



Funding Joy

THE JOY FUND FOUNDATION NEWSLETTER

OCTOBER, 2021

OUR MISSION

The funds will be used in the areas we serve to provide each child a gift this Christmas.

- *Southside:*
Chesapeake, Norfolk, Portsmouth, and Virginia Beach
- *Peninsula:*
Hampton, Newport News, Lower York County, Poquoson, Gloucester County and Mathews County
- *Williamsburg:*
City of Williamsburg, James City and Upper York County

DONATE

- **Online:**
TheJoyFund.org
- **By mail:**
P.O. Box 2136
Norfolk, VA 23501

- **P.O. Box 7063**
Hampton, VA
23666

NOTES FROM THE PRESIDENT

Welcome to the inaugural edition of The Joy Fund Foundation newsletter, *Funding Joy!* Normally you and other members of Hampton Roads hear from us just before Christmas each year to kick off our fundraising efforts and immediately after the New Year holiday to thank you for your donation to The Joy Fund Foundation.

This inaugural edition of The Joy Fund Foundation newsletter is our way of broadening our communication with you. Since the founding of The Joy Fund back in 1934, so many children and families have either been assisted by The Joy Fund, been donors to The Joy Fund or have participated in an event as part of fund raising efforts. We would like to give you more frequent updates on fundraising efforts, events, all the volunteers that help with the organization - and most importantly: the good cheer that comes about due to your generous donations! Last year, we expanded our service area to include the Peninsula and the Williamsburg area in addition to South Hampton Roads, so there will be plenty of good news to share.

Thank you once again for your past contributions to The Joy Fund and for subscribing to our newsletter! We look forward to Joy throughout the year!

Mark Quan
President, The Joy Fund Foundation



THE STORY OF THE JOY FUND

The Joy Fund has been a storied fixture in the South Hampton Roads area for decades. Begun in 1934 as a charitable part of The Virginian-Pilot, by Tom Hanes an editor of the newspaper's afternoon edition, The Ledger Star. The Fund's mission was to make sure every child from a low-income family had a toy at Christmas. Donations from the community served to complete the mission. Likewise, the Holiday Fund, established in 1929 by the Daily Press, collected donations from local Peninsula businesses and individuals and distributed the funds to local non-profits for use during the holidays.

In 2018, both newspapers became part of Tribune Publishing and a year later the operations of both holiday campaigns were consolidated under The Joy Fund Foundation. The newly expanded mission provides holiday gifts and assistance during the holidays for families in need in South Hampton Roads, on the Peninsula, and in the Williamsburg area. Distribution through local Toy Depots is handled by the Salvation Army, and each year up to 12,000 gifts are provided.

INSIGHTS

Annually, the distribution of toys for The Joy Fund is facilitated by the Salvation Army. Our three Salvation Army Area Commanders, Major Donald Dohman, Major Jim Spencer and Captain Julio DaSilva, eloquently describe in their own words the impact the program has in their own communities.

Hampton Roads Area Commander, Major Donald Dohman states, *“In 2020, The Salvation Army of Hampton Roads celebrated 42 years of giving HOPE to Hampton Roads children and families in need during the Christmas season. With the strong support of The Joy Fund Foundation, and other community partners, The Salvation Army was able to assure that more than 8,000 children woke up on Christmas morning to a few new toys and new clothing. The Joy Fund Foundation has been a long time supporter of The Salvation Army Christmas Assistance Program allocating over \$1M to their annual Christmas Assistance program.”*



Major Jim Spencer, Virginia Peninsula Area Commander, says, *“The Joy Fund allows the Salvation Army on the Virginia Peninsula to provide Christmas gifts to over 3,000 children under 12. Families are provided items for their children for Christmas that include toys and clothes to help them have a memorable Christmas that they might not get if it were not for the generosity of the supporters and donors to the Joy Fund.”*

Captain Julio DaSilva, Greater Williamsburg Area Commander, says, *“Thanks to the generosity of The Joy Fund, we are able to make a difference in the lives of the children of our community. Our slogan last year was **Rescue Christmas** and we were able to do so for 1,255 children through our Angel Tree distribution. This year we want to encourage those around us that Hope Marches On and indeed it does because of thoughtful citizens of Greater Williamsburg. We do not take such generosity for granted and diligently work to gain and keep the respect of the community by putting these kinds of gifts to good use.”*



Every child deserves the joy of a gift this Christmas.



THE JOY FUND FOUNDATION

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Norfolk, VA 23501

P.O. Box 7063

Hampton, VA 23666

TheJoyFund.org

TheJoyFundHR@gmail.com

757-502-4019

EVENTS

The Joy Fund was a 2021 beneficiary of the **Priority Automotive Charity Events**, the Charity Bowl Football Game, September 10th, and the Inaugural Priority Inaugural Lexus Golf Tournament, September 20th. Thank you so much to Priority Automotive Charities for their continued support.

Join The Joy Fund Foundation:



November 5 from 11:30 am-1:30 pm

Lunch with Chef

Chesapeake Conference Center

700 Conference Center Drive, Chesapeake, VA

Make a \$10 donation to the Joy Fund and eat the wonderful “all you can eat buffet” for \$10! Help us spread JOY to needy area children at Christmas. To RSVP, call **757-382-2500**. Menu can be found [here](#).