

C2 | STRATEGIES

CEO2B – “Encompassing Change”

2025 CEO Academy Conferences

MENTORING | COACHING | TEACHING | TRAINING

An Ultimate Experience
For Extraordinary Individuals

Position Yourself
For Profound and Lasting Change
In Your Life & Business



- **Encompassing Change 2025**
Leading Constructive Change
Toward a Desired Future
- **Student/CEOs** – Gain Insights &
Opportunities to Learn Strategic
Leadership Concepts
- The **5 STEP CEO** Job Description
- The **15 STEP** C-Suite Planning
Process in the Digital AI i4.0 Age



C2 | STRATEGIES

"Leading the Dynamic of Change"

CEO2B - 2025

Executive Leadership Training

Millennials Transitioning into the C-Suite

- **CEO2B Workshop** - Specifically Designed for the Aspiring Leader willing to learn about the Office of CEO
- **KEY Learnings** - Positioning | Practical Application | Foundation | Strategic Plan | Methods | Process | Tools Freedom
- **RESULTS** – Your Leaders will learn to function in accountability, self initiative and innovation | They will understand the practical application of replication, succession planning, architecting the leadership pipeline and becoming an integral part of your leadership engine.

C²

LEADERS & MANAGEMENT
TRACK

CHANGE SQUARED



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CEO2B - 2025

Executive Leadership Training

Millennials Transitioning into the C-Suite

- **Surround Yourself** – with Leaders from across the nation and around the world who are committed to achieving their destiny
- **RESULTS** – Your Leaders will be able to implement the fifteen-step strategic planning process including annual review process of quarterly reviews and forums
- Your Leaders will obtain the tools and skills to perfect the required art of direction setting, confrontation and conflict resolution, accountability, evaluation and performance targeting.

C²

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CEO2B – CEO & Leaders Toolkit

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MENTORING | COACHING | TEACHING | TRAINING

THE MOST HARD-HITTING, INTENSIVE, PRACTICAL
APPLICATION, SKILL DEVELOPMENT TRAINING AVAILABLE

C2S | PROGRAMS & SERVICES

PARTNERSHIP PROGRAMS

- Professional Alliances Collaborative (PAC)
- Tuition Mitigation Program for Transitioning Veterans
- Mission Critical Assessment Portfolio (MAP)
- Advancing Achievers International Scholarship Fund (AAISF)

C₂

CONFERENCES

CHANGE SQUARED

C₂

QUARTERLY
WORKSHOPS

CHANGE SQUARED

C₂

ANNUAL FORUM | MVP
AWARDS PROGRAM

C₂

MAP PAC
DIGITAL WARRIOR