# Health Equity: Opportunities for Radiology to Drive Improvements in Patient Care

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VA – Office of Rural Health

# Objectives

Summarize	Summarize concepts of health equity, health disparities, diversity, and inclusion.
Review	Review existing disparities in radiology.
Discuss	Discuss opportunities to drive improvements in patient care.

# HEALTH EQUITY



Health equity is the absence of <u>avoidable or unfair differences</u> in health outcomes among groups of people, whether those groups are defined socially, economically, demographically or geographically or by other means of stratification.

Everyone has the fair and just opportunity to be as healthy as possible.



**Robert Wood Johnson Foundation** 



### **Diversity**

Representation of all our varied identities and differences collectively and as individuals.

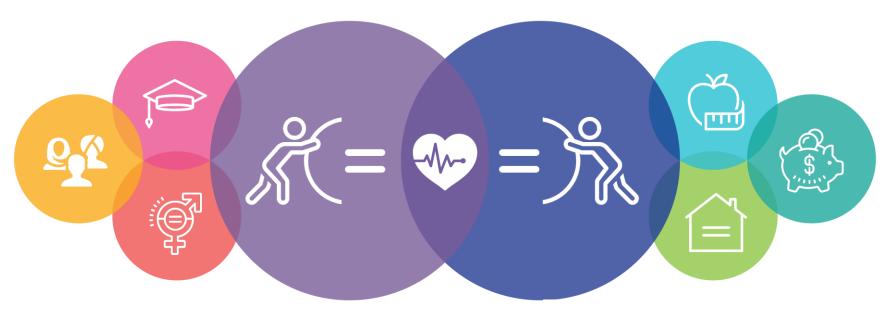
### **Equity**

Seeks to ensure fair treatment and access to information and resources for all.

#### **Inclusion**

Builds a culture of belonging by actively inviting the contribution and participation of all people.

# DIVERSITY, INCLUSION AND EQUITY WORKING TOGETHER TO CREATE FAVORABLE PATIENT OUTCOMES



#### **DIVERSITY AND INCLUSION**

**Diversity** encompasses the characteristics that make people or groups different from each other. **Inclusion** is the act of creating environments for people of all backgrounds to feel welcomed, respected, supported and valued to fully participate.

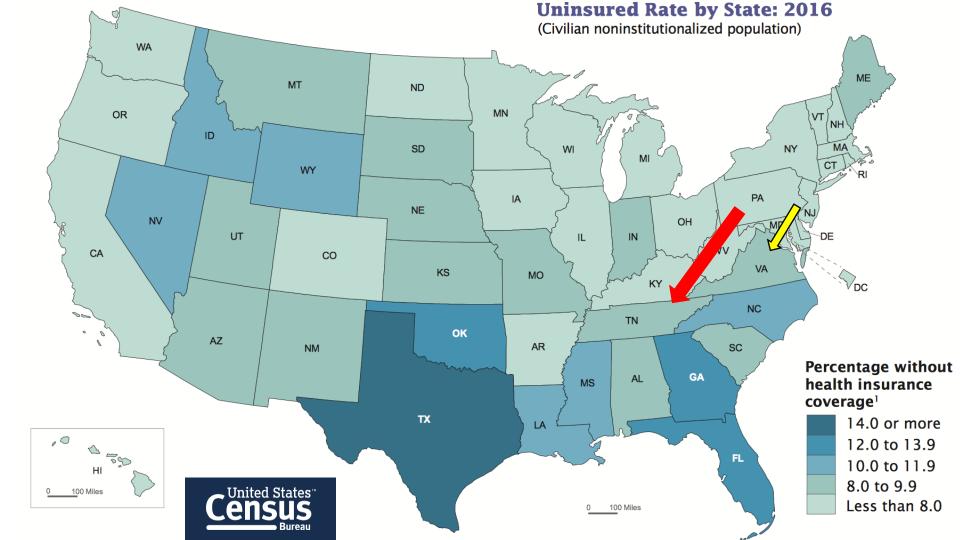
#### **HEALTH EQUITY**

**Health equity** is the opportunity for all people to achieve their best health. Health equity takes into consideration the impact of the social determinants of health.

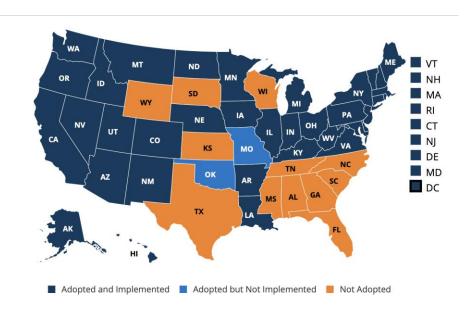
Developed by the Vanderbilt University Medical Center Department of Radiology, Communications & Design Team \*Source: independent sector.org/resource/why-diversity-equity-and-inclusion-matter/

# our communities face in receiving radiology care?

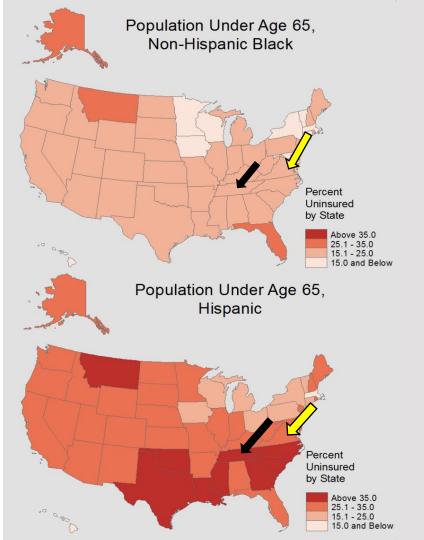
What challenges do patients in



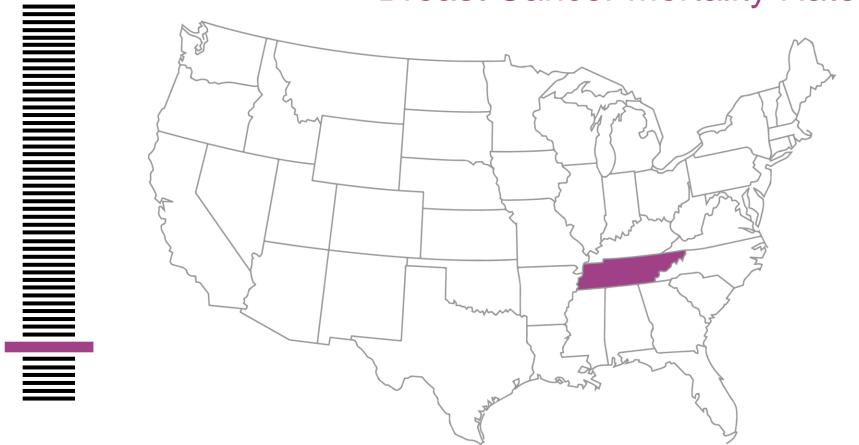
#### Status of State Action on the Medicaid Expansion Decision



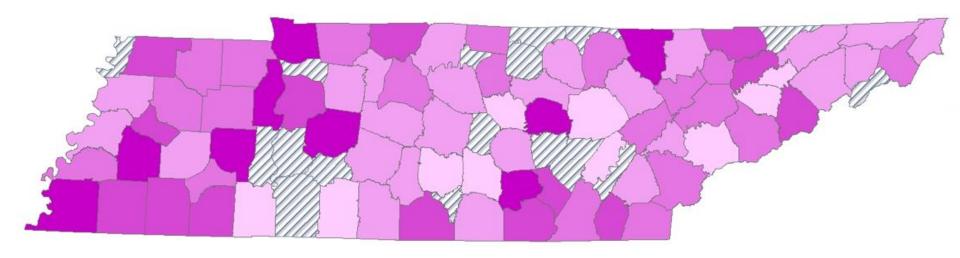
**KFF** © 2021 KAISER FAMILY FOUNDATION



### **Breast Cancer Mortality Rate**





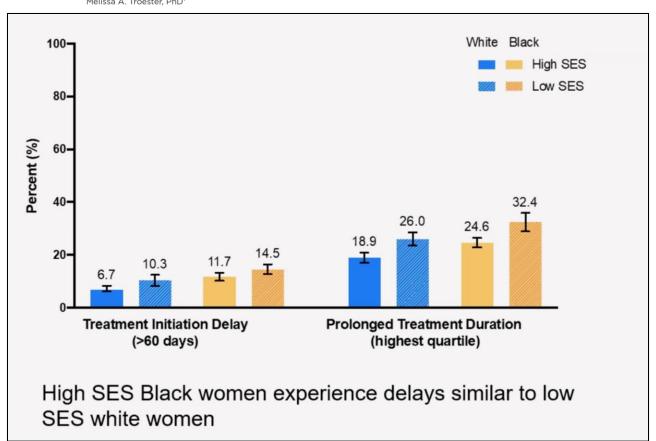




TN Breast Cancer Mortality Rate by County

#### Breast Cancer Treatment Delays by Socioeconomic and Health Care Access Latent Classes in Black and White Women

Marc A. Emerson, PhD <sup>1</sup>; Yvonne M. Golightly, PhD<sup>1</sup>; Allison E. Aiello, PhD<sup>1</sup>; Katherine E. Reeder-Hayes, MD <sup>1</sup>; Xianming Tan, PhD<sup>2,3</sup>; Ugwuji Maduekwe, MD <sup>1</sup>; Marian Johnson-Thompson, PhD<sup>4</sup>; Andrew F. Olshan, PhD<sup>1</sup>; and Melissa A. Troester, PhD<sup>1</sup>



Breast Cancer Disparities			
Characteristic (per 100,000)	Black women	White women	
Incidence Rate			
All ages	122.9	124.4	
25-39 years old	70.6	59.9	
Mortality Rate			
All ages	28.2	20.3	
25-39 years old	10.2	5.8	

For every **10** White women who have a screening mammogram, only **8** of their Black counterparts will.

When you look at women of ALL ages, around the same number of Black and White women get breast cancer, but more Black women die from breast cancer.

When you look at younger women, more young Black women get breast cancer and more young Black women die from breast cancer.

#### Racial and Ethnic Disparities in Treatment Outcomes of Patients with Ruptured or Unruptured Intracranial Aneurysms



Waleed Brinjikji, Alejandro A. Rabinstein, Giuseppe Lanzino, and Harry J. Cloft ⊡

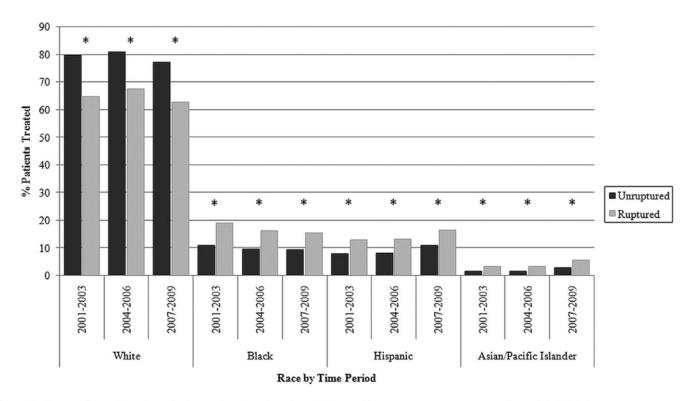


Figure 2. Comparison of treatment of unruptured and ruptured intracranial aneurysms by race over time. \*P<0.0001.

# A Tale of Two Head CTs...

# Ellen's Day of Imaging









Ellen has an appointment at 9:30 am.

She has two young children who attend daycare.

She owns her own vehicle.

She is a salaried employee at a large company. She has insurance and can take sick leave and time off.

# Robert's Day of Imaging









Robert has an appointment at 10:00 am.

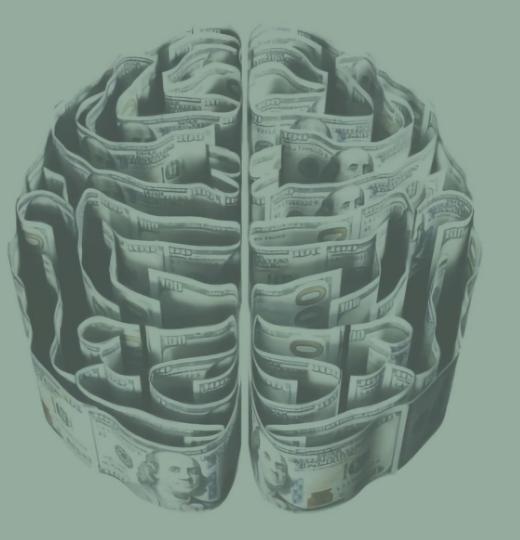
He has two young children are usually watched by his mother. His mother is sick.

He uses public transportation.

He is an hourly employee. He does not have insurance and does not have sick leave available.

## Comparison of Ellen's and Robert's Days

	Ellen	Robert
<u></u>	Transportation – own car, 15 minutes Appointment – on time, 1 hour	Transportation – bus, 1 hour late Appointment – 1 hour late, waited additional hour
\$	Sick leave – no pay lost Insurance – did not have to pay for radiology study	No sick leave – lost pay No insurance – self paid for radiology study
	Children – at daycare	Children – brought with him



















# National Lung Cancer Screening Utilization Trends in the Veterans Health Administration



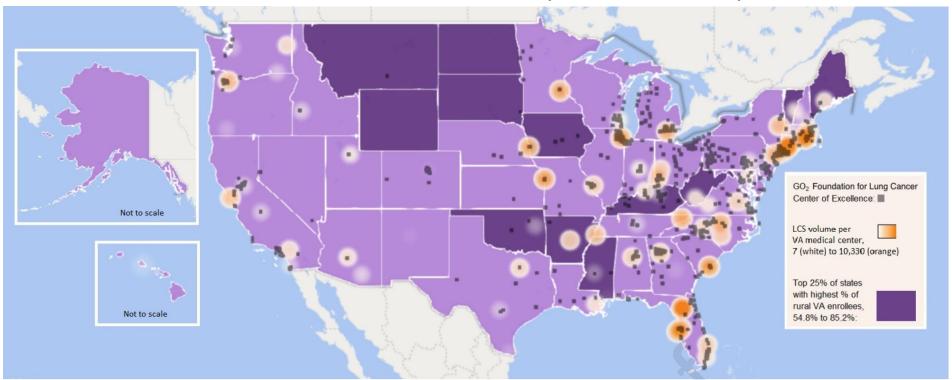
#### JNCI Cancer Spectrum (2020) 4(5): pkaa053

Jennifer A. Lewis (a), MD, MS, MPH, 1,2,3,\* Lauren R. Samuels (b), PhD, 1,4 Jason Denton, 1,5,6 Gretchen C. Edwards (a), MD, MPH, 1,7 Michael E. Matheny (b), MD, MS, MPH, 1,5,6 Amelia Maiga, MD, MPH, 7 Christopher G. Slatore, MD, MSc, 8 Eric Grogan, MD, MPH, 9 Jane Kim (b), MD, MPH, 10 Robert H. Sherrier, MD, 11 Robert S. Dittus, MD, MPH, 1,6 Pierre P. Massion (b), MD, 3,12,13 Laura Keohane (b), PhD, 14 Sayeh Nikpay, PhD, 14 Christianne L. Roumie (b), MD, MPH, 1,6



# Access to lung cancer screening in the Veterans Health Administration: Does geographic distribution match need in the population?

Jacqueline H. Boudreau, MPH, Donald R. Miller, ScD, Shirley Qian, MS, Eduardo R. Nunez, MD, MS, Tanner J. Caverly, MD, MPH, Renda Soylemez Wiener, MD, MPH





How can radiology begin to

address these disparities?

#### **COMMISSION FOR WOMEN AND DIVERSITY**

#### **GOALS**

- To increase awareness and recognition of the value created by diversity, and make the radiological professions welcoming and inclusive for women and minorities underrepresented in medicine
- **2.** To improve professional opportunities, participation, representation, and contribution of women and minorities to the radiological profession
- **3.** To improve organizational and institutional performance by leveraging diversity









# RADIOLOGY HEALTH EQUITY COALITION



### **Our Vision**



#### **Commit to Act**

Pledge to join the community advancing health equity in radiology.



#### **Submit Resources**

Share resources to help your colleagues achieve equity in their practice.



#### **Spread the Word**

Talk with your colleagues and community partners about how radiology can advance equity in healthcare



#### **Grow**

Utilize solution-oriented tools to bring more of the community into your practice.

#### **Radiology Health Equity Coalition Framework**

#### Executive Committee (7- to 8-person subset of

Mobilization Team)

#### Operational decision making

- Direct ongoing Coalition operations, including forming workgroups for specific, time-bounded deliverables, e.g., governance framework, budgets for Mobilization Team approval, etc.
- Deliver quarterly report to Mobilization Team
- Attend and participate in monthly Pulse Team meetings, quarterly Mobilization Team meetings

#### Mobilization Team (Representatives of Coalition

founding groups)

#### Coalition formation and strategic guidance

- Contribute financially at founding level to support Coalition administration
- Approve Coalition framework
- Define Coalition operational plan
- Identify and approve Coalition strategy and goals periodically
- Seek input from Coalition Partners to support the development of interventions to address imaging health equity disparities

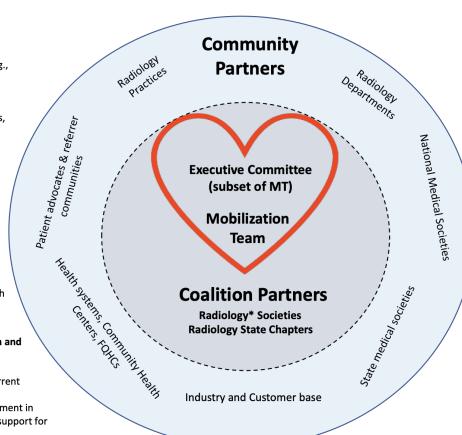
#### **Coalition Work Focus:**

Complementary to and amplifications of Mobilization Team and Coalition and Community Partner activities

- Research & support development of best practices for dissemination; e.g., review and propose changes to current policies/procedures that promote disparities
- Creation of and support for volunteer member engagement in health equity-related work in their communities; e.g., support for low-performing practices or underserved communities

#### **Coalition Goal:**

 Radiologists and the application of radiology reduces health disparities in local communities; e.g., screening access in rural communities improved



#### **Coalition Partners**

#### Influencers

- Contribute financially at Coalition Partner level to support Coalition activities
- Attend and participate in periodic Coalition meetings
- Provide input to Mobilization Team as requested, e.g., identify health equity support opportunities in their communities
- Support Coalition statements and positions as approved
- Disseminate Coalition programs and opportunities to their communities

#### Community Partners Implementers

- Engage with Coalition Partners to deliver real-world experience and recommendations for best practices within their communities
- May participate in periodic Coalition meetings
- May support Coalition statements and positions as approved

\*Radiology = all aspects of imaging, interventional, nuclear medicine, RO, physics,

etc.





# SB 2771

- (b) A health benefit plan that provides coverage to a patient who is thirty-five
  (35) years of age or older must include coverage for an annual screening by all forms of low-dose mammography for the presence of breast cancer.
- (c) A health benefit plan that provides coverage for a screening mammogram must provide coverage for diagnostic imaging and supplemental breast screening.

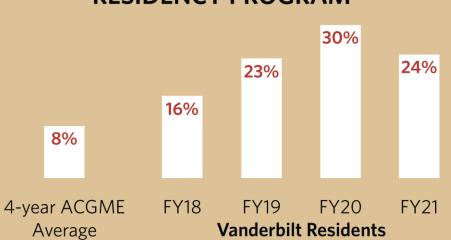
#### VANDERBILT RADIOLOGY

#### OFFICE OF DIVERSITY AND INCLUSION

#### **OUR MISSION**

To foster a department that embraces diversity of backgrounds, experiences and perspectives as a stimulus for innovation and problem solving, for achieving excellence in education, research and scholarship, and for achieving equity in patient care.

### URM IN DIAGNOSTIC RADIOLOGY RESIDENCY PROGRAM



#### RESIDENT RECRUITMENT AND TRAINING OPPORTUNITIES



**Cultural Proficiency** Seminars



**Diversity Grand** 



Minority Housestaff for



Second Look Weekend



Visiting Externship



Women in Radiology

#### **VISIT** US

#### **High School Students**

The VUMC Observational Experience (VOE) program allows students to learn about careers in radiology.

#### First-year Medical Students

The ACR PIER Internship Program is an eight-week clinical and research internship. Interns work side-by-side with experienced radiologists and researchers.

#### **Fourth-year Medical Students**

Through the AAMC Visiting Student Learning Opportunities (VSLO) program students have the opportunity to come to Vanderbilt Radiology for a short-term elective rotation.



Our diversity enhance empathy, quality of ideas and decisionmaking, which in turn advance radiology and improve patient care.

- Dr. Reed Omary, Radiology Chair











### VANDERBILT RADIOLOGY HEALTH EQUITY

#### **OUR MISSION**

To strengthen and amplify health equity efforts through learning, research and collaborative partnerships

#### **CORE AREAS**

- **Increase awareness** of health equity principles
- **Generate interest** amongst trainees in health equity
- Foster research that addresses health disparities

#### **OUR VISION**

To drive **systematic** change to achieve health equity

Vanderbilt
Radiology is committed to
educating our faculty and
trainees on how to provide
high-quality, equitable care
for our patients. - Dr. Reed Omary
Radiology Chair

#### **OUR LEADERSHIP TEAM**



**Lucy Spalluto, MD, MPH** Vice Chair, Health Equity



Andrea Birch, MD
Associate Director



**Alexis Paulson, MSN** Associate Director

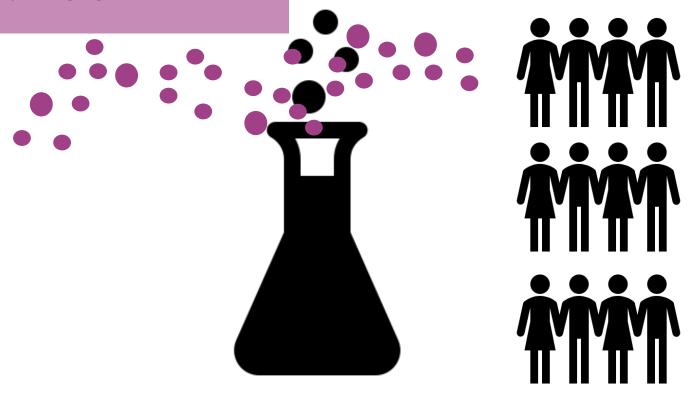


Chirayu Shah, MD Associate Director



Angelina Cords, MD
Resident Liaison

### Community-engaged research



# Why is community-engaged and patient-centered research important?

• PCOR (patient centered outcomes research) includes patient direction in the actual planning and conduct of research

• PRO (patient reported outcomes research) captures patient voice as research subjects, improves patient experience

Considers patients as PARTNERS rather than SUBJECTS



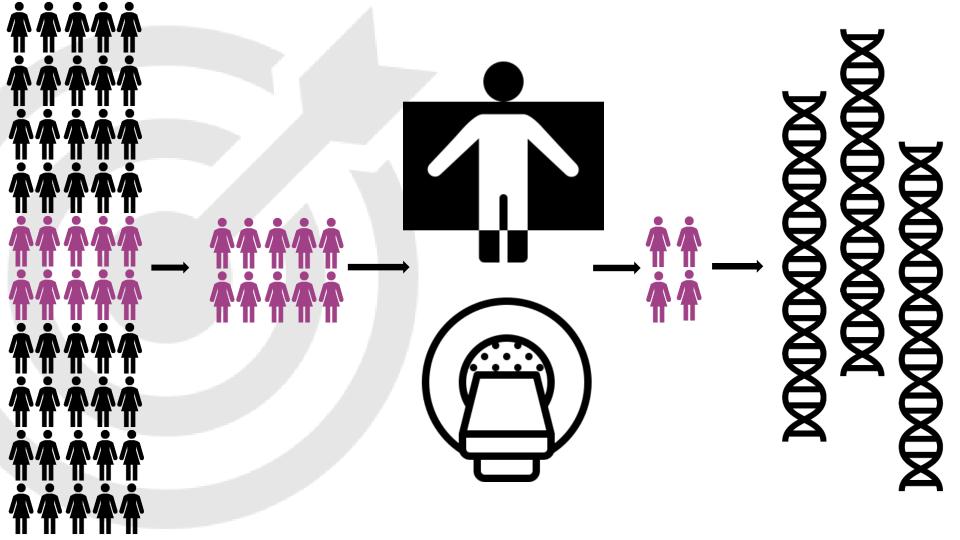


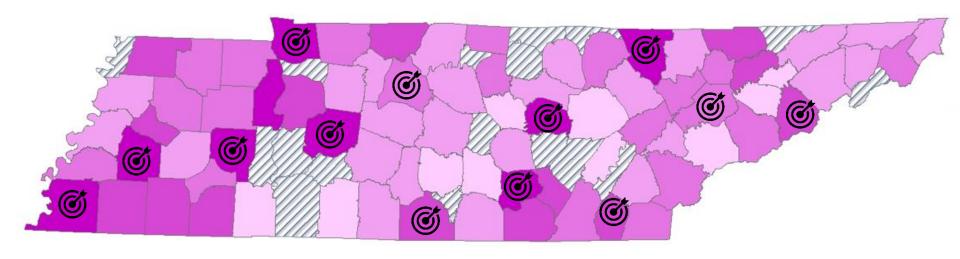
# **BRAVE**

Breast Cancer Risk Assessment:
Achieving Equity in Breast Cancer
Outcomes



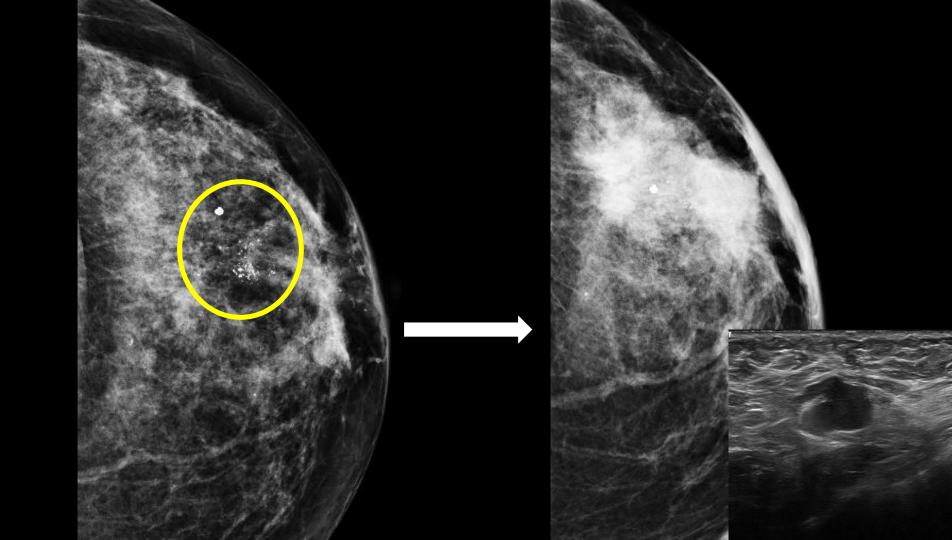








TN Breast Cancer Mortality Rate by County





ATLANTA | CHICAGO | CLEVELAND | DENVER | INDIANAPOLIS

MILWAUKEE | NASHVILLE | PHILADELPHIA | PHOENIX | ST. LOUIS





Funding for the VA-PALS program provided by the Office of Rural Health. Visit www.ruralhealth.va.gov to learn more.

**VA-PALS SITES:** 

Atlanta | Chicago | Cleveland | Denver | Indianapolis | Milwaukee | Nashville | Philadelphia | Phoenix | St. Louis

#### **Quantitative Work**

#### **Organizational Readiness:**

Total Sample Size – Approx 3,000

#### Veteran Experience:

Total Sample Size – 1,000 Veterans

#### Provider Experience:

Total Sample Size – 2,000 radiology & primary care providers



#### **Qualitative Work**

### <u>Understanding Barriers and</u> Facilitators:

Total Sample Size – Approximately 50 Providers, Staff, Administrators

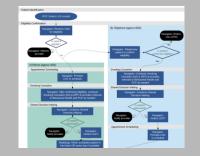


#### **Process Maps**

#### <u>Developing/Reporting</u> <u>Process Maps:</u>

Continuous re-evaluation of Processes at 10 sites

**Understanding Adaptations** 

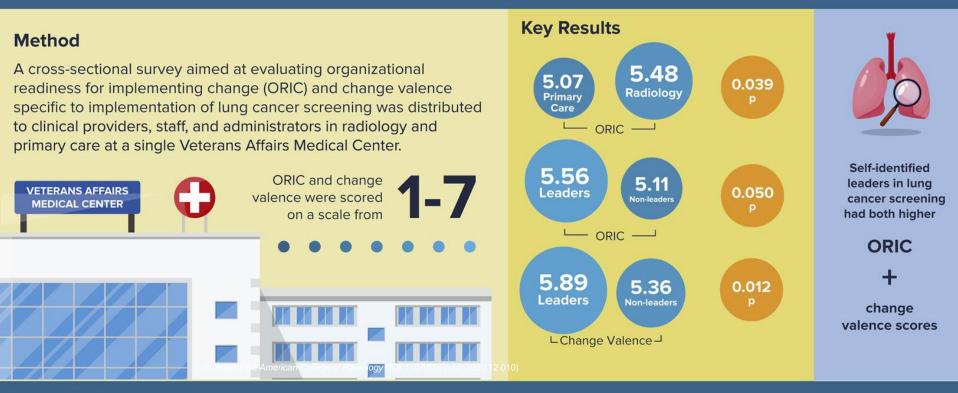


# Clinical/Process Outcomes

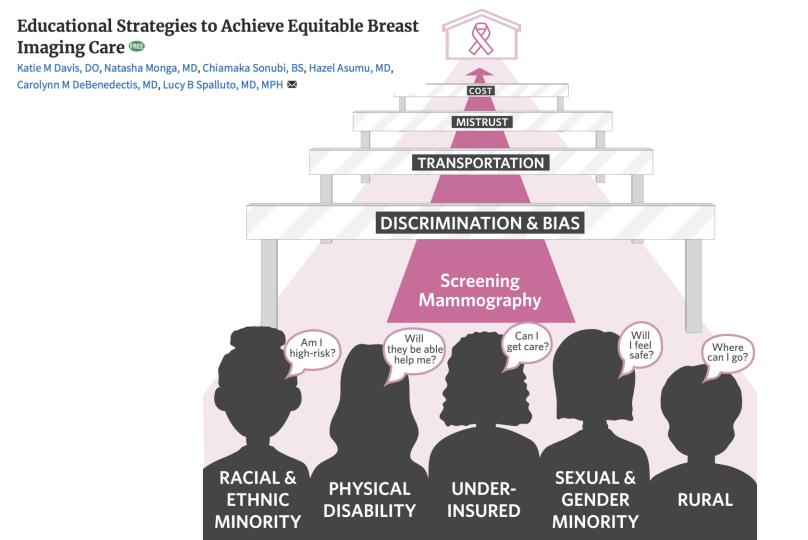
To be measured/evaluated using VA Corporate Data Warehouse and with VA-PALS ELCAP



### Health Professional Readiness for Implementing Lung Cancer Screening



Health professionals working in radiology have higher levels of readiness for change than those in primary care for implementing lung cancer screening.



### **Educational Strategies to Achieve Equitable Breast Imaging Care**

Diversify the **Cultural Sensitivity** Raise Awareness of Existing **Health Disparities** Workforce and Bias Training

Acknowledge	Acknowledge existing health and healthcare disparities
Understand	Understand need to address existing inequities
Increase	Increase awareness of health equity principles
Provide	Provide organizational infrastructure/resources to support health equity
Act	Take action to improve equitable patient care



# **THANK YOU!**

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