



2025 JFS CONFERENCE EVENT

Joint Force Solutions

PRESENTS

"INTERNATIONAL MISSION CRITICAL EDUCATORS DAY"



**ADVANCING ACHEIVERS TECHNOLOGY & CYBERSECURITY
[AATC MISSION CRITICAL INSTITUTE]**

Sponsorship Opportunities

If your company is looking for great exposure in an audience of industry executives, educators, and end users, **Joint Force Solutions & AATC University** is co-hosting an event on Fri, Aug 1, Sat, Aug 2, 2025, and has great sponsorship opportunities available. For more information on these opportunities, contact Luka Henderson at luka.henderson@leadership-logic.com

VENUE:



U.S. NATIONAL
WHITEWATER CENTER
www.usnwc.org

U.S. National Whitewater Center
5000 Whitewater Center Parkway
Charlotte, NC 28214

www.leadership-logic.com



EMCEE: Dr. Tim Oergel Paal, Chairman/Group CEO, Leadership Logic, C2 Strategies, JFS, AATC MCI
PANEL of JUDGES

Dr. Valerie Crafton, CSO, STEM, C2 Strategies, CEO VALC Consulting (2025 Platinum Heart Awardee)
Nabeel Mahmood, Global CXO, Nomad Futurist, (2025 Platinum Heart Awardee)
Lee Kirby, Co-Founder, Salute Mission Critical (2025 Platinum Heart Awardee)
Dr. Bruce A. Taylor, The Digital Economist, (2020 Platinum Heart Awardee)
Brian Kleblash, President, CAPRE (2019 Platinum Heart Awardee)
Dr. Dennis Cronin, Founder 7x24 Exchange Int'l (2018 Platinum Heart Awardee)
Dr. Darrell Richardson, CEO, R4Ventures (2017 Platinum Heart Awardee)
Ryan Kennedy, P.E., CEO, Atom Power (2016 Gold Heart Awardee)

DAY ONE – Friday, Aug 1

Event Agenda: (2025 Platinum Heart Award Presentation)

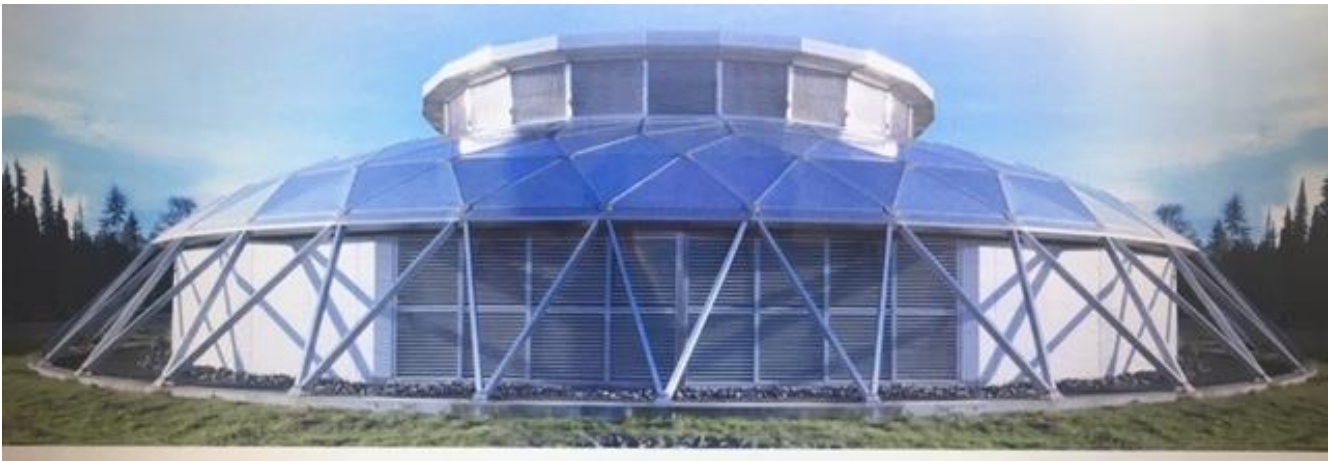
- 8:00 AM – 9:00 AM | Registration/Expo – Diane Keosky, JFS Controller
- 9:00 AM – 9:15 AM | Opening Remarks – Dr. Tim O. Paal, Founder/Group CEO AATC MCI
- 9:15 AM – 10:00 AM | Opening Keynote Speaker – Dr. Walt Carter, Founder/CEO THG Advisors
- 10:00 AM – 11:00 AM | Opening Panel/Topic – Luka Henderson, President, AATC MCI
- 11:00 AM – 12:00 PM | Panel/Topic – MCO Education – Platinum Heart Award Judges
- 12:00 PM – 1:00 PM | Lunch Keynote Speaker – Dr. Julie Albright (TBD)
PHA Awardee (*IDCA, Mamood, Imasons, etc.)
- 1:00 PM – 2:00 PM | Adjourn to USNWC Water Park – TEAMS Meet for Rafting Safety Training
- 2:00 PM – 3:00 PM | Break/Team Building: USNWC – Rafting/Zip Line/Hiking/Biking, etc.
- 3:00 PM – 4:00 PM | Ongoing Park Activities – AATC MCI Board Meeting – Server Domes
- 4:00 PM – 4:45 PM | Closing Comments: River's Edge Restaurant: Attendees Drink Tickets
- 4:45 PM – 5:00 PM | Pump House Biergarten: Awards & Cocktails – w/Joint Force Solutions
- * 8:00 PM – Dinner| Invited Guests of AATC Mission Critical Institute



DAY TWO – Saturday, Aug 2

Event Agenda: (AATC MCI Digital Warrior of 2025 Certification Ceremony)

- 9:00 AM | Certification Ceremony (Full Details via separate cover to AATC Digital Warriors)
- 10:00 AM – 11:00 AM | VIP Keynote Speaker – Donnell Woolford, CB, NFL Chicago Bears
- 12 NOON - AATC MCI Digital Warriors Reception (Banquet & USNWC Park)
- 1:00 PM – Dusk | Break/Safety Training: USNWC – Rafting/Zip Line/Hiking/Biking, etc.



Presenting Sponsor:

\$10,000 (Limit three)

ROI:

- Corporate name and logo on all promotional materials and advertising
- Company name and link on Leadership Logic website event page
- Verbal recognition as Presenting Sponsor during opening remarks
- Opportunity for company representative to welcome attendees during opening remarks (5-7 Minutes)
- Fifteen tickets to the event
- Corporate name as Presenting Sponsor on all event signage
- One exhibit booth in sponsor showcase

Gold Sponsor:

\$5,000 (Limit three)

ROI:

- Corporate name and logo on all promotional materials and advertising
- Company name and link on Leadership Logic Website site event page
- Verbal recognition as Gold Sponsor during opening remarks
- Opportunity to place company literature/item on all attendee seats
- Ten tickets to the event
- Corporate name as Gold Sponsor on all event signage
- One exhibit booth in sponsor showcase



Silver Sponsor:

\$2,500 (Limit three)

ROI:

- Company name and link on Leadership Logic website event page
- Verbal recognition as Silver Sponsor during opening remarks
- Opportunity to place company literature/item on all attendee seats
- Five tickets to the event
- Corporate name as Silver Sponsor on all event signage
- One exhibit booth in sponsor showcase

Lunch Sponsor:

\$2,500 (Limit one)

ROI:

- Corporate name on all promotional materials and advertising
- Company name and link on Leadership Logic website event page
- Verbal recognition as Lunch Sponsor during opening remarks
- Three tickets to the event
- Corporate name as Lunch Sponsor on all event signage
- One exhibit booth in sponsor showcase

Bronze Sponsor:

\$1,000 (Limit three)

ROI:

- Company name listed on event page as Bronze Sponsor
- Three tickets to the event
- Corporate name as Bronze Sponsor on all event signage and email marketing
- One exhibit booth in sponsor showcase

Registration Sponsor

\$500 (Limit one.)

ROI:

- Company name listed on Leadership Logic website event page as Registration Sponsor
- Two tickets to the event
- Sign at registration table/desk with company logo and opportunity to volunteer with registration
- Corporate name listed as Registration Sponsor on all event signage and email marketing