



## BACKGROUND

RESEARCH: The following statistics are compiled from the U.S. Bureau of Labor Statistics, and U.S. Department of Government Affairs.

- 5.0 million - The number in 2023 of U.S. veterans who served during the Gulf War era (Aug. 1990 onward). There were 17.9 million total veterans in the United States in 2023.
- 241,000 – The total number of unemployed veterans in the United States in 2023.
- 250,000 – The number of service members who enter civilian life each year.
- 6.0% - The unemployment rate in 2023 among veterans of the second Gulf War era (September 2001 to today). The unemployment rate for all veterans was 3.3% in 2023.
- 2.4 million – The number of veterans, or about 46% of the total, with a service-connected disability in 2023.

Research: “Employment Situation of Veterans Summary.” Bureau of Labor Statistics. 2023.  
<https://www.bls.gov/news.release/vet.nr0.htm>.

COMMENTS: The following comments are those most frequently heard from data center professionals currently serving in the mission critical industry by us.

“I’m worried that when the experienced guys like us leave, no one will be here to replace us that knows what to do in a data center”

“How can we get more women to enter the data center industry?”

“It is time that our groups start to focus on mission critical education, and find a way to make it work not just in our own association, but with other groups who share the same passion as we do”

“It appears that we move forward with some of these educational initiatives, and then...it becomes disorganized, and it seems like chaos is the rule: “Where should we go from here...it appears to be too complex of an undertaking”

“We cannot afford to waste another minute of time; our next generation of mission critical professionals needs to be trained and equipped with more than just sales pitches from manufacturers - we are in real need of effective training”

FACTS: The following data is derived from our research and on-going coaching, counsel, vision facilitation and strategic planning with mission critical executives. (CXO’s)

- Most of the data center operations personnel that perform various job functions now, came up through the ranks by “learning the hard way” and a band-aid approach to the sophisticated systems of today, *and especially in the future*, will fall short of the requirements from planning to commissioning. This current situation could create catastrophic results if we don’t start to address the critical need for properly and formally trained IT Professionals.
- Major mission critical job opportunities are missed due to the fact that there is no way for an individual to sort through what credentials are worth having. There is no formal degree program.
- Some of our employees throughout the years have been asked to leave the company, because they have made mistakes that cost our organization tremendous amounts of money...if only they had the proper training to make them aware of issues that pertain to the complexities of a data center, they may have prevented those “simple” mistakes, and still be in our employ.

## THE PARTNERSHIP CONCEPT

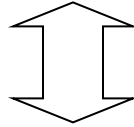
EXPENSE: It is difficult to pay the costs associated with professional training. The caliber of executive concepts taught at the nation’s top business schools and provided to and utilized by successful CXO’s of multi-billion-dollar corporations is cost prohibitive to most individuals entering the mission critical market.



A unique plan is required in which C2 STRATEGIES which provides the training must do.

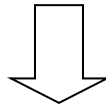
## **THE DEMAND FOR MISSION CRITICAL EDUCATION**

Our Data Center / Mission Critical Industry is faced with the fact that we need to immediately provide accredited mission critical education.



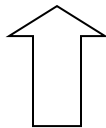
## **THE RESPONSE**

The Advancing Academia Commission on Higher Education (AACHE) was formed as the Accreditation Entity that recognizes and awards CERTIFICATION for mission critical curriculum.



## **PARTNERSHIP for MISSION CRITICAL PROFESSIONALS**

Professional Alliances Collaborative (PAC)



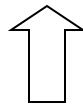
## **THE INSTITUTE**

### **C2 STRATEGIES**

Establishes Certified Teaching Alliances via AACHE

Supporting Mission Critical Education

for Veterans and Data Center Professionals



## **THE CATALYST**

### **LEADERSHIP LOGIC CONSULTING**

The entity that carries the message; performs necessary duties to equip the Partners

## THE PARTNERSHIP PLAN

- STEP 1: **AACHE** Accreditation to the curriculum programs that meet the criteria for mission critical education.
- STEP 2: **C2S** C2 STRATEGIES functions as the Training Organization that facilitates mission critical education through its Certified Teaching Alliances grants certifications.
- STEP 3: **LLC** Leadership Logic Consulting orchestrates the consulting activities and promotes the awareness of the need for mission critical education.
- STEP 4: **MAP** The Mission Critical Assessment Portfolio is a tool to mitigate the cost of tuition by awarding credit for students toward their training certification program in mission critical studies.
- STEP 5: **AAISF** Advancing Achievers International Scholarship Fund is a Merit Scholarship Program provided by our network of Strategic Partners, Student/CEO's and Alliances.

## PARTNERSHIP PROVISIONING and BENEFITS

\*NOTE: The Tuition-Free Programs depicted below as part of this PROSPECTUS:

***“Partnership for Data Center Professionals – Strategic Veterans Alliances”***

are the result of the hard work and dedication of our Professional Alliances Collaborative (PAC); which aims to facilitate Mission Critical Education and Training through the C2 STRATEGIES Certified Teaching Alliances. The curriculum provided is recognized by the guideline authority of The Advancing Academia Commission on Higher Education (AACHE) and is qualified for providing professional certification.

### For More Information

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