



2021 Virginia Cantaloupe Festival Sponsorship Package



After the past year, we are more excited than ever to begin planning for the 2021 Virginia Cantaloupe Festival. The festival serves as the primary fundraiser of the Halifax County Chamber of Commerce. Your sponsorship enables the Chamber to carry out its mission and ultimately build a stronger community.

The Virginia Cantaloupe Festival strives to stimulate the local economy, entertain, and involve the community and visitors in a fun-filled atmosphere. There are a variety of sponsorship levels available, which include on-site opportunities, branding on collateral materials, online and in-media announcements, social media promotions, VIP passes for staff and clients, and much more!

We invite you to support your community and be a part of the 2021 Virginia Cantaloupe Festival. On the reverse side of this form, you will find sponsorship packages designed for your business. Interested in something a little different? We are happy to tailor a package to suit your needs!

41st Annual Virginia
**CANTALOUPE
FESTIVAL**

27
AUGUST
2021
5-10pm

Berry Hill Resort



FUN - DELICIOUS FOOD - LIVE MUSIC - BEAUTIFUL LOCATION

2021 Virginia Cantaloupe Festival Sponsorship Investment Levels and Recognition

Presenting Sponsor - \$10000

- (40) VIP Admission Tickets
- Option to purchase additional VIP passes at \$20 each
- (20) Sponsor Parking Passes
- Exhibit Opportunities: 20x20 tent with signage and option to set up in sponsor only area
- Your logo on all printed materials, print advertising, posters, flyers, admission tickets, and VIP passes
- 2 rooms at Berry Hill Resort with the option to purchase 2 more at a discounted rate
- Featured on Radio Advertising (regional)
- Stage/Venue: Banner Placement on Main Stage and Signage at the festival entrance
- Recognition by festival emcee and option to kick off the festival
- Pictured in newspapers as a sponsor
- Dedicated social media post and option to include video
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

Corporate Sponsor - \$6000

- (30) Admission Tickets (includes 6 VIP passes)
- Option to purchase 6 additional VIP passes at \$20 each
- (15) Sponsor Parking Passes
- Exhibit Opportunities or option to set up in sponsor tent area
- Your logo on all printed materials, print advertising, posters, and flyers
- 1 room at Berry Hill Resort with the option to purchase 1 more at a discounted rate
- Featured on Radio Advertising (regional)
- Recognition by festival emcee
- Pictured in newspapers as a sponsor
- Dedicated social media post and option to include video
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

Platinum Sponsor - \$2500

- (16) Admission Tickets (includes 4 VIP passes)
- Option to purchase 4 additional VIP passes at \$20 each
- (8) Sponsor Parking Passes
- Exhibit Opportunities or option to set up in sponsor tent area
- Your logo on all printed materials, print advertising, posters, and flyers
- Pictured in newspapers as a sponsor
- Dedicated social media post
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News
- Option to purchase 1 room at Berry Hill Resort at a discounted rate

Gold Sponsor - \$1250

- (12) Admission Tickets (includes 2 VIP passes)
- Option to purchase 2 additional VIP passes at \$20 each
- (6) Sponsor Parking Passes
- Your name on all printed materials, print advertising, posters, and flyers
- Pictured in newspapers as a sponsor
- Dedicated social media post
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News
- Option to set up tent in sponsor area (no exhibiting)

Silver Sponsor - \$500

- (8) Admission Tickets (option to buy 2 VIP passes at \$20 each)
- (4) Sponsor Parking Passes
- Listed on social media as sponsor
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News
- Option to set up tent in sponsor area (no exhibiting)

Bronze Sponsor - \$300

- (4) Admission Tickets
- (2) Sponsor Parking Passes
- Listed on social media as sponsor
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News
- Option to set up tent in sponsor area (no exhibiting)

**All VIP passes include a food voucher and can be purchased for \$20 each.*

Media & In-Kind Sponsorship: Please contact the Chamber to discuss details of in-kind sponsorships.

A sponsorship that meets your goals and budget can be customized for you. So, if you don't find the perfect opportunity within our packages, please contact the Chamber at (434) 572-3085. The Halifax County Chamber of Commerce is a non-profit organization and your sponsorship contribution is 100% tax deductible.

I would like to take advantage of this sponsorship opportunity and support the Virginia Cantaloupe Festival.

Company Name _____
(List company name as it is to appear in publicity)

Address _____ Phone _____

Package _____ ☐ Check enclosed ☐ Invoice Me

Authorized by: _____ Email Address _____

Please Return Form to:
Halifax County Chamber of Commerce
PO Box 399 - South Boston, VA 24592 | Email: info@halifaxchamber.net | Fax: (434) 572-1733