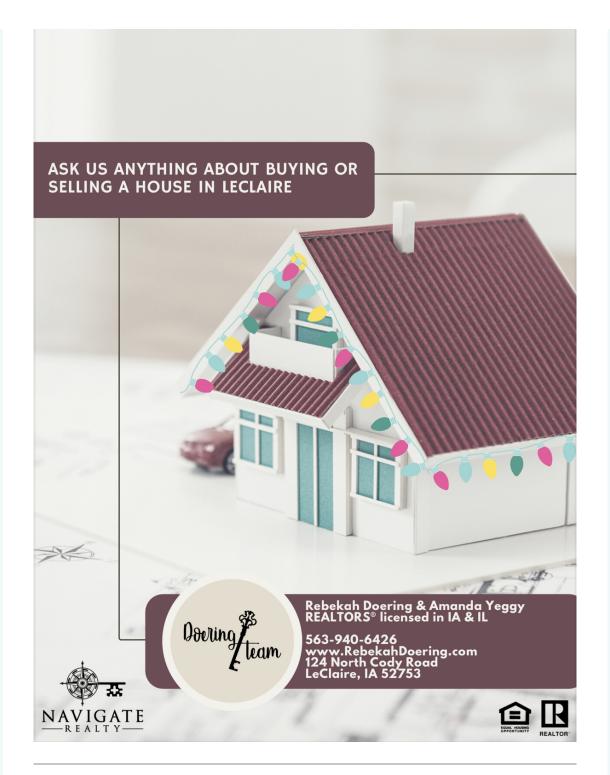




LeClaire Holiday Lights Contest Will Light Up LeClaire

This weekend until Christmas, LeClaire will be lit for the holidays! The LeClaire Chamber of Commerce is sponsoring the LeClaire Holiday Lights Contest. Judging will take place this Saturday, November 27th all around LeClaire. There are no categories, but all are encouraged to be creative, have fun, and most importantly enjoy the tradition of hanging lights!

Awards will be given to 1st, 2nd and 3rd place contestants for both businesses and residents. Be sure to walk and drive around LeClaire to check out all the holiday décor!





Shop Small Saturday

Sat., Nov. 27: Shop Small Saturday. Please "Shop Small" to support our local businesses; find specials and holiday fun right in your hometown!

Did you know that 9/10 small business owners give back to their communities in a variety of ways?

Most of the LeClaire Chamber of Commerce members are small business owners. Please remember these businesses when you're shopping throughout the year and during the holidays.



Santa and Mrs. Claus Return to LeClaire!

Santa and Mrs. Claus are comin' back to town (in style)! Last year came with its challenges and we had to think outside of the box to keep everyone safe, all while still celebrating the magic of Christmas in LeClaire. This is when a very cool vintage car and our riverfront had the chance to shine! We welcomed the community to safely come down and get their photos taken with Santa and Mrs. Claus right on our riverfront. Thanks to the generosity of Ken Dahl, who graciously loaned us his incredible, vintage Bronco for the day—everyone got a picture perfect (and safe) day with Santa and Mrs. Claus.

The event was such a hit, we're so excited to say we'll be doing it again this year!

We invite everyone to come down to the LeClaire Civic Center, on Saturday, Dec. 4th from 12:30pm-3pm to get your free photos with Santa & Mrs. Claus. We can't wait to see what cool car they pull up in this year!

Rain/snow location will be at Navigate Realty on the corner of Jones and Highway

67.



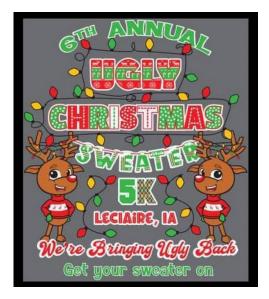


Holly Jolly Kid's Market

A group of Le Claire residents are putting together a Holly Jolly Kid's Market where children in grades K-6 can select gifts for their parents or caregivers. This will be on Sunday, December 12 from 1:30 until 4:30 pm at the Le Claire Civic Club.

Volunteers will help children select and wrap gifts for their loved ones. Free will donations will be accepted. The hope is that this stand-alone event will encourage local families to come downtown on a less busy day to shop and enjoy all our beautiful town has to offer.







Wear your Ugly Christmas Sweater & Shop Small!

Now thru Sunday, November 28, wear your Ugly Christmas Sweater or other fun Holiday attire AND take a selfie at a LeClaire shop. When posting it, be sure to tag @LeClairelowa on Facebook or @VisitLeClaire on Instagram or email your selfie to info@visitleclaire.com to be entered for a chance to win some great gift certificates to LeClaire shops! Multiple entries are allowed.

AND be sure to get signed up for the Ugly Christmas Sweater 5k on December 4! Just aim your smart phone camera at this QR code and fill out the online registration form!

Or use this link to register!



Save The Date! LeClaire Chamber Annual Awards Dinner and 40th Year Celebration!!

Please join the LeClaire Chamber of Commerce for our Annual Awards Dinner and 40th Year Celebration, January 29th, 2022, at Steventon's. Tickets on sale soon on the LeClaire Chamber's website, www.LeClaireChamber.com. Award winners for 2021 will be honored at the dinner, and the Chamber Board for 2022 will be introduced. Please contact the LeClaire Chamber, 563-289-9970,

Reflections from a Chamber President – Kathy Anderson

In 2011, Steve and I moved to LeClaire from Davenport because of our love for the river.

Steve was immediately at home in LeClaire as his brother and wife had lived here for many years. I was also excited to move here, yet I was moving from a city I had called home my entire life with my three sisters nearby. It wasn't that I didn't know a little about this lovely river town as I had been visiting shops like Dwellings for years.

So, the first thing I did in making LeClaire our new home was get to know our amazing neighbors and the amenities of living in this historic, riverfront community. I did this by walking – a lot. Walking downtown was my priority because it brought me closer to the river. I discovered the Mississippi River Distilling Company which had just opened in 2010. I started stopping in stores along my walks and soon met great business owners, such as Aunt Hattie, Kim Collier and Gina Tacaks as 129 Wine and Coffee Bar had just opened after we moved.

In 2013, I joined the Chamber as an individual to learn more about the Chamber's mission of building a healthy economy and quality of life. An opening on the Chamber Board in 2015 gave me the chance to reconnect with a former St. Ambrose colleague, Rick Reed. He encouraged me to apply and run for a Board position. It was something I really reflected on and decided would be a good way to get to know the LeClaire community even better. Who knows, I thought, maybe someday I'll have a family-owned business downtown? I served my first two-year term and have been President of the Board since 2017.

This service on the Board gave me such an insight into what it means to make LeClaire the vibrant, small-town community where people want to live and visit. I am so grateful for the people who serve on the Board and their commitment to LeClaire. This is a volunteer Board represented by members in various businesses and services who put their expertise into action. I'm especially grateful to the Board Officers, Debbie Mulvania, Mike Clingingsmith and Dr. Crystal Buesing for their 24/7 availability to counsel and mentor me.

Volunteerism is the backbone of LeClaire. You'll see it in action year-round here, but especially in high gear during the holidays. It takes a lot of people to make these things happen. I'm grateful to the long-serving volunteers who lead

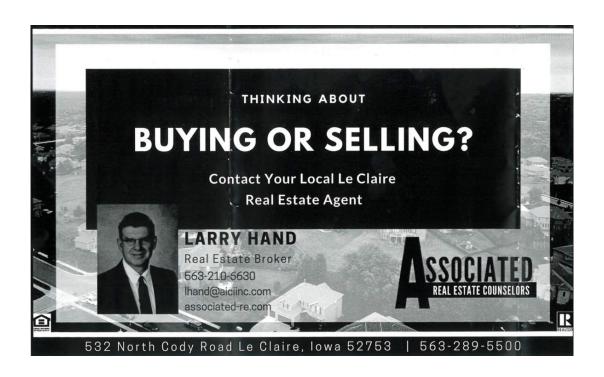
these events, committees and Boards and the new volunteers who are joining the fun and bring their talent to the table. I'm grateful to the business owners for making LeClaire such a unique destination. I'm grateful for the services provided to the 4,710 residents who call LeClaire home. This level of volunteerism means people are giving huge amounts of time and talent back to LeClaire. That is one of the things that has made the strongest impression on me, that people are so giving. Decker Ploehn, Bettendorf City Administrator, was recently quoted as saying "relationships are how you get things done ... you have relationships with people that you can ask them to help you or vice versa." You see this every day here in LeClaire.

During my time as President, my daughter started her own business and invited me to partner with her. I am now a co-owner of this business and the first thing I did was pay for our LeClaire Chamber business membership. So, part of my vision to own a family business came true.

In short, I'm grateful.

May this Thanksgiving and Christmas season be a time of gratitude for you and those you love. Please take the opportunity to says thanks and lend a hand to those who might need it.









Witches Walk

LeClaire's Annual Witches Walk and Costume Contest was held on October 30th at the LeClaire Civic Center. This year's event was hosted by Sara Sampson, owner of Bamboo Baby. Individuals and group costumes were judged between 10:30-11:30am. There was no formal parade this year and trick

or treaters were allowed to walk the sidewalks of LeClaire starting at 10:30am. People of all ages enjoyed numerous stops at local shops, and the trunk or treat and games at the Civic Center. Thank you to all who participated and thank you to Sara for a successful, fun event!

Safe Snow Shoveling

Winter has arrived....and that means bountiful snowfall. Snow shoveling means physical exertion to clear walk ways and driveways. Any repetitive activity like snow shoveling can cause muscle strain and soft tissue injury. Proper technique is critical to preventing injuries.

Tips for safe snow shoveling:

- Take on smaller loads
- Always lift with your legs, not with your back, to prevent strain
- Keep your back straight, bending and twisting is bad for the spine
- Stop immediately if you feel pain or a 'twinge'
- Use shovels with curved ergonomic handles in order to decrease back strain.

Let us help you overcome winter related injuries and demonstrate proper mechanics and exercise to avoid re-injury.

Call us today! (563) 289-2100





1003 Canal Shore Drive | LeClaire, IA | www.genesishealth.com/pt



Fall Fest

The River Valley Optimist Club hosted Fall Fest on the LeClaire LeVee on October 10th. Despite the challenging weather conditions, there was a great turnout of people and vendors.

Some of the vendors for this event were; 11th Ave Creations, Hale Balls, What Bbq & Bar, 3G Designs, Queen Bead Iowa, Nan & Pap's Apple Butter, Ahbi Artwork, Ardon Creek, Design306, Eastern Iowa Baking Co., Hazelnut & Ivy,

Heirloom Foods, Lillie & Pine, Ma & Pa's Kettle Korn, Scentsy, Casting Crew, The Cookie Jar, Costco, Faithful Pilot, A Little Some'n, Ellie's Acrylics, LucyLane & Rose, QC Soap Company, Mama M's, R's Honey, 4H, Barb's Garden & Pantry, Summer Kitchen, Cookies By Angie, G. G. & Company, On the River, Kay's Kreations, O So Good Winery, Quaking Aspen Workshop, and Two Chicks and a Flower Cart.

Thanks to all who showed up to support the event and the vendors! Pencil in the date of October 9th for next year's event!





Tourism Talk

It's that time of year when all of our businesses are gearing up for a successful holiday season, hoping to finish the year strong to help make it through the slower winter months. Please remember, LeClaire is open all year — even during the winter! Our business owners appreciate support from the local community and surrounding area at all times. Please "shop small/shop local" in LeClaire to support your friends and neighbors who have businesses here. (Look for more information in this e-news on a fun way to win some great gift certificates to LeClaire businesses.) If you haven't dined, shopped, or toured in LeClaire recently, I highly recommend you try it out. You will be pleased with what you find, and I can guarantee that the business owners will love it!

A great way community members can enjoy LeClaire is to attend upcoming events that include Friday Night LIVE in LeClaire (held on the first Friday of the month), wine tastings, live music, comedians, movies and sporting events on a big screen, Christmas in LeClaire and the Ugly Christmas Sweater 5k, and other events.

There is so much fun to be had (including great shopping, dining, and touring) that I can't mention everything here. If you want to keep up-to-date on all the great events going on in LeClaire, you can go to www.visitleclaire.com, under "Contact Us" click on "E-Newsletter Signup", and submit your email address to receive our e-news that goes out once a month or check out our website anytime. You can "Like" us on Facebook (LeClaire, lowa), too, to see daily updates and follow us on Twitter and Instagram. Please post your photos and tag us, too, so we can see how much fun you're having in LeClaire! #visitleclaire

If you want to be part of the excitement and volunteer at the LeClaire Information Center, please contact me at info@visitleclaire.com We have a lot of fun! In fact, we have a party and other gatherings every year to celebrate our volunteers. This year the Holiday Inn Express treated us to breakfast in May,

the Mississippi River Distilling Company hosted us and treated us to delicious cocktails while Crane & Pelican Café provided munchies plus we toured the new Celebration Center, and we're planning our Christmas party for late December. Please consider joining us!

Thank you for your interest in LeClaire & Happy Holidays!

Cindy Bruhn, LeClaire Tourism Manager





Our Lady of the River Catholic Church 28200 226th St. Place, LeClaire 563-289-5736

Mass Times: Saturday 5:30 pm

Sunday 8:00 am



Christmas Masses: Christmas Eve 6:00 pm Christmas Day 8:00 am No evening Mass Dec. 25

Join the Chamber for 2022!

The Chamber is conducting its annual membership drive for 2022. Joining the Chamber is an economical way to promote your business and services. Please plan to renew or start your membership online at www.leclairechamber.com or by sending your membership form to the Chamber at PO Box 35, LeClaire, IA 52753. Watch for your renewal in the mail or through the weekly announcements! Questions, please contact the Chamber at 563-289-9970.

Mission Statement: The LeClaire Chamber of Commerce is a voluntary partnership of area businesses, organizations, and individuals working together to build a healthy economy while promoting and nurturing the quality of life in historic LeClaire.

What are your 2022 goals? How are you going to get there? How are you marketing your business? Are you taking full advantage of your Chamber membership? Joining the Chamber is an economical way to promote your products and services. As part of your membership, you receive these benefits:

Listing

on

the

Chamber

website

with

weblinks

to

all

member

businesses Promoting your business through Facebook, website, and email Celebrating your

events with new and existing businesses

Celebrating

with new and existing businesses with ribbon cuttings

Staying

up to date with Chamber news,

community

events,

and

volunteer

opportunities

and

advertise

your

business

via

the

weekly

email,

"Friday

Announcements"

Referring

of

Chamber

members in response to inquiries

Participating

in

Chamber

Bucks

Program

to

promote

patronage

of

local

businesses

Monthly

events:

networking

and

Economic

Development

meetings

Your membership is an investment in your business and the LeClaire community. Thank You!



563-223-3352

Fashion is my favorite F word!

103 S Cody Rd LeClaire, IA Wed-Sat 10-5 Sun 10-3



Networking Events for 2021

The last LeClaire Chamber of Commerce networking event for the 2021 year is December 14, 2021 at 5:30pm at the Mississippi River Distilling Company. We hope to see everyone there!

We'll be joined by friends from Visit Quad Cities who are hosting an AccelerateVQC event at 3pm

Don't let all the consumer data you have access to just sit there on the shelf. Now is the time to use that data to reach out to more customers and engage them with your brand and business.

At our AccelerateVQC event, you'll hear from three leading tech companies Visit Quad Cities is partnering with to drive tourism to the Quad Cities regional destination while building QC brand champions. It's free to attend and we hope to share a little holiday cheer with you.

Agenda:

3:00 pm - Registration

3:15 pm - Program

4:15 pm - Cocktail Demonstration

4:30 pm - Holiday Mingle & Pop-Up Shopping with Appetizers & Cash bar

Upcoming Events

Shop Small Saturday – Saturday, November 27th

Ugly Christmas Sweater 5k – Saturday, December 4th at 3:30pm

Christmas in LeClaire – December 3-5th

Annual Dinner – January 29th





For those gifts you might still need (or for yourself), Argrow's

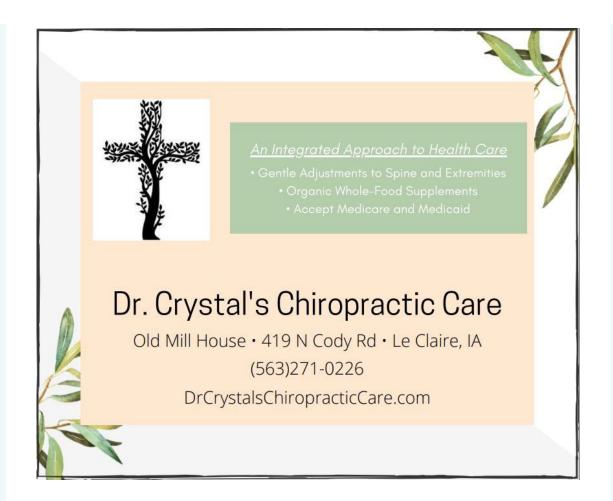
House will have a popup shop at the

AccelerateVQC event.

Argrow's House is a healing house offering free services for survivors of domestic violence & abuse. It's also a social enterprise, which hires survivors to create beautiful bath products to provide a living wage in a safe space

Visit Quad Cities will also be collecting nonperishable food & canned goods for Argrow's House on Dec. 14.





Thank you to City Leaders

A special thank you to Mayor Ray Allen for his six years of service as Mayor of the City of LeClaire. We are grateful for his time and commitment for serving our community, and we wish Ray and Connie all the best in their "retirements."

We also recognize the extraordinary service of Ed Choate as City Administrator for the past 42 years as he retires in December. Thank you, Ed, and happy retirement!

Best wishes to Jo Phares who has served as the city's Utility Clerk since 1991 as she also retires in December.

Congratulations to Mayor Pro-Tem Dennis Gerard for his election as the incoming Mayor of LeClaire. Dennis has served on the council since 2015 and we're grateful for his continued commitment to keep LeClaire a strong and resilient community.

Thanks also to Council Members Amy Blair, Sara Gravert, Barry Long, and Ryan Salvador for their continued service.



Associated Insurance Counselors

532 N. Cody Road, LeClaire, IA 52753 (563)289-5500 cschafer@aiciinc.com



LIFE · HOME · CAR · BUSINESS

Strategic Planning Workshop

Do you wish you had a strategic plan for your business, but don't have the funds to pay for two days with a trained facilitator? Guess again!

The number one thing you can do for your business is to invest the time working ON your business, which means planning. GrowthCLUB is designed (and priced) for all businesses. This will ensure you are on the right path to your destination.

At GrowthCLUB (Strategic Planning Workshop), you will receive two incredibly valuable products: A clear understanding of where you are going, and a detailed roadmap to get there.

Why is it called GrowthCLUB? It's an entire day spent growing yourself and your organization. Join my clients and I for this full-day event and come away with more clarity and actionable goals than ever before.

Here's what you can expect:

Learn what it takes to have a killer MINDSET!

Set your GOALS for the rest of the year

Put all of your STRATEGIES on one piece of paper

Have an incredible amount of FUN! (Not to mention a day of great food and networking with other business owners in the Quad Cities community enjoying the beautiful surroundings of the J Bar Boardroom).

Schedule a time with Marcia to learn more: https://go.oncehub.com/ MarciaEricksonactionCOACH

Vote for 2021 Annual Awards and 2022 Chamber Board of Directors

Watch email and weekly announcements for the ballot to cast your vote for the 2021 Annual Award recipients. The award winners are announced at the annual dinner in January. Please take the time to participate in this vote and recognize our Chamber members.

The ballot will also include nominations for re-election to the Chamber Board of Directors. Currently, there are four Board members eligible for renewal and one opening on the Board. Board members serve for a two-year term. The Board responsibilities include attending monthly meetings, voting on issues that come before the Board (including the budget), hiring staff positions, representing the Chamber at all times, understanding and supporting the mission of the Chamber, attending events and serving on committees. A full position description can be found on the Chambers website.

If you are interested in applying for a Board position, please send your letter of application to Kathy Anderson at kathy@leclairechamber.com. Your letter should include your reasons for volunteering as a Board member and your business or volunteer experience. We will not be able to accept any write-in nominations on the Board ballot.

2021 CHAMBER OFFICERS

President: Kathleen Anderson Secretary: Dr. Crystal Buesing Dr. Crystal's Chiropractic Care Vice President: Debbie Mulvania Treasurer: Mike Clingingsmith Pleasant Valley Comunity Schools

CHAMBER BOARD MEMBERS

Lynet Cobler

Rob Danielson Nicole McLaughlin Alixx Boynton

Heather Faris **Emily Gwin** Nichole Simms



PLEASE SUPPORT OUR CHAMBER BUSINESS MEMBERS "SHOP LECLAIRE FIRST"

33 Carpenters Action Coach-Marcia Erickson Antique Archaeology Asbury United Methodist Church Associated Insurance Counselors Associated Real Estate Counselors Bela Big Dave & Holly's Black Hawk Bank & Trust Blue Iguana, The Buffalo Bill Museum City of LeClaire Cities Insurance Group Cody Road Coffee Crane & Pelican Cafe Dahl Ford Davenport, Inc. Davenport Country Club

Decades

Dirty Water Music

DME Diversified

Dr. Crystals Chiropractic Care The Doering Team Dwellings Eastern Iowa Soft Water Electonic Engineering Enright's LeClaire Super Wash First Central State Bank First Presbyterian Church FitRX Genesis Physical Therapy Granite Exact Grasshoppers Gift Shop Grasshoppers Guest Houses Minuteman Press of One & Two Haffarnan & Associates LLC Mississippi Cottage Realty

Heather Faris-Navigate Here's the Scoop Holiday Inn Express Kautz Chiropractic Knight Chiropractic & Functional Health LeClaire Civic Club

LeClaire Community Improvement LeClaire Masonic Snow Lodge #44 LeClaire Nutrition LeClaire River Loft & Chateau Lillie & Pine Natural Skin Care Locals Love Us- Quad Cities McDonald's MedicEMS MidAmerican Energy Mindfire Communications Davenport Antiques Missisippi River Distilling Company, LLC. Mississippi Valley Workforce Development Board, SEIRPC. Money Matters, Inc. Murf's Turf, LLC.

Our Lady of the River Catholic Church Our Savior Presbyterian Church Pleasant Valley Community School District Rising Tide Boutique Riverbend Signworks Riverboat Twilight Riverside Family Eye Care Riverview Dental Specialist River Valley Optimist Club River View Lodge Sertoma Centre, Inc. Steventon's Sycamore Veterinary Services Tim Lane-Edward Jones Two Gems

Old Mill Guest House

Orange Door Studios

Western Illinois University, QC Zarubas Salon & Day Spa Zion Lutheran Church

Individual Members Anderson, Kathleen Bloom, Bill & Ruth Cournoyer, Chris Fah. Karree Garrison, Teresa Parris, Mary Anna Smith, Debbie





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