



45TH ANNUAL

VIRGINIA CANTALOUPE FESTIVAL

SPONSORSHIP PACKAGE

JULY 25, 2025 | 5-10PM
BERRY HILL RESORT

The Virginia Cantaloupe Festival is celebrating its 45th anniversary this year, serving as the primary fundraiser for the Halifax County Chamber of Commerce. Your sponsorship supports the Chamber's mission to enhance our community, while offering various tiers with benefits like on-site opportunities, brand visibility, media acknowledgments, social media promotions, and VIP passes.

Join us in supporting the 2025 festival, and explore sponsorship packages tailored to your business. If you need something more personalized, we're happy to customize a package to meet your needs!



\$10,000 PRESENTING SPONSOR

- (40) VIP Admission Tickets
- Option to purchase additional VIP passes at \$20 each
- (20) Sponsor Parking Passes
- Exhibit Opportunities: Option to set up in exhibitor area and pass out swag and information to attendees
- Dedicated 20x20 tent with signage in sponsor area for guests
- Your logo on all printed materials, print advertising, posters, flyers, admission tickets, and VIP passes
- 2 rooms at Berry Hill Resort
- Featured on Radio Advertising (regional)
- Stage/Venue: Banner Placement on Main Stage and Signage at the festival entrance
- Recognition by festival emcee and option to kick off the festival
- Pictured in newspapers as a sponsor
- Dedicated social media post and option to include video
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

\$6,000 CORPORATE SPONSOR

- (30) Admission Tickets (includes 6 VIP passes)
- Option to purchase 6 additional VIP passes at \$20 each
- (15) Sponsor Parking Passes
- Exhibit Opportunities: Option to set up in exhibitor area and pass out swag and information to attendees
- Option to set up tent in sponsor area for guests
- Your logo on all printed materials, print advertising, posters, and flyers
- 1 room at Berry Hill Resort
- Featured on Radio Advertising (regional)
- Recognition by festival emcee
- Pictured in newspapers as a sponsor
- Dedicated social media post and option to include video
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

\$2,500 PLATINUM SPONSOR

- (16) Admission Tickets (includes 4 VIP passes)
- Option to purchase 4 additional VIP passes at \$20 each
- (8) Sponsor Parking Passes
- Exhibit Opportunities: Option to set up in exhibitor area and pass out swag and information to attendees
- Option to set up tent in sponsor area for guests
- Your logo on all printed materials, print advertising, posters, and flyers
- Pictured in newspapers as a sponsor
- Dedicated social media post
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

\$1,300 GOLD SPONSOR

- (12) Admission Tickets (includes 2 VIP passes)
- Option to purchase 2 additional VIP passes at \$20 each
- (6) Sponsor Parking Passes
- Your name on all printed materials, print advertising, posters, and flyers
- Option to set up tent in sponsor area for guests (passing out swag or information is not allowed)
- Pictured in newspapers as a sponsor
- Dedicated social media post
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

\$550 SILVER SPONSOR

- (8) Admission Tickets (option to buy 2 VIP passes at \$20 each)
- (4) Sponsor Parking Passes
- Option to set up tent in sponsor area for guests (passing out swag or information is not allowed)
- Pictured in newspapers as a sponsor
- Listed on social media as sponsor
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

\$350 BRONZE SPONSOR

- (4) Admission Tickets
- (2) Sponsor Parking Passes
- Option to set up tent in sponsor area for guests (passing out swag or information is not allowed)
- Pictured in newspapers as a sponsor
- Listed on social media as sponsor
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

***All VIP passes include a food voucher and can be purchased for \$20 each. ***

Media & In-Kind Sponsorship: Please contact the Chamber to discuss details of in-kind sponsorships.

I would like to take advantage of this sponsorship opportunity and support the Virginia Cantaloupe Festival.

Company Name _____

(List company name as it is to appear in publicity)

Address _____ **Phone** _____

Package _____ **Check enclosed** ☐ **Invoice Me** ☐ **Preferred Billing Month** _____

Authorized by: _____ **Email Address** _____

Main Contact: _____ **Email Address** _____

Please Return Form to:

Halifax County Chamber of Commerce

PO Box 399 - South Boston, VA 24592 | Email: info@halifaxchamber.net | Fax: (434) 572-1733