

Speakers & Events

*Agenda Subject to change



Vance Crow

Lunch Speaker

Wednesday, Nov. 17

Vance helps organizations realize why the general public doesn't agree with their perspective and offers new ways to communicate effectively, resolve disagreements, and build rapport with critics and stakeholders.

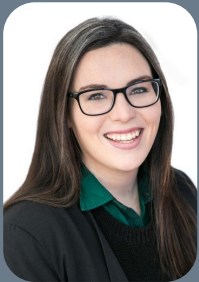


Pam Lewison

Presenter

Wednesday, Nov. 17

Pam Lewison is the Director for the Washington Policy Center Initiative on Agriculture and is based in the Tri-Cities office. She farms in Eastern Washington and is a tireless advocate for agriculture both in Washington state and around the country.



Elise Cruce, AFBF

Breakfast Speaker

Wednesday Nov. 16

As the Managing Director of Leadership Development, Elise sets the strategic direction for the leadership development team at AFBF. She also holds a graduate certificate in Agriculture and Natural Resources Leadership.



Fun (Pub) Night

Tuesday, Nov. 16

After an afternoon of policy, who doesn't need to relax and play some games or sing your favorite classic song? Join us for an evening of assorted entertainment from card games to Karaoke and of course the opportunity to relax and enjoy conversation with other members.

Agenda

Tuesday, Nov. 16

- 7:30 a.m. Registration Desk Opens
- 9:00 a.m. New Annual Meeting Attendee Orientation
- 10:00 a.m. Opening Ceremony, General Session
- 11:00 a.m. Business Session
- 12:00 p.m. Lunch - Sponsored by Country Financial
- 1:15 p.m. General Session - President's Report - CEO Report - WFB Financial Report
- 2:00 p.m. Policy Resolution
- 5:30 p.m. Social Reception
- 6:30 p.m. Fun Night Dinner (Pub Night with Karaoke)

Wednesday, Nov. 17

- 7:30 a.m. Registration Desk Opens
- 7:45 a.m. General Breakfast, Keynote speaker: *Elise Cruce, AFBF*

Wednesday, Nov. 17 (Continued)

Breakout Sessions Tracks

9:15 am	Membership Committee	Legislative Committee	AgriAbility, <i>Kristen Hinton</i>	Medicare <i>Maureen Harkcom</i>
10:15 am	Break - Tradeshow			
10:45 am	Women's Leadership Committee	YF&R Meeting	AFBF Speaker, <i>Elise Cruce</i>	Washington Policy Center, <i>Pam Lewison</i>
11:45 am	General Lunch - Speaker: <i>Vance Crow</i>			
1:30 pm	Promotion & Education Committee	Government Relations	USDA/NASS, <i>Chris Mertz</i>	Country Financial Speaker
2:45 pm	Break - Tradeshow			
3:00 pm	Washington Policy Center, <i>Pam Lewison</i>	AFBF Speaker, <i>Elise Cruce</i>	County Farm Bureau Support/ Services, WFB Staff	Country Financial Speaker
4:00 p.m.	General Session			
5:00 p.m.	Break			
5:30 p.m.	Social Hour			
6:00 p.m.	Annual Banquet/Awards/Live Auction			

Thursday, Nov. 18

8:00 a.m.	General Breakfast
9:00 a.m.	General Session/Policy adoption/State Board and Officer Elections