

*Deras*  
SWEETS & BAKERY  
MODERN KITCHEN ART



# COMPANY PROFILE

AN INTRODUCTION TO DERAS





# CONTENT TABLE

1 | INTRODUCTION TO DERAS

2 | WHY CHOOSE DERAS?

3 | OPERATIONAL SCOPE

5 | HOW WE WORK

6 | INDUSTRIES WE SERVE

7 | OUR BRANDS

# INTRODUCTION TO DERAS

Deras is a world-class bakery and pastry company serving authentic, hand-crafted Turkish baklavas with unparalleled taste. We believe that baklava is a medium to bring people together and celebrate the joy and sweetness of life.

Since 2020, Deras has served happiness to our customers in the UAE market with an array of luxury product lines, leading with our flagship premium baklavas.

Deras boasts a state-of-the-art kitchen facility, coupled with highly-trained staff and vetted suppliers; allowing us to consistently uphold the highest of standards.

We pride ourselves in achieving that level of care by delivering quality products and reliable services, and making meaningful industry partnerships.

At Deras, we make your business our business. We offer a unique philosophy to Support Services delivered by a qualified team who cares.

We align our services to cater to your needs and integrate our services with your organisation. While you focus on achieving your business goals, we take care of the rest... after all, that is what we do best.



# WHY CHOOSE DERAS?



## PASSION

We value CARE in the business environment and the effect it has on delivering the best products and services. At a fundamental level, we apply that and it shows.



## TRUST AND HONESTY

Trust, integrity and openness are principles engrained in our business model. We ensure transparency is seen in every interaction. Our local ownership is linked to more than 30 years of regional and international expertise, giving us financial strength, influence and commitment. We have earned the trust of some of the biggest names in regional sectors.



## SPEED AND AGILITY

We can adapt quickly to evolving health, safety and environment regulations without compromising service standards or quality. We stay on the cutting-edge in an industry faced with frequent changes to regulation and protocol.



## KNOWLEDGEABLE EXPERTISE

With more than 100 years of collective expertise, our management team specializes in understanding your business to cater our products and services to your needs. Thanks to our expertise, we are one of the first companies in the UAE to achieve international accreditation across all industry standards.



## EXCELLENCE

We only take the best-of-the-best. This is true not only for our suppliers but also for the people in our business. Deras attracts, trains and retains the best possible team to make sure that we can consistently deliver the highest quality.



## VALUE DRIVEN

We offer a stream-lined, one-stop-shop solution for all your support service needs. As a client of Deras, you will benefit from an integrated approach that removes all layers of cost and profit associated with multi-suppliers. We have an innate ability to maximise value for money based on our industry partnerships and business acumen, giving you an uncompromised focus on value driven quality.



# OPERATIONAL SCOPE

Chances are you have already been our customer; since our inception we have served millions of items to thousands of clients:

**100+**  
CLIENTS (UAE)

**2000+**  
VISITS (UAE)

We have grown to be an essential component of the business sector in the country. We are proud of the team and network we have invested in and created.. This means we offer unrivaled knowledge, experience and expertise.

Deras is one of the **elite companies** to achieve **regional accreditation** across all relevant standards

**ISO 9001**  
**ISO 2005**  
**HACCP**

so you know you  
have a guarantee  
of quality



# OUR CERTIFICATION







# INDUSTRIES WE SERVE

At Deras, we understand that there is no 'one-size fits all' solution to support services. That is why we have bespoke services tailored specifically to the industry of your business.

## THESE INCLUDE:

CORPORATE | Hotels, Offices, Accommodations, Facilities

HEALTHCARE Private Hospitals, Public Hospitals, Medical Centres

EDUCATION Schools, Universities, Administrative Facilities

BUSINESS AND INDUSTRY OTHER SPECIALISED SECTORS  
Business, Industry, Defence, Oil & Gas

# INDUSTRY EXPERIENCE

Since our inception, we have continued to demonstrate our capabilities by providing world-class food services across varying industries. Time and again, we have proven to be the best in the UAE market. These are a few of our esteemed clients who have benefitted from our services:



# OUR BRANDS



*Deras Sweets and Bakery LLC*

*Our company, as one of the most well-known names in the region of the baklava manufacturing sector, provides service under the name of Deras Sweets and Bakery, with its dealerships in the United Arab Emirates and in Mena Region. At Deras Sweets and Bakery, we offer you the best service with the best masters of the Turkish baklava, Turkish sweets, Turkish desserts manufacturing sector, gaining your satisfaction and adopting the principle of selling at affordable prices. With Deras Sweets and Bakery, we send quality baklava to your door with our baklava order; baklava production, wholesale baklava sales, retail baklava sales, Baklava service all over the United Arab Emirates. At Deras Sweets and Bakery, we manufacture baklava varieties, bakery varieties, and dessert varieties suitable for your taste in our extremely hygienic workshop with International and National Certifications. You can contact us at our contact number for our Deras Sweets and Bakery services and dealership. Baklava order with Deras Sweets and Bakery, baklava production, wholesale baklava sales, retail baklava sales, Baklava service all over the United Arab Emirates*



*Authentic Turkish Baklava a brand of Deras Sweets & Bakery L.L.C. is here to revive that warm feeling and offer you a variety of fresh traditional sweets and ornaments that guarantee great quality and taste every bite, bringing back the sweet memories of the past to the great taste of today.*

*Authentic Turkish Baklava is United Arab Emirates' first international online site that sells traditional products. We have delivered thousands of products to thousands of clients without any problems all over the United Arab Emirates.*

*"TOP-RATED ONLINE BAKLAVA STORE AT THE UNITED ARAB EMIRATES"  
We aim to deliver the products that they want to live abroad and to people who are interested in Turkish culture and products in the most robust and fast way. We are working harder every day to increase our product range, service quality, and customer satisfaction level.*

# OUR BRANDS



*Bayla's authentic Turkish baklava is made with the same love and care that her grandmother practiced years ago. One taste, and you will see why this authentic recipe has stood the test of time with the young and old alike. Made with all-natural/organic products, the delicate phyllo layers enveloping savory nuts and a delicious aroma has become a proud family tradition. The harmony of textures and tastes is unparalleled. From one generation to the next, her hand-crafted baklava has brought people together to celebrate the joy and sweetness of life. Using only quality ingredients and the best techniques, Bayla's impeccable dessert is now also yours to share. Enjoy each piece with a hot cup of tea and let this treat become part of your own tradition.*

**DÖQQAN**  
TURKISH ORIGIN SWEETS

**دوكان**  
حلويات الاصل التركي

*DOQQAN, the first local group to offer traditional Turkish-origin sweets in the UAE - is proud to celebrate more than a decade of success. Thanks to our Turkish heritage and modern culture which blends tradition with innovation, DOQQAN brings our customers not just great sweets, but an experience unlike any other.*

# SUMMARY

We understand that choosing who to partner with can be daunting, and rightfully so. Being trusted with not only your investment, but also to uphold the name of your business is not something we take lightly. Trust We truly believe in shared success and know that by taking care of your business we will be able to foster lasting relationships.

The Deras experience is unmatched. We are a team that understands that keeping your customer base happy is one of our core deliverables; we do this by not only meeting but exceeding your expectations. We want your business to thrive and know that partnering with us will facilitate that.

## NOW LET'S TAKE A CLOSER LOOK AT HOW WE CAN BEST SERVE YOUR INDUSTRY.

## OUR CENTRAL PRODUCTION UNIT

SAFETY STANDARDS ISO : 9001 / HACCP

We own and operate a state-of-the-art CPU in Dubai International City with a production capacity of 600kg baklava and over 10,000 bakery items per day. The facility started producing in 2020. It is one of the region's best and is compliant with the very latest in local and international safety standards. We can guarantee quality because we are in control of our product from start to finish.



# Deras

SWEETS & BAKERY  
MODERN KITCHEN ART

## CONTACT US

---

☎ +971 4 876 7417

✉ [info@derasbakery.com](mailto:info@derasbakery.com)

🌐 [www.derasbakery.com](http://www.derasbakery.com)

