

C2 STRATEGIES C-SUITE CRITICAL PERFORMANCE AREAS 2025 CEO Academy

THE MOST HARD-HITTING, INTENSIVE, PRACTICAL APPLICATION,
SKILL DEVELOPMENT TRAINING AVAILABLE

REGISTER TODAY - 480.278.5213
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5 KEY FOCUS AREAS of C-SUITE PERFORMANCE

- C-Level Commitment and Alignment
- CXO Capability and Skill
- C-Suite Culture and Behavior Strategy
- C-Suite Composition and Structure
- C-Suite Contingency and Succession

C²

EXECUTIVE TRACK TRANSITIONING TO THE C-SUITE

CHANGE SQUARED

C2 STRATEGIES

Workforce

Transformation 2025

CEO Academy

GLOBAL CEOs ASSESSMENT OF WORKFORCE TRANSFORMATION
IN THE 21ST CENTURY

➤ **42%** of Leaders Named Workforce
Transformation as a **TOP 5 THREAT** to
Organizational Health

C²

EXECUTIVE TRACK
TRANSITIONING TO THE C-SUITE

CHANGE SQUARED

C2 STRATEGIES DIGITAL SKILLS DEVELOPMENT 2025 Workshops

C2S – CEO ACADEMY's
CEO & LEADERS 2025 WORKSHOPS HELP SHORE UP THE SKILLS GAP

**REGISTER YOUR LEADERS, MANAGERS, WORKERS WORTHY
OF PROMOTION FOR THIS MUCH NEEDED TRAINING TODAY!**

- Digital Skills Development is the Future of Business
- Grow Your Career Today
- Elevate Your Business
- Create Environments that Elevate People

DIGITAL CERTIFICATIONS



C²

LEADERS & MANAGEMENT
TRACK

CHANGE SQUARED

➤ **ONLY 21%** of Global Executive Leaders
Feel the Composition of C-Suite Represents an
Adequate Digital Skillset Background and Experience

- ✓ Leaders Need to Make the Greatest Strides in Improving Continuous Succession within their Organizations.
- ✓ Leaders Should Keep Focusing on Developing Next-Gen of C-Suite Leaders Help Secure Long-Term C-Suite Performance

Where Should CEO's Focus their
Energy?

**Developing Next-Generation
Leadership Talent is a Must!**

What's Holding C-Suite Teams Back?



C2S | Monitoring Global Leadership

- **KEY DRIVERS (KD)**
- **HIDDEN DRIVERS (HD)**
- **TABLE STAKES (TS)**
- **OPPORTUNITIES (OP)**



KD – Factors that Leaders Rate as very important to C-Suite Success that Directly Correlate with Organizational Performance

HD – Factors that are not TOP of MIND but Greatly Impact Organizational Performance

TS – Factors that Leaders State are IMPORTANT, but Don't Correlate Strongly to Operational Performance

OP – Factors that Leaders DON'T STATE are Important and Have a Less Significant Influence on Operational Performance



C² LEADERS & MANAGEMENT TRACK

CHANGE SQUARED

C-Suite 5 Critical Performance Areas

Percentage that Global Leaders Feel Their C-Suites and Organization Performance Currently Operate at :

25% - Commitment & Alignment

23% - Capability & Skill

22% - Culture & Behavior

18% - Composition & Structure

12% - Continuity & Succession

C2S | Interconnected C-Suite?

➤ **LESS THAN 2 in 5 CEO's Completely Embody These Five Critical Performance Areas**

C2 STRATEGIES

C-SUITE CRITICAL PERFORMANCE AREAS 2025

Charting the Course

SET YOUR COURSE DIRECTION FOR 2025 AND BEYOND,
LET C2 STRATEGIES HELP RIG YOUR ORGANIZATION FOR SUCCESS.

WE CAN HELP!

- C2S – Leadership Strategies 2025
- C2S – Executive Leadership CEO Network
- C2S – Board & CEO Advisory Panels
- C2S – C-Suite Succession & Legacy Building
- C2S – Team Effectiveness & Optimization

C2

EXECUTIVE TRACK
TRANSITIONING TO THE C-SUITE

CHANGE SQUARED

C2 STRATEGIES

C-SUITE CRITICAL PERFORMANCE AREAS 2025

The Art of Direction Setting

LEARN KEY STRATEGIES THAT GUIDE YOU THROUGH THE DYNAMIC OF CHANGE IN THE DIGITAL AGE.

WE EQUIP YOU FOR SUCCESS WITH THESE OFFERINGS & MUCH MORE!

- C2S – Executive | Leaders | New Employees
- C2S – HR Resources | Transitioning Veterans
- C2S – Data Center Industry Certifications
- C2S – Conferences | Quarterly Workshops
- C2S – C-Suite Forum | Retreat | MVP Awards

C2 STRATEGIES

"ENCOMPASSING CHANGE"

CONFERENCE SERIES 2025

An Ultimate Experience
For Extraordinary Individuals

Position Yourself
For Profound and Lasting Change
In Your Life & Business

C2S | WORKPLACE CHANGE 2025

- C2S – Human Connection & Technology
- C2S – Academy to Innovate the Workplace
- C2S – Manage Challenging Stakeholders
- C2S – Leverage AI | Streamline Workflows
- C2S – Why Kindness Builds Unshakable Trust



C2S | PROGRAMS & SERVICES

PARTNERSHIP PROGRAMS

- **Professional Alliances Collaborative (PAC)**
- **Tuition Mitigation Program for Transitioning Veterans**
- **Mission Critical Assessment Portfolio (MAP)**
- **Advancing Achievers International Scholarship Fund (AAISF)**



C2S – CEO ACADEMY

QUALITY. AFFORDABLE. SMART.

CEO & LEADERS | CEO2B | CEO4VETS | CEO FORUM

C2S - CEO Network Access

C2S - PAC Network Alliances & ISPs

C2S - Professionally Facilitated Trainings

C2S – SME Instructors | Global Impact

C2S – World Class Conferences