



2024 Virginia Cantaloupe Festival Sponsorship Package



The Virginia Cantaloupe Festival will celebrate its 44th anniversary this year! The festival serves as the primary fundraiser of the Halifax County Chamber of Commerce, and it's your sponsorship that enables the Chamber to carry out its mission, contributing to the development of a more vibrant community.

The festival continues to be an integral part of our community, uniting locals and visitors in an evening filled with fun, food, and fellowship. There are various sponsorship tiers available, featuring opportunities on-site, brand visibility on promotional materials, online and in-media acknowledgments, social media promotions, exclusive VIP passes for your staff and clients, and more!

We extend an invitation for you to champion your community and become a part of the 2024 Virginia Cantaloupe Festival. On the flip side of this document, you'll find a range of sponsorship packages thoughtfully tailored for your business. Looking for something a bit more personalized? We're delighted to customize a package that aligns perfectly with your specific requirements!

44th Annual Virginia CANTALOUPE FESTIVAL

26

July 2024

5-10pm

Berry Hill Resort



FUN - DELICIOUS FOOD - LIVE MUSIC - BEAUTIFUL LOCATION

2024 Virginia Cantaloupe Festival Sponsorship Investment Levels and Recognition

Presenting Sponsor - \$10000

- (40) VIP Admission Tickets
- Option to purchase additional VIP passes at \$20 each
- (20) Sponsor Parking Passes
- Exhibit Opportunities: Option to set up in exhibitor area and pass out swag and information to attendees
- Dedicated 20x20 tent with signage in sponsor area for guests
- Your logo on all printed materials, print advertising, posters, flyers, admission tickets, and VIP passes
- 2 rooms at Berry Hill Resort
- Featured on Radio Advertising (regional)
- Stage/Venue: Banner Placement on Main Stage and Signage at the festival entrance
- Recognition by festival emcee and option to kick off the festival
- Pictured in newspapers as a sponsor
- Dedicated social media post and option to include video
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

Corporate Sponsor - \$6000

- (30) Admission Tickets (includes 6 VIP passes)
- Option to purchase 6 additional VIP passes at \$20 each
- (15) Sponsor Parking Passes
- Exhibit Opportunities: Option to set up in exhibitor area and pass out swag and information to attendees
- Option to set up tent in sponsor area for guests
- Your logo on all printed materials, print advertising, posters, and flyers
- 1 room at Berry Hill Resort
- Featured on Radio Advertising (regional)
- Recognition by festival emcee
- Pictured in newspapers as a sponsor
- Dedicated social media post and option to include video
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

Platinum Sponsor - \$2500

- (16) Admission Tickets (includes 4 VIP passes)
- Option to purchase 4 additional VIP passes at \$20 each
- (8) Sponsor Parking Passes
- Exhibit Opportunities: Option to set up in exhibitor area and pass out swag and information to attendees
- Option to set up tent in sponsor area for guests
- Your logo on all printed materials, print advertising, posters, and flyers
- Pictured in newspapers as a sponsor
- Dedicated social media post
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

Gold Sponsor - \$1250

- (12) Admission Tickets (includes 2 VIP passes)
- Option to purchase 2 additional VIP passes at \$20 each
- (6) Sponsor Parking Passes
- Your name on all printed materials, print advertising, posters, and flyers
- Option to set up tent in sponsor area for guests (passing out swag or information is not allowed)
- Pictured in newspapers as a sponsor
- Dedicated social media post
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

Silver Sponsor - \$500

- (8) Admission Tickets (option to buy 2 VIP passes at \$20 each)
- (4) Sponsor Parking Passes
- Option to set up tent in sponsor area for guests (passing out swag or information is not allowed)
- Pictured in newspapers as a sponsor
- Listed on social media as sponsor
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

Bronze Sponsor - \$300

- (4) Admission Tickets
- (2) Sponsor Parking Passes
- Option to set up tent in sponsor area for guests (passing out swag or information is not allowed)
- Pictured in newspapers as a sponsor
- Listed on social media as sponsor
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

**All VIP passes include a food voucher and can be purchased for \$20 each.*

Media & In-Kind Sponsorship: Please contact the Chamber to discuss details of in-kind sponsorships.

I would like to take advantage of this sponsorship opportunity and support the Virginia Cantaloupe Festival.

Company Name _____
(List company name as it is to appear in publicity)

Address _____ Phone _____

Package _____ Check enclosed _____ Invoice Me _____ Preferred Billing Month _____

Authorized by: _____ Email Address _____

Please Return Form to:

Halifax County Chamber of Commerce

PO Box 399 - South Boston, VA 24592 | Email: info@halifaxchamber.net | Fax: (434) 572-1733