



2024 WFB Annual Meeting and Conference Agenda
Wenatchee Convention Center

Monday, November 18

5:00 – 7:00 PM - Welcome and Networking Reception – Registration Open for Early Arrivers
Grand Apple Ballroom Foyer

Tuesday, November 19

7:30 am Registration Desk Opens (*Breakfast on your own*)

8:00 am – Pre-conference Workshop – Red Delicious Room

- Farm Bureau Safety, Healthcare, Insurance and Other Benefit Programs

8 AM to 10 PM – Young Farmers and Ranchers Discussion Meet – North Orchard Hall

9:00 am Pre-conference Workshops

- New Attendee Orientation – Red Delicious Room
- Farm Bureau Insurance Coverage for the Farm, Ranch, and/or Agri-Business – Golden Delicious Room

10-10:30 – Networking and Registration - Grand Apple Ballroom Foyer/Main Lobby

10:30 am - Opening Ceremonies, Business Session - South Orchard Hall

12:00 pm – Lunch – FB Insurance Presentation – South Grand Apple Ballroom

1:30-4:30 pm – WFB Business Session – South Orchard Hall

3 PM – Exhibitors set-up hall – North Grand Apple Ballroom

5:00 pm - Sponsor & Exhibit Hall Social – North Grand Apple

6:30 pm – Engagement Thru Entertainment - South Grand Apple

- YF&R Discussion Meet
- Dueling Pianos Roadshow – duelingpianosroadshow.com

Wednesday, November 20

7:15 am Continental Breakfast - Registration Desk Opens – North Grand Apple

7:15 am Vendor Exhibits Area open- North Grand Apple

8:00 am WFB Business Session – South Orchard Hall

10:15 am Networking Break – Vendor hall – North Grand Apple

10:30 am – Engaging Members – Strengthening Agriculture’s Future

- LEG, YF&R, WLC, P&E, MEM Committee Meetings –Golden, Red, Orchard North, Blossom Harvest and Orchard South
- Exhibit Hall Networking & Informal Breakouts – North Grand Apple

11:45 pm Lunch & Learn – South Grand Apple

- Keynote Jolene Brown, “Harvest the Humor: A Celebration of Life on the Farm”

1:30 pm Workshops

- Programs Roundtable FSA, NRCS, NASS, RD – North Orchard Hall
- Safety & Compliance Workshop: Where to Turn for Resources - Golden Delicious
- Exhibit Hall Networking & Informal Breakouts – North Grand Apple

2:30-4:00 pm Workshop - 90 minutes – North Orchard Hall

- Jolene Brown – Succession Planning (90 Minutes)
 - “Stop the Fighting on the Way to the Funeral Home!”™

2:30-3:15 pm – Workshops 45 minutes

- Danny Munch, AFBF Economist - Golden Delicious
- Maureen Harkcom, Medicare Insurance Supplements - Red Delicious

3:15-4:00 pm – Workshops 45 minutes

- Shelby Hagenauer, AFBF Gov’t Affairs Sr Director - Golden Delicious
- Chris Hesse, Your Farm Taxes - Red Delicious

4:00 pm Legislators Working for Agriculture - A Fireside Chat – South Orchard Hall

5:15 pm Sponsor & Exhibit Hall Social – North Grand Apple

6:30 pm Annual Banquet/Awards/Live Auction – South Grand Apple

Thursday, November 21

7:15 am – Breakfast – South Grand Apple

8:00 am Business Session – South Orchard Hall

- Forward Thinking - A Roundtable Discussion with AFBF Policy and Economy staff Shelby Hagenauer and Danny Munch, and Legislative Committee Chair, Bridget Coon

9:00 am to Noon - Final Business and Elections – South Orchard Hall - Adjourn meeting.

9:00 am to Noon – Safety Program Workshop for Employers – North Orchard Hall