

Precision Healthcare Technologies – Addressable Market Overview

Precision Healthcare Technologies operates at the intersection of healthcare and consumer health, addressing three independent market failures simultaneously: CMS and payer compliance intelligence, AI-driven workflow and care navigation, and consumer-controlled health records. Each market is large on its own; together they form a new infrastructure category that did not previously exist.

In the United States, annual healthcare spending is approximately \$4.9 trillion, representing roughly 17.6% of GDP. Consumer health and wellness spending adds an estimated \$2.3 trillion annually, or approximately 8.3% of GDP. Combined, healthcare and consumer health represent approximately \$7.2 trillion per year, or roughly 26% of U.S. GDP.

Precision does not attempt to address every dollar of this spend. Instead, the platform operates in the value layers that determine how healthcare dollars are accessed, validated, routed, and reimbursed. These layers sit above individual services and below providers and payers, allowing Precision to influence outcomes across multiple sectors without owning or delivering care.

Compliance Intelligence: An estimated 8–12% of U.S. healthcare reimbursement is directly affected by CMS and payer compliance grading, representing approximately \$360 billion to \$540 billion annually. Precision helped architect these systems and is uniquely positioned to prevent revenue loss before it occurs.

AI Workflow and Care Navigation: U.S. healthcare workflow and automation spending is estimated at approximately \$90 billion annually. Precision's Stealth Workflow Intelligence addresses decision orchestration and medical necessity validation, conservatively representing \$25 billion to \$40 billion of serviceable opportunity.

Consumer-Controlled Health Records: Consumer health and wellness spending totals approximately \$2.3 trillion annually. An estimated 15–30% of this spend is materially influenced by consumer access, transparency, and navigation, representing \$345 billion to \$1.0 trillion of addressable value unlocked through Precision's health record models.

Taken together, Precision's realistically addressable market is estimated at approximately \$700 billion to \$1.6 trillion annually, representing roughly 10% to 22% of total U.S. healthcare and consumer health spending.

Even modest penetration produces outsized outcomes. At just 0.25% of the serviceable addressable market, Precision supports annual value flows of approximately \$275 million to \$440 million. At 1%, the value supported exceeds \$1.1 billion to \$1.75 billion annually.

Precision's model is not dependent on speculative R&D or traditional customer acquisition. The technology is built, the operating model is proven, and scale is driven by execution. For lenders and investors, this represents a rare opportunity to participate in infrastructure-level healthcare economics with materially lower risk and asymmetric upside.